

# How are Emerging Technologies Reshaping the Asset & Wealth Management Industry and Future

Programme Code: HGFT00P24031

**13 March 2024 (Wednesday)**  
**7:00pm – 10:00pm**



**3 HOURS**  
HKIB ECF SFC  
CPD CPD CPT

## Programme Outline

- Introduction to the history and development of Wealth & InvestTech, and future opportunities in asset & wealth management industry.
- Recent trends and developments of emerging technologies and how they are reshaping the industry, such as artificial intelligence, blockchain, big data
- Future opportunities in Wealth & InvestTech such as digital assets, tokenisation, personalisation of advice in Hong Kong and GBA
- Case studies of what banks and fintech players are doing

## Speaker Introduction

The speaker is currently Managing Director and Head of Hong Kong for a WealthTech company with over US\$5 billion of assets under advice. She has over 13 years of experience across investment banking, asset management and fintech industries and is currently the Co-Chair of the WealthTech & InvestTech Committee at the Fintech Association of Hong Kong. She has held senior management positions at one the largest local Hong Kong asset managers, driving its digitisation initiatives. Prior to that, she led business development and strategic collaborations for Alibaba's fintech arm, Ant Financial. The speaker was selected into the Financial Leaders Programme in 2023 organized by the Hong Kong Monetary Authority as the only fintech representative.

## Target Audiences

1. **Banking Practitioners**
2. **Asset and Wealth Management, IT Practitioners**
3. **PQ holders :**

**CAML**P **AAML**P **CRWP** **ARWP**  
**ACsP** **CCRP(CL)** **CCRP(CPM)**  
**ACRP** **CPFinT(M)** **CPFinT(S-OBAP)** **CPFinT(S-AIBD)** **CPFinT(S-DLT)**  
**CPFinT(S-RT)** **CPFinT(A)**

## Programme Delivery

Virtual Classroom (Zoom)  
Cantonese

## Early Bird DEADLINE

28 February 2024 (Wednesday)

## Application DEADLINE

6 March 2024 (Wednesday)

### PRICE LIST

Early Bird

Regular Price

Individual  
Member  
HKD

900

HKD990

Staff of  
Corporate  
Member  
HKD

1,080

HKD1,190

Non-  
Member  
HKD

1,200

HKD1,320



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