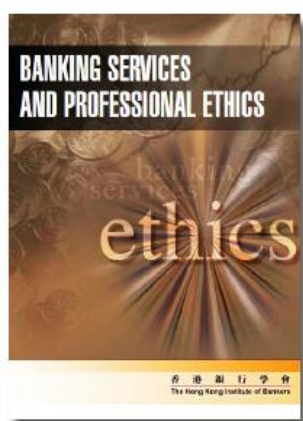


Banking Service and Professional Ethics



Publication Date:	November 2010
ISBN:	978-0-470-82655-3
Member Price:	HK\$250.00
Non-member Price:	HK\$275.00



This publication is sponsored by Shanghai Commercial Bank. Staff of sponsoring bank could enjoy a 20% discount, i.e. HK\$220.00, upon showing of staff card when purchasing this publication from HKIB.

This subject contributes to the achievement of the Program Learning Outcomes by providing participants with a solid background and overview of the various facets of the banking service sectors, including its system structure, the codes, regulations and ordinances binding practitioners in this sector, the different operations and areas as well as the risk management aspects, etc. Apart from the above areas, this subject also explores such major areas of professional ethics as the respective ethical aspects and issues faced by individuals and corporation today, and also its relevance in the context of corporate governance. Such element to professional ethical issues pertaining to the different facets of understanding is very essential to the current banking environment in Hong Kong and in the world. With the knowledge base of this subject on ethical issues, participants would be well prepared to examine and analyze further issues when they proceed to study specialist subjects such as “Bank Lending”, “Treasury Markets and Operations”, “Operational Risk Management” in their advanced level of studies under the AHKIB program.