



HKIB ECF SFC  
CPD CPD CPT  
**2.5**  
**HOURS**

# Bank Culture Reform

**26 May 2022 (Thu) | 7:00pm - 9:30pm**



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## Objective

Bank culture reform refers to the promoting of adoption of a holistic and effective framework for fostering a sound culture within banks, with particular attention given to governance, incentive systems, and assessment and feedback mechanisms. Upon completion of this workshop, the participants will be able to enhance subject matters, including:

- Providing an overview of the guidelines and requirements under bank culture reform
- Sharing of the industry practice of bank culture reform
- How can bank access progress in bank culture reform
- How expectation on bank culture reform would affect senior management and banking practitioners



## Target Audience

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### Banking Practitioners

who are interested in keeping abreast of bank culture reform development and sharing practical experience

#### Apply NOW

- Scan the QR code at the upper right-hand corner or [click here to apply via e-form](#)

#### Programme Delivery

- Virtual Classroom (Zoom)
- Cantonese

#### Enquiries

- (852) 2153 7800
- [programme@hkib.org](mailto:programme@hkib.org)

#### Early Bird DEADLINE

12 May 2022 (Thu)

#### Application DEADLINE

19 May 2022 (Thu)

SPEAKER

## Key Description

With over 20 years' experience in the financial services industry, she headed the Private Banking Compliance team in Hong Kong at a major Swiss private bank and was an active member at the Regulatory Committee of the Private Wealth Management Association in Hong Kong. Interacting with various regulatory bodies.

## Programme Outline

- Journey of bank culture reform – to encourage banks to develop and promote a sound corporate culture that support prudent risk management
- Lesson learnt from recent cases and regulatory focus
- Sharing of experience in implementing measures for bank culture reform that contributes towards incentivising proper staff behavior and leads to positive customer outcomes
- Insights for the best practices in establishing effective bank culture framework and sound implementation
- Implications for you as banking practitioners

### PRICE LIST

Early Bird  
Regular Price

Individual Member  
HKD 750

HKD825

Staff of Corporate Member  
HKD 900

HKD990

Non-Member  
HKD 1,000

HKD1,100

Programme Code: HDCPDRISP220501