

# The 12<sup>th</sup> HKIB Outstanding Financial Management Planners AWARDS

# AWARDS PRESENTATION & GALA DINNER

22 February 2019

Jointly organised by:

舒 港 銀 行 學 會 The Hong Kong Institute of Bankers





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### About the Awards

Now in its twelveth year, the annual **Hong Kong Institute of Bankers (HKIB) Outstanding Financial Management Planner (OFMP) Awards** is an award that aims to drive best practice standards for financial planning and wealth management practitioners in the banking and financial services industry. To achieve the purpose of best operational practices and attitudes aligned with clients' interests, a stringent judging methodology and criteria are used in order to accomplish the following objectives:

- To increase public awareness of the importance of financial planning and wealth management
- To enhance the competitive edge of practitioners in the banking and financial services sectors
- To emphasise the importance of ethical selling and product suitability for customers
- To recognise individuals who excel in the financial planning and wealth management profession

### **Categories & Eligibility**

According to years of experience as a financial management planner and the customer segment, participants shall compete in **one** of the three categories (A, B or C) shown below:

- Group A General Wealth Management Customer, Financial Management Planners with up to 3 years of experience
- **Group B** General Wealth Management Customer, Financial Management Planners with over **3 years of experience**
- Group C High Net Worth Customer, Financial Management Planners with customers' investable assets over US\$ 1 million (excluding primary residence)

## Past events photos



### James H. LAU Jr. JP

Secretary for Financial Services and the Treasury HKSAR Government



Congratulations to the winners of the 12<sup>th</sup> Hong Kong Institute of Bankers (HKIB) Outstanding Financial Management Planner Awards. Your professionalism, expertise, and dedication to the highest standards of excellence are absolutely critical to the development of Hong Kong as the leading wealth management hub in Asia.

Indeed, talent is one of the most important ingredients for the success of an international

financial centre like Hong Kong. I thank the Institute for organizing the Awards and I wish the winners every success in the future.

James H. LAU Jr. JP Secretary for Financial Services and the Treasury HKSAR Government

### Dr CHAN Sau San, Ph.D.

Chairman of the Board of Directors Monetary Authority of Macao



Against a background of heightened volatilities in the global financial markets, the role played by long-term financial planning has become more prominent. While the Greater Bay Area development will certainly create enormous business opportunities in the region, it also underscores the need for more varieties of financial planning and wealth management strategies to meet different purposes of financial investment.

The OFMP Awards programme not only offers a valuable opportunity for financial planning practitioners to share working experiences and knowledge, it also advocates best practice standards which help to increase the public confidence in financial planning and management services. In particular, the Awards stand for tokens of excellent performance in the profession.

Congratulations to the 12<sup>th</sup> Award winners and I wish them every success in their career development.

CHAN Sau San, *Ph.D.* Chairman of the Board of Directors Monetary Authority of Macao

### Mr Peter WONG, JP FHKIB

President The Hong Kong Institute of Bankers



Over the years, Hong Kong has developed into a prominent wealth management centre in Asia Pacific, and the sector has proven to be a growth engine within the city's successful financial services landscape. There are a number of key regional aspects that are dominating the outlook, including national economic initiatives such as the Guangdong-Hong Kong-Macao Greater Bay Area, major technological advances as well as the burgeoning wealth of high-net-worth individuals. This combination of opportunities

provides promise and increasingly stimulating times for wealth management and financial planning professionals

I would like to extend my congratulations to all the winners of the 12<sup>th</sup> HKIB Outstanding Financial Management Planner Awards, who demonstrated great accomplishments over the past year in helping clients reach their financial goals. I wish all winners continued success in their career and I believe their dedication and hard work will ensure Hong Kong retains its position as a leading global wealth management hub in the future.

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Peter T S WONG, *JP FHKIB* President The Hong Kong Institute of Bankers

### Dr Patrick FUNG, JP FHKIB

Chairman, Executive Committee The Hong Kong Institute of Bankers



Since its inauguration in 2006, the HKIB Outstanding Financial Management Planner Awards have been the event for talented wealth management professionals to receive well-deserved recognition from an independent industry body. As we celebrate the 12<sup>th</sup> HKIB Outstanding Financial Management Planner Awards today, I would like to extend my sincere congratulations to all the winners and acknowledge the dedication and efforts of all participants in making this annual event a

resounding success. Your hard work is commendable.

