





Products & Investment Deep Dive (Sustainable Funds, Green Funds, and other GSF Equity Products)

Programme Code: HGES00P23101

5 October 2023 (Thursday) 7:00pm – 10:00pm



## **Programme Outline**

With more and more low-carbon solutions being commercially and technology ready to enter the mass market, the financing of these projects and solutions becomes increasingly important and presents a great opportunity for the financial sector to help drive decarbonisation. Understanding the different challenges and opportunities within the sustainable equity market will help financial service companies to better capture these green finance opportunities and build strong ESG-related investment services. As a participant of the course, you will:

- Gain insights into the present and the future of the green financial market
- Learn how to address current challenges such as the availability of ESG data
- · Understand the different market pull factors
- Discuss the opportunities of the sustainable equity market with a focus on several equity-focused green finance products
- Gain insights into innovative sustainable investment solutions

# Speaker Introduction

The speaker holds a PhD in Renewable Energy Management and master's degrees in international management and accounting and finance from the University of St. Gallen and the London School of Economics. He serves as Adjunct Assistant Professor for Climate Solutions at HKUST and is a lecturer in other sustainability executive education programmes and MBA modules focusing on climate change related topics. Outside of academia, he helps to lead the Climate & Sustainability team at Deloitte Hong Kong where he leads various projects in the field of sustainability and climate change for a wide range of industries – topics include sustainable finance, climate risks, consumer preferences, developing new low-carbon business models as well as decarbonisation strategies and pathways.



#### **APPLY NOW!**

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### **Target Audiences**

- 1. Banking Practitioners
- General banking practitioners to middle management from all banking divisions; and individuals who are interested in the ESG compliance and development
- 3. HKIB Professional Qualification holders:

CRWP ARWP ACSP

ACRP CCRP(CL) CCRP(CPM)







### **Programme Delivery**

Virtual Classroom (Zoom) English

### **Early Bird DEADLINE**

21 September 2023 (Thursday)

# **Application DEADLINE**

28 September 2023 (Thursday)





HKD990

Corporate Member HKD 1,080



HKD1,190