

Maximizing Business Potential and Risk Mitigation: Harnessing ESG and Sustainability-Labeled Products in Banking

Programme Code: HGES00P24051

21 May 2024 (Tuesday)

12:00nn – 2:00pm


**2
HOURS**

HKIB ECF SFC
CPD CPD CPT

Programme Outline

This session aims to provide learners with comprehensive insights into the business opportunities and risk management of promoting ESG and sustainability-labeled products. Participants will gain a deep understanding of ESG integration, sustainability trends, international frameworks, and consumer preferences. They will learn to make informed strategic decisions, assess and mitigate risks, and promote sustainable investment products while ensuring regulatory compliance

- **Introduction to ESG and Sustainability:** An overview of ESG factors, sustainability, and their significance in the banking sector.
- **Business Opportunities in ESG:** Exploration of emerging business prospects, market trends, and areas for growth in ESG and sustainability-labeled products while also considering customer preference and suitability for sustainable offerings.
- **Risk Management for ESG Products:** Understanding the potential risks associated with ESG investments and strategies for effective risk management.
- **Due Diligence and Evaluation:** Guidelines for conducting due diligence on ESG products, assessing authenticity, transparency, and evaluating financial performance.

Speaker Introduction

The speaker is a veteran from the banking and finance industry, with credit and environmental risk management consulting experience. He is currently the Market Intelligence lead at BlueOnion, with focus on addressing regulatory and market demands, and is the Programme Lead at The Climate Governance Initiative Hong Kong. Academically, he holds an EMBA from Quantic School of Business and Technology, a Masters in Intelligent Systems from University College London, and completed a number of course in Sustainability from recognized institutions such as the United Nations Systems Staff College, United Nations World Food Programme and The Hong Kong Leadership Institute.



[APPLY NOW!](#)

(852) 2153 7800

programme@hkib.org

<https://www.hkib.org/page/185>

Target Audiences

1. Banking Practitioners
2. Relationship Managers, Wealth Managers, Investment Consultants, Product Development and Management, PDD and Compliance
3. Individuals who are interested in the ESG compliance and development
4. HKIB Professional Qualification holders :

CRWP ARWP ACsP ACRP

CORP AORP CCRP(CL)

CCRP(CPM) CPFInT(M) CPFInT(S-OBAPI)

CPFInT(S-AIBD) CPFInT(S-DLT) CPFInT(A) CPFInT(S-RT)



Programme Delivery

Virtual Classroom (Zoom)
Cantonese

Early Bird DEADLINE

7 May 2024 (Tuesday)

Application DEADLINE

14 May 2024 (Tuesday)

PRICE LIST	Individual Member	Staff of Corporate Member	Non-Member
Early Bird	HKD 600	HKD 720	HKD 800
Regular Price	HKD660	HKD790	HKD880