I must also thank everyone who has contributed to the success of this 12<sup>th</sup> HKIB Outstanding Financial Management Planner Awards. The staunch support from all member banks and financial institutions, the regulators and professional bodies; the Organising Committee and the Panel of Judges. And, finally, the marvelous presentations by all contestants.

**Dr Patrick FUNG**, *JP FHKIB* Chairman, Executive Committee The Hong Kong Institute of Bankers

### **Prof Kalok CHAN**

Chairman, Organising Committee The 12<sup>th</sup> HKIB Outstanding Financial Management Planner Awards



The winners of the 12<sup>th</sup> HKIB Outstanding Financial Management Planner Awards have once again demonstrated the excellence and professionalism of Hong Kong talent within the Financial Management sector. My heartfelt congratulations to all practitioners receiving their Awards today.

Competition in this year's Award has been intense as always. I am delighted to see high quality presentations made, for this reflects the practitioners' dedication to continuous enhancement, and their awareness of an

increasingly complex economic environment in Hong Kong.

In this year's competition, our contestants have shown their commitment to high standards in competence and ethics. Importantly there has also been a concerted effort to ensuring a relentless focus on the customers. We are confident that they will continue to uphold these important values, and maintain Hong Kong's position as a regional wealth management hub.

I would also like to thank everyone on the Panel of Judges, including representatives from the regulators, and academic, banking and financial institutions. Their contribution is highly appreciated.

I look forward to hearing the success stories of our wealth management professionals and the contribution they will bring to our society. Congratulations!

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Prof Kalok CHAN Chairman, Organising Committee The 12th HKIB Outstanding Financial Management Planner Awards

## **Advisory Board**



Raymond CHAN Executive Director Banking Supervision Hong Kong Monetary Authority



Derek WONG Vice Chairman Dah Sing Bank, Limited

### Final Round: Best of the Best



LO Wai Man, Mary General Manager, Personal Banking Products Department Bank of China (Hong Kong) Limited



CHIU Wai Ling, Venus Executive General Manager, Private Banking & Wealth Management Personal & Business Banking Group China CITIC Bank International Limited



LEE Wai Yin, Anne Deputy Head of Personal & Business Banking Group and Head of Sales & Distribution Personal & Business Banking Group China CITIC Bank International Limited



Phoebe WONG Senior Executive Director & Head of Retail Banking Division Dah Sing Bank, Limited



Prof Kalok CHAN Dean, CUHK Business School The Chinese University of Hong Kong



Belinda HSIEH Executive Director, Treasures Investment Advisory Head DBS Bank (Hong Kong) Limited

### Final Round: Best of the Best



Carol WONG Head of Relationship Management The Hongkong and Shanghai Banking Corporation Limited



Gordon Y. N. TANG Professor, Department of Finance and Decision Sciences Hong Kong Baptist University



Alan AU Executive Director (Banking Conduct) Hong Kong Monetary Authority



WAN Ho Fung, Jonathan Deputy Head of Retail Banking Industrial and Commercial Bank of China (Asia) Limited



MUI Yuet Sheung, Wendy Deputy Chief Executive Nanyang Commercial Bank, Limited

Listed in alphabetical order by organisation name then last name



Christina CHOI Executive Director (Investment Products) Securities and Futures Commission

### **Round 2: Closed Door Oral Presentation**



KO Yiu Ho, Neville Assistant General Manager, Head of Investment Product Specialists & **Investment Strategies** Bank of China (Hong Kong) Limited



YEUNG Wai Ping, Stephen General Manager of Retail Business Management Department Bank of Communications (Hong Kong) Limited



**CHEUNG Chi Kwan, Lupina** Head of Branch Distribution & Services Department The Bank of East Asia, Limited



LO Sui Yan, Rex Managing Director **Business Development BEA Union Investment Management** Limited



**CHEUNG Man Wah, Poly** General Manager & Head of Branch Banking, Sales & Distribution Personal & Business Banking Group China CITIC Bank International Limited China CITIC Bank International Limited



**PUK Wing Ting** Executive Deputy General Manager & Head of Relationship Management Personal & Business Banking Group



CHAN, Alan KF Assistant General Manager, Head of Investment and Securities Services China Construction Bank (Asia) **Corporation Limited** 



**Josephine LEE** Head of Retail Bank Citibank (Hong Kong) Limited



Cliff CHAN General Manager, Head of Wealth Management Dah Sing Bank, Limited

### **Round 2: Closed Door Oral Presentation**



Michelle YAM Deputy Head of Private Banking & Senior Managing Director EFG Bank AG



