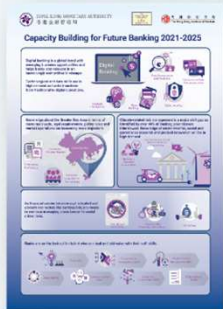


B.E.S.T. Certificate Programme

Bridging the Talent Gaps for Future Banking Talent



“Capacity Building for Future Banking 2021-2025” jointly published by the Hong Kong Monetary Authority (HKMA), the Hong Kong Association of Banks (HKAB) and The Hong Kong Institute of Bankers (HKIB) highlighted four potential talent gaps required to support the sector’s planned growth:

- Banking Knowledge in the Greater Bay Area (GBA)
- Environmental, Social and Governance (ESG)
- Soft Skills
- Technology & Data

Scan & read
the
infographic



How B.E.S.T. Certificate Programme helps you build foundational Skills in each of these FOUR areas to future-proof your career

GREATER BAY AREA

The GBA presents financial opportunities, access to a much larger customer base and scalability for banks in Hong Kong to expand their business. Banks staff are expected to have a good understanding of the GBA in terms of its customer needs, legal and policy requirements, and market operations, such that staff mobility around the GBA becomes another HR deployment strategy.



ESG

ESG product innovation, policy, risk management and reporting represent a nascent skillset for bankers globally. After the HKMA’s launch of “Green and Sustainable Banking” measures in May 2019, banks have identified the need to meet the “Greenness Baseline” assessment and other tangible deliverables that will promote the climate-related risk management and sustainable development of the Hong Kong Banking industry in the coming years.

SOFT SKILLS

Our annual Talent Development Survey has identified a strong demand for professionals with specific soft skills. As banks continue to navigate through their digital transformation, they are on the lookout for professionals who pursue personal excellence and can lead and add value with their soft skills, with customer service fast becoming an increasingly important differentiator of competitiveness.

TECHNOLOGY & DATA

To facilitate digital banking initiatives, banks are redefining job roles, requiring tech-savvy professionals. It is important to have staff members who have a basic understanding of the major technologies underpinning the digital banking solutions and operational processes that are required by the industry. As data plays an increasingly bigger part in the transformation of digital banking, more banking practitioners will need data skills to help banks generate insights, make decisions, solve problems and deliver a better customer experience.



PROGRAMME STRUCTURE

The certificate programme comprises of four modules:

Module	Course code	Topic	Date & Time	Application Deadline	Early Bird Deadline
1. Banking Knowledge in GBA	HDCPDBESP220101	Taking Credit Risk to the next level in HK & GBA (with case study)	15 Feb (Tue), 7-10pm	8 Feb	1 Feb
2. ESG	HDCPDBESP220102	Importance of ESG - Climate Change Risk and Opportunity in Sustainable Banking and their Latest Development	17 Feb (Thu), 7-10pm	10 Feb	3 Feb
3. Soft Skills	HDCPDBESP220103	The Human Element - Soft Skills needed to get ahead	22 Feb (Tue), 7-10pm	15 Feb	8 Feb
4. Technology & Data	HDCPDBESP220104	RegTech for Banking Industry - the past, present and future	24 Feb (Thu), 7-10pm	17 Feb	10 Feb
B.E.S.T. Certificate Programme	HDCPDBESP220105	Enrol for all of the above 4 modules	Refer to above	8 Feb	1 Feb



TARGET AUDIENCE

Current Banking practitioners who want to reskill and widen their knowledge in all 4 major skill gaps identified by HKMA.



ASSESSMENT

Assessment: 20 multiple-choice questions for each module

Passing Mark: Average score achieved 70%



CERTIFICATION

Certificate of Completion

- (i) Participants have attended the respective module; and
- (ii) Participants have passed the course end MC assessment (average score achieved 70%)

Certificate of Completion – B.E.S.T. Certificate Programme

- (i) Participants have attended all 4 modules; and
- (ii) Participants have passed the course end MC assessment of all 4 modules (average score achieved 70% for each module)



PROGRAMME DELIVERY

Mode: Virtual Classroom (by Zoom)

Language: Cantonese



PRICE

Module	Topic	Individual member (Early Bird price)	Individual member (Regular price)	Staff of Corporate member (Early bird price)	Staff of Corporate member (Regular price)	Non-member (Early bird price)	Non-member (Regular price)
1. Banking Knowledge in GBA	Taking Credit Risk to the next level in HK & GBA (with case study)	HKD900	HKD990	HKD1,080	HKD1,190	HKD1,200	HKD 1,320
2. ESG	Importance of ESG - Climate Change Risk and Opportunity in Sustainable Banking and their Latest Development	HKD900	HKD990	HKD1,080	HKD1,190	HKD1,200	HKD 1,320
3. Soft Skills	The Human Element - Soft Skills needed to get ahead	HKD900	HKD990	HKD1,080	HKD1,190	HKD1,200	HKD 1,320
4. Technology & Data	RegTech for Banking Industry - the past, present and future	HKD900	HKD990	HKD1,080	HKD1,190	HKD1,200	HKD 1,320
B.E.S.T. Certificate Programme	Enrol for all of the above 4 modules (with discount)	HKD3,200	HKD3,500	HKD3,800	HKD4,200	HKD4,300	HKD4,700



APPLICATION

Email the form to cdp@hkib.org OR submit the form in person





香港銀行學會

The Hong Kong Institute of Bankers

Registration Form

Programme Name: _____ Programme Code: _____

Full Name : _____ Full Name : _____
Mr / Ms (In English as on ID Card) (In Chinese)

Membership No : _____ Organisation: _____

Department : _____ Position : _____

Mobile No : _____ E-mail : _____

HKID No : _____ Mailing Address : _____

A cheque / e-Cheque* made payable to “The Hong Kong Institute of Bankers” (Cheque no. _____)

* For e-Cheque, please state the **programme code** under ‘remarks’ and email together with the **completed enrolment form** to cdp@hkib.org

Payment Method Credit Card : VISA Master Amount : HKD _____

Cardholder's Name : _____ Signature : _____

Card No. : _____ Expiry Date : _____
(mm/yy)

Terms and Conditions:

1. All fees paid are non-refundable and non-transferrable.
2. Participants who have settled payments will receive course confirmation by e-mail at least 5 working days prior to the programme date.
3. All payments must be settled before programme commencement.
4. Priority of enrolment will be given on a ‘first-come-first-serve’ basis. HKIB Member will have priority to register if there is limited seating for the programme.
5. HKIB will issue the “Certificate of Attendance” to participants who have complied with the “HKIB Attendance Policy”. The Certificate will be sent to your emails within 15 working days after completion of the programme.
6. We reserve the right to reject an enrolment at any time.
7. We reserve the right to cancel, modify and/or postpone the programme due to unforeseen circumstances.
8. The information given and personal data collected will be used for the purpose of administration and communication by the Institute.
9. For Typhoon or Rainstorm arrangements, please refer to the confirmation e-mail or HKIB’s website (www.hkib.org).