

Making Sense of Deep Learning & Generative AI

Programme Code: HGFT00P24032

21 March 2024 (Thursday)
7:00pm – 9:00pm



2 HOURS
HKIB ECF SFC
CPD CPD CPT

Programme Outline

1. Overview of AI and its History
2. Fundamentals of Deep Learning and Transformers
3. Applications of Deep Learning and Transformers in Finance and Banking
4. Comparison of Large Models in the East vs. the West
5. Strategies & Approaches in Applying Large Models in Finance and Banking
6. A Note on Prompt Engineering
7. Potential Challenges & Pitfalls in the Deployment of Large Models
8. Notion of Emergence and Implications on Future Developments in Finance and Banking
9. Outlook of AI & Artificial General Intelligence
10. Different Levels of Artificial General Intelligence

Speaker Introduction

The speaker has professional experience in investment banking, asset management and technology research for over 12 years.

The speaker was formerly a researcher at Harvard Business School. He is a holder of the following certifications: CFA, FRM, and CAIA. He has completed the Ph.D. program at the Faculty of Education of The University of Hong Kong. The speaker has also earned a MBA at Harvard Business School, Master in IT in Education (Distinction) at The University of Hong Kong and B.S. in Business Administration (summa cum laude) at University of California, Berkeley.

Target Audiences

1. Banking Practitioners
2. Middle to senior management from all banking divisions
3. Individuals who are interested in A.I. and ChatGPT applications in financial services
4. HKIB Professional Qualification holders :



Programme Delivery

Virtual Classroom (Zoom)
Cantonese

Early Bird DEADLINE

7 March 2024 (Thursday)

Application DEADLINE

14 March 2024 (Thursday)



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**PRICE
LIST**

Early Bird

Regular Price

Individual
Member
HKD

600

HKD660

Staff of
Corporate
Member
HKD

720

HKD790

Non-
Member
HKD

800

HKD880