Wallace LAM Head of Wealth Sales Distribution Hang Seng Bank, Limited



Karen LAM EVP Head of Relationship Management Hang Seng Bank, Limited



Vicky YAU Head of Wealth Insurance Sales The Hongkong and Shanghai Banking Corporation Limited



Wendy YEUNG Division Director Central Division The Hongkong and Shanghai Banking Corporation Limited



Beanie FONG Wealth Management Product Head Industrial and Commercial Bank of China (Asia) Limited



HUI Wai Hing, Peter Assistant Chief Executive Nanyang Commercial Bank, Limited



LAM Kin Ho General Manager, Personal Product Management Department Nanyang Commercial Bank, Limited



CHONG Hey, Janet EVP, Chief of Wealth Management Shanghai Commercial Bank Limited

## **Organising** Committee

### Chairman Prof Kalok CHAN

Dean, CUHK Business School The Chinese University of Hong Kong Members

### Members FU Shuk Man, Cindy

Senior Investment Product Specialist Bank of China (Hong Kong) Limited

### MA Yiu Fung, Axel

Investment Product Specialist Bank of China (Hong Kong) Limited

### TSE Yik Yu, Simon

Senior Sector Head of Investment Product Specialists Bank of China (Hong Kong) Limited

### TANG Chak Hong

Chief Manager, Investment Services Bank of Communications (Hong Kong) Limited

### **LEUNG Hoi Ting, Iris**

Senior Investment Consultant The Bank of East Asia, Limited

#### **MUNG Kenny**

Investment Consultant The Bank of East Asia, Limited

### TONG Yiu Kai, Calvin

Investment Consultant The Bank of East Asia, Limited

### CHOW Sze Wai, Stella

Assistant General Manager & Head of People Engagement & Competency Development Personal & Business Banking Group China CITIC Bank International Limited

### LO Wing On, Gordon

Principal Investment Consultant, Investment Advisory & Strategy Personal & Business Banking Group China CITIC Bank International Limited Betty KWOK Senior Training Manager Citibank (Hong Kong) Limited

#### **Anthony WONG**

District Manager Citibank (Hong Kong) Limited

#### WONG Wai Lam Head of GCB Business Training Citibank (Hong Kong) Limited

#### Vivian CHAN

Senior Manager, Investment Product Dah Sing Bank, Limited

#### **Florence CHEUNG**

Head of Segment & Product Management Dah Sing Bank, Limited

#### **Calvin CHAN**

Vice President and Financial Services Manager Hang Seng Bank Limited

#### Alex LO

Vice President and Investment Services Manager Hang Seng Bank Limited

#### Doris FONG Manager Insurance Academy

Manager Insurance Academy The Hongkong and Shanghai Banking Corporation Limited

#### Kenny KWONG

Senior Branch Academy Manager The Hongkong and Shanghai Banking Corporation Limited

### Helen YEUNG

Manager Wealth Investment Academy The Hongkong and Shanghai Banking Corporation Limited

