

# Enhancing Business Acumen and Credit Decision Making: A Holistic Approach to Risk-Driven Credit Analysis

Programme Code: HGCR00P24031

14 March 2024 (Thursday)

12:00pm – 3:00pm


**3  
HOURS**

HKIB ECF SFC  
CPD CPD CPT

## Programme Outline

- Develop business acumens based on risk-oriented thinking
- Learn how to standardise and structure credit writing and presentation efficiently
- Acquire a holistic view in credit decision making
- Understand main characteristics of different banking products, key aspects of debt capital market and how to apply them in business origination and credit review
- Develop strong analytical mindset and build a strong corporate credit culture

## Speaker Introduction

Over 30 years of corporate and investment banking experience specializes in credit risk management. Expertise includes risk assessment, transaction structuring, problem loan workout, credit rating, credit analysis and risk transformation projects, with deep knowledge in financial products and capital market activities.

He is a Certified Environmental, Social and Governance Analyst (CESGA) of The European Federation of Financial Analysts Societies. Currently a private lecturer and contributor to banking and ESG training courses. He has taught banking and ESG in university programmes and social enterprise platforms

## Target Audiences

1. Banking partitioners
2. Relationship managers looking to sharpen their analytical and business acumens
3. Credit analysts seeking to develop strong competency in risk management practices
4. HKIB Professional Qualification holders :

**C**AML**P**   **A**AML**P**   **C**RWP   **A**RWP  
**A**Cs**P**   **A**CR**P**   **C**OR**P**   **A**OR**P**  
**C**CR**P**(**CL**)   **C**CR**P**(**CPM**)   **C**PFinT(**M**)  
**C**PFinT(**S-OB**API)   **C**PFinT(**S-A**IBD)   **C**PFinT(**S-D**LT)   **C**PFinT(**A**)

**C**PFinT(**S-RT**)



## Programme Delivery

Virtual Classroom (Zoom)  
Cantonese

## Early Bird DEADLINE

29 February 2024 (Thursday)

## Application DEADLINE

7 March 2024 (Thursday)



**APPLY NOW!**

(852) 2153 7800

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<https://hkib.org/page/185>

**PRICE  
LIST**

Early Bird  
Regular Price

Individual  
Member  
HKD

900

HKD990

Staff of  
Corporate  
Member  
HKD

1,080

HKD1,190

Non-  
Member  
HKD

1,200

HKD1,320