



# Module 2

## ESG in the future : from Corporate Strategy to Individual Development

24 May 2022 (Tue) | 7:00pm – 10:00pm



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## Objective

- There is increasing focus on ESG matters from society in general, regulators, investors and corporate clients, leading to banks having to consider the strategic implications of sustainability challenges on financial systems. An understanding of how the current financial system can be changed to positively benefit society and enhance your organisation's long term financial value is essential.
- This also means there will be new career opportunities for people with sustainability and ESG experience. Being equipped with ESG skills will help you to future-proof your banking career.

## SPEAKER Key Description

- The speaker has been working in the finance and wealth industry for 10 years and also has experience in professional education and training for 10 years
- He is a Financial Risk Manager (FRM®) and Fellowship of Chartered Certified Accountant (FCCA)
- He has conducted training courses for various banks and various financial institutions in the areas of accounting, risk management, and portfolio management

## Target Audience

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### Banking Practitioners

Junior or middle management of departments in the banking industry who wish to equip themselves with better ESG knowledge including how ESG scoring is working in corporate governance and how practitioners further develop in this field.

## Programme Outline

- Looking into corporate performance and ESG scoring
- Establishing corporate strategies in ESG
- Analyzing cases in Corporate ESG Integration
- Developing a finance career in the field of ESG and sustainability

### Apply NOW

Scan the QR code at the upper right-hand corner or [click here](#) to apply via e-form

#### Programme Delivery

- Virtual Classroom (Zoom)
- Cantonese

#### Early Bird DEADLINE

10 May 2022 (Tue)

#### Enquiries

(852) 2153 7800

[programme@hkib.org](mailto:programme@hkib.org)

#### Application DEADLINE

17 May 2022 (Tue)

### PRICE LIST

Early Bird

Regular Price

Individual Member  
HKD

HKD900

Staff of Corporate Member  
HKD

HKD900

Non-Member  
HKD

900

HKD1,000

Programme Code: HDCPDBESP220502