● 餐銀行(香港) BANK OF CHINA (MONE NONE) Bank of China (HK) Limited Group B



TSE Hing Cheong, Steven





LIU Hiu Tung



Group A



Stephen





**中信银行**(国际) CHINA CITIC BANK INTERNATIONAL

**Group B** 





空洲) China Construction Bank (Asia) Corporation Ltd

**China CITIC Bank International Limited** 

**Group B** 



LAI Sze Ping



**Group** C

**CHENG Mun Wa** 

Citi Citibank (Hong Kong) Limited

**Group** A



SIU Wan Man, Phoebe



**Group B** 

CHEUNG Ka Wai, Carrie



WONG Siu Kit, Darren

### CONVOY康宏 Convoy Financial Services Limited

Group A

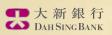


CHE Kwok Kwan, Tracy



FOK Chun Mun, Ken

Dah Sing Bank, Limited



Group A



CHAN Hoi Ki, Michael



NGAI Tsz Yau, Ben

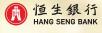


YEUNG Ho Ching, Bobby

**Group B** 



CHAN Lai Mei, Christy



Group A



LAM Cheuk Yat, Jeffrey



Hang Seng Bank Limited

LAM Fung Shun, Anthony

Group B



YUEN Wing Han, Winnie



SBC The Hongkong and Shanghai Banking Corporation Limited

Group A



HO On Yee



YEUNG Nam Kei





CHAN Chi Yuen



CHIN Ka Chun, Wilson



KO Pui Ki



MIU Ki Wai



WONG Tak Wai

### ICBC ( IB亚洲 Industrial and Commercial Bank of China (Asia) Limited

Group A



ZHENG Ming Yu, Olivia



ZHONG Wen Qi, Viki

**Group B** 



LAW Pui Yi, Kylie



Nanyang Commercial Bank, Limited

Group A



**KWONG Wing Yi** 



**TSUI Yuen Tung** 

#### **Group B**



CHAN Yan Yu



**CHOW Yim Fun** 



KOK Hiu Yan



LAM Kar Kay

 NCB 南洋商業銀行 Nanyang Commercial Bank, Limited

**Group B** 



LEE Ming Kin, Louis



LUI Po Shan



**TSANG Chi Hung** 



Shanghai Commercial Bank Ltd.

**Group B** 



LAI Chi Hung

## Winners of Bronze Award



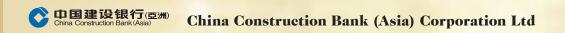
#### **Group B**



### ● BEA東亞銀行 The Bank of East Asia, Limited

Group C





Group A



Group C



 $Listed \ in \ alphabetical \ order \ by \ organisation \ name \ then \ last \ name$ 

### Winners of Bronze Award





**Group B** 



MOK Chi Kit, Ray



### HSBC The Hongkong and Shanghai Banking Corporation Limited

**Group** A





**KWONG Yun Lam** 

### Winners of Bronze Award



**Group B** 



Group C

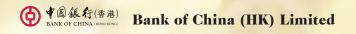


ICBC I银亚洲 Industrial and Commercial Bank of China (Asia) Limited

**Group B** 

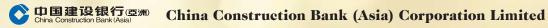


### Winners of Silver Award



### **Group B**





Group C



MAK Lok Ching



#### **Group** C



### Winners of Silver Award



Group A



LIANG Jianyi



**TO Siu Fung** 

Group B



KO Wai Yin

Group C



CHENG Yuk Kwan, Prisilla



Group A



Bank of China (Hong Kong) Limited

#### **Group** A



### CHAN Kei, Kay

It is my great honor and privilege to represent my company, Bank of China (Hong Kong) as one of the three finalists in the 12<sup>th</sup> HKIB Outstanding Financial Management Planner Awards. This is such a valuable experience in my career. I would like to express my sincere thanks to my company's management for granting me such opportunity to participate in this meaningful competition.

This competition reminds me the importance of "Financial Planning" in my career. The competition had definitely broadened my horizon and enhanced my communication as well as my presentation skills, which would absolutely benefit my future career.

Besides, I would like to express my deepest gratitude to all judges of this

competition. Their feedback not only helps to improve my performance and make me one of the finalists in this contest, but also bring me inspirations to provide all-round financial planning services. That would be the beacon light that guides me to truly become an outstanding financial management planner.

Last but not least, I have to give special thanks to the senior management of my company and my colleagues, who had shown full supports and encouragement throughout the whole competition. This award should be shared with them.





#### Bank of China (Hong Kong) Limited

#### NG Cheuk Kin, Franky

It is an honor and privilege to represent Bank of China (Hong Kong) to join the 12<sup>th</sup> HKIB Outstanding Financial Management Planner Awards. Being a part of this journey is definitely one of the most rewarding experiences I have ever been involved in. From drafting the Financial Plan to presenting my ideas, I have been able to use my financial knowledge to build a customized financial plan for my client. Participating in this competition has enhanced my competency and integrity as a Financial Planner.

I am also grateful that I have been given the opportunity to speak to a distinguish audience of business leaders. We were able to share our views on financial planning and best practices in wealth management.

Their insights and expertise are invaluable to me. I would like to take this opportunity to express my sincere gratitude and thanks to the senior management for the enormous help I received during this competition. Additionally, I am deeply appreciative of my company, Bank of China (Hong Kong) for giving me the chance to broaden my horizon. This experience has been diverse and challenging but most of all, fascinating!

### **Group** A





#### Bank of China (Hong Kong) Limited

#### YIM Chun Wai, Eric

I am extremely honored to represent Bank of China (Hong Kong) for one of top 3 finalists of the 12<sup>th</sup> HKIB Outstanding Financial Management Planner.

First of all, I would like to express my sincere appreciation to HKIB for their recognition and encouragement. It was definitely a precious experience to broaden my knowledge and expertise in the financial field.

