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2 HOURS

Integrating ESG Principles into the Value Chain

12 May 2022 (Thu) | 7:00pm – 9:00pm



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Objective

Environmental, social and governance (ESG) issues are of increasing concern to the financial ecosystem. Companies are facing rising expectations from different stakeholders to proactively manage ESG risks and opportunities as part of their business strategies. However, are companies ready to integrate ESG concerns into their core business and embrace their true benefits?



Target Audience

01

Banking Practitioners

Junior or middle Management of departments in banking industry who want to understand how to apply new ESG insights to client's businesses.

02

Senior Executives

In any industry interested in gaining the ability to address a new ESG business need and looking to remain relevant.

03

Looking to pivot your career direction towards the field of ESG.

SPEAKER

Key Description

The 3 speakers in this seminar:

- Alexander CHAN** - Head of ESG Client Strategy, Asia Pacific for a global asset manager in HK. He works with investment teams to identify new opportunities in ESG, and contributes to building ESG strategies and industry initiatives in the region. He holds a CFA Institute Certificate in ESG investing.
- Kristy WONG** - Associate Director, ESG Investment Specialist, at a global asset manager in HK. She has 13 years of experience in ESG, her current role is to drive the ESG investing push and engage policy makers in Asia Pacific. She is a Chartered Environmentalist and a Certified ESG Analyst.
- Victor CHENG** - Director, ETF Investment Strategist, at a global asset manager in HK. He crafts investment strategies and leads thought leadership research, with a focus on ESG. He is a Chartered Financial Analyst (CFA) holder and an Associate (ASA) from the Society of Actuaries.

Programme Outline

Why does ESG matter? Sustainability megatrend on climate change, pollution, biodiversity loss, demographic changes and wealth inequality

Definitions of key terms: ESG, Green finance, Sustainable finance, Taxonomy (EU-China Common Ground Taxonomy)

Key parties in the value chain and their respective roles in green/sustainable finance-policy markers, regulators, asset owners, asset managers, issuers, banks, service providers, borrowers and investors

Challenges and opportunities for the industry – data, capacity building, products trend and green washing

Apply NOW

Scan the QR code at the upper right hand corner or [click here](#) to apply via E-form

Programme Delivery

- Virtual Classroom (Zoom)
- Cantonese

Early Bird DEADLINE

28 Apr 2022 (Thu)

Enquiries

(852) 2153 7800

programme@hkib.org

Application DEADLINE

5 May 2022 (Thu)

PRICE LIST

Early Bird

Regular Price

Individual Member
HKD 600

HKD 660

Staff of Corporate Member
HKD 720

HKD790

Non-Member
HKD 800

HKD880

Programme Code: HDCPDSUSP220501