





HKIB ECF SFC CPD CPD CPT 3 HOURS

Module 1 Emerging Banking Opportunities & Risks in the GBA

19 May 2022 (Thu) | 7:00pm - 10:00pm

























The development of the Guangdong-Hong Kong-Macao Greater Bay Area is accorded the status of key strategic planning in the country's development blueprint, having great significance in the country's implementation of innovation-driven development and commitment to reform. The objectives are to further deepen cooperation amongst Guangdong, Hong Kong, and Macao, fully leverage the composite advantages of the three places, facilitate indepth integration within the region, and promote coordinated regional economic development. It creates tremendous opportunities for banks in offering new types of product and services as well as realigning the service model. This course will focus on the overview of the Greater Bay Area, description of new banking service, development of FinTech and analysis of risk and opportunities.

SPEAKER

Key Description

The speaker is the Head of the Institute of Risk Management and Asia Financial Risk Think Tank. He has experience in Risk Management (financial and non-financial risk), Operations, Finance, Control and Technology across various types of banks, Hedge Fund, Asset Management, General/Life Insurance and Management Consultancy Practice. He is also the author of various journals and articles on the topics of Greater Bay area.

Programme Outline

- Introduction of the policy & economic background of the Guangzhou-Hong Kong-Macao Greater Bay Area (the "GBA")
- Discussion of the potential industry sectors for business growth
- Discussion of the current & any new banking services happening in the GBA
- Discussion of integrating cross-border banking products & services for the economies in the GBA and in the radiated regions

Overview of the Fintech development in the GBA

Analysis of the banking industry risks and opportunities in the GBA development



Target Audience



Banking Practitioners

Current Relationship Managers, Product Managers dealing with corporate and individual clients. It is also suitable to the entry-level practitioners in any banking function.

Apply NOW

Scan the QR code at the upper right-hand corner or <u>click here</u> to apply via e-form

Programme Delivery

Early Bird DEADLINE

Virtual Classroom (Zoom)

1 5 May 2022 (Thu)

Cantonese
Enquiries

Application DEADLINE

(852) 2153 7800 programme@hkib.org

12 May 2022 (Thu)

PRICE LIST Early Bird Individual Member HKD Staff of Corporate Member HKD Non-Member HKD 900

HKD900 | HKD1,000

Programme Code: HDCPDBESP220501