In addition, I have faced several challenges and tremendous pressures during the competition. It is my team who have supported me and enhanced my knowledge of wealth management along the journey. Without them, I will not win this award nor become a more professional financial planner. I would like to give a special thanks to my company, Bank of China (Hong Kong) and my colleagues for their continuing support and encouragement. The award is surely one of my greatest achievements in 2018. I will try my best to contribute to further growth of my work. Thank you so much!

### **Group B**

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#### Citibank (Hong Kong) Limited

#### WU Kai Ting, Woody

It is my distinct honor and pleasure to represent Citibank in the 12<sup>th</sup> HKIB Outstanding Financial Management Planner Awards. I am grateful to be one of the three finalists. Participating in this competition has been a major milestone in my career. From drafting the proposal to final presentation, it has all been a memorable and treasurable experience. The award encourages me to strive for greater achievements in the future.

I would like to express my deepest gratitude to senior management and the Citibank support team. Thanks for all the encouragement, training and precious advice. They inspired me and strengthened my knowledge and presentation skills, which enable me to deliver quality service to our clients.

Finally, I would like to thank my wife, friends and colleagues who supported me throughout the competition. Without your encouragement I would not have completed all the challenges so smoothly. It's a pleasure to share the glory with all those who helped and inspired me along the way.

Thank you.

#### **Group B**





#### The Hongkong and Shanghai Banking Corporation Limited

#### HUNG Kwok Hei, Wicky

It is my greatest honor and pleasure to represent HSBC as one of the finalists in the 12<sup>th</sup> HKIB Outstanding Financial Management Planner Awards. My deepest appreciation goes to HKIB for nominating me and I shall forever remain grateful for the recognition that I have received. Allow me to state that although this is a personal award, it is and will always remain as a result of dedicated teamwork, involving our HSBC senior management and all internal task force for all the encouragement and support throughout this journey.

I have faced several challenges on my way here, but they are exactly what strengthened me and made me the person I am today. The competition has enriched my professionalism and competency, given me the opportunity to reflect on the attributes of being an outstanding financial planner.

I sincerely thank all who have supported me and helped me to reach this stage where I can proudly uphold this award as a mark of my achievement. I also promise to get better at my work so that you can see me here for more recognitions in the future. Thank you!

### нзвс



#### LAM Siu Lun

It is my absolute honor to participate in the 12<sup>th</sup> HKIB Outstanding Financial Management Planner Awards. I am truly blessed to work here in HSBC and am thankful for this valuable learning opportunity given by HKIB and our wonderful top management.

The Hongkong and Shanghai Banking Corporation Limited

I would like to share this award with our whole training team for their strong and dedicated support throughout this journey. They willingly devoted their time in sharing financial planning related knowledge, supplementing with the most updated industry news for my preparation.

Throughout the whole competition, I am able to see financial planning from a more macro perspective. It also further strengthens my knowledge to better become an outstanding financial planner in order to bring quality service to our customer and continue to raise the industry standards.

Last but not least, I would like to end my appreciation to my family who unconditionally supported me during the whole competition.

### **Group C**





#### Bank of China (Hong Kong) Limited

#### CHAN San Heung, Sam

To begin with, I would like to take this precious opportunity to express my sincere gratitude to Bank of China (Hong Kong). With the endless support from my senior management and colleagues, I can strike my best to achieve my goal and become one of the top three (Group C) in 12<sup>th</sup> Outstanding Financial Management Planner Awards. I also enjoy every moment of the competition since it represents what team work spirit is.

What is more, I would like to thank Hong Kong Institute of Bankers for providing such an excellent platform in which financial professionals could always seek a higher level of wealth management standard in a competitive competition. Every participant will make use of all financial knowledge they have to decide a proper financial plan for clients.

As an old saying goes "No pain, No gain". Without doubt, the difficulties I faced during the competition, though challenging, but are rewarding in other aspects. For example, it enhances my professionalism in financial analysis, presentation and communication skills, which is valuable in my career. I will not hesitate to encourage those who are willing to take challenge to join the OFMP Awards.

All in all, it is my great honor to represent Bank of China (Hong Kong) to participate in the OFMP Awards with fully support of my senior management. I believe that I will turn a new chapter both in my life and career.



#### The Hongkong and Shanghai Banking Corporation Limited



#### **TONG Shu Kit**

Being one of the HSBC representatives in this meaningful event is an honor to me. I would like to express my deepest gratitude to HSBC, in particular to my line managers and our senior management for nominating me to embark on this wonderful journey.

A special mention to my wife for her tireless support to the family throughout the contest. Without which, I would not have been able to get to this far without much to worry.

No pain no gain certainly holds truth for this tough competition. Yet the experience and recognition, not to mention the personal breakthrough, is to be cherished for life.

Finally, my heartfelt appreciation to HKIB for this wonderful platform to challenge us to constantly up-skill our financial planning knowhow, for the benefits of our customers, as well as upholding the integrity of the industry.

May all contestants pass the baton and I sincerely wish all future contestants the best of luck!

### **Group** C



#### The Hongkong and Shanghai Banking Corporation Limited

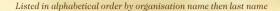
#### YUEN Siu Fung

I would like to take this opportunity to express my appreciation towards HSBC for offering me a chance to participate in the 12<sup>th</sup> HKIB OFMP Awards. I felt honored and privileged to be involved, given that this is an exceptional platform to share the best practices amongst elites in the industry.

It has been a bitter-sweet journey and I could not have gotten this far without the support from HSBC, our senior management, my greatest supporting shields, my mentors and family. My utmost appreciation goes to my wife's unlimited support throughout the journey.

I have gone through many ups and downs and encountered an abundance of difficulties that require support from my team. This did not hold me back from achieving my goals. Instead, I have gained substantial knowledge in financial planning, strengthened my mindset and became a better individual.

The achievement of being one of the three finalists has become an important milestone of my career and also a thriving recognition to my support team. Last but not least, I will utilize this invaluable experience to help more people in realizing their goals in the journey of life.



## Acknowledgement

The Hong Kong Institute of Bankers wishes to thank our lead sponsor, supporting organisations, judges, moderators and contestants for their genuine efforts and hard work in making the 12<sup>th</sup> HKIB Outstanding Financial Management Planner Awards a success.

#### Supporting Organisations 保險業監管局 SECURITIES AND HONG KONG MONETARY AUTHORITY Insurance Authority FUTURES COMMISSION 香港金融管理局 語券及期貨事務監察委員會 HK PWMA ſ Private Wealth 澳 門 金 融 管 理局 Management 投資基金 ETÁRIA DE MACAU AUTORIDADI 投委會 香港浸會大學 IFEC HONG KONG BAPTIST UNIVERSITY 等機會委員會 **Participating Organisations** 中國銀行(香港) 交通銀行 真生活 真夥伴 BEA東亞銀行 BANK OF CHINA **BEA** Union 致富CHIEF 11中信银行(国际) 中国建设银行(亞洲) Investment **CONVOY**康宏 大新銀行 DBS citi **DAH SING BANK** EFG 恒生銀行 HSBC ICBC 🔁 工银亚洲 HANG SENG BANK NCB 上海商業銀行 南洋商業銀行 SHANGHAI COMMERCIAL BANK Organisation listed in alphabetical order **r**goodjobs 香 行 港 銀 學 會 Jointly organised by: The Hong Kong Institute of Bankers

### About the Organisers

#### The Hong Kong Institute of Bankers

The Hong Kong Institute of Bankers (The HKIB) has been serving the local banking community in the provision of education and training since 1963. In 1995, with the encouragement and support of the local banking community, the Institute declared its independence from its parent institute in UK. With an independent status, the Institute is able to better serve the training needs of the bankers in the region and to reflect the importance of Hong Kong as an international financial center.

The continuous professional development program, which comprises of professional examinations and training courses, has helped bank employees to make advancements in their banking career, and is valued by most of them who are determined to strengthen their knowledge base.

In view of the changing landscape of the banking industry in Hong Kong, the importance of continuous professional development and education in this competitive financial market has gained increasing attention. The professional examinations and training programs are offered for members or bank staffs to equip with the essential skills and knowledge to help them "fast-track" their management career.

#### **CTgoodjobs**

CTgoodjobs, a unique brand extension launched in 2011, carries through Career Times Online Limited's commitment to quality and integrity in recruitment advertising.

CTgoodjobs has long pledged to protect job seekers from employment frauds with a designated team to verify job advertisements. To further honour its commitment, CTgoodjobs took the lead as the first local recruitment portal to refuse blind advertisements as of July 2014. CTgoodjobs also breathed new life into the job advertising industry with its pioneering job categorisation model and optimised job search engine.

With an active member population of 600,000 and 1,000,000 daily page views, CTgoodjobs launched a new mobile app in 2014. Innovative functions such as Mobile CV and CV import from Dropbox attract more than 100,000 daily screen views, and provide users with a superior job-seeking experience.

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### Awards Presentation & Gala Dinner 22 February 2019