





<QF Level 6>6

Programme Handbook (Syllabus, Regulations and General Information) CPFinT(A) CPFinT(M) CPFinT(S-AIBD) CPFinT(S-DLT) CPFinT(S-OBAPI) CPFinT(S-RT)

¹ The Professional Qualification "Associate Fintech Professional (CPFinT(A))" is recognised under the QF at Level 5. (Recognised under the QF at Level 5, QR Registration No.: 22/000742/L5, Validity Period from 12/09/2022 to 31/07/2025)

² The Professional Qualification "Certified Fintech Professional (Management) (CPFinT(M))", is recognised under the QF at Level 6. (QR Registration No.: 22/000867/L6) (Validity Period from 01/11/2022 to 31/07/2025)

³ The Professional Qualification "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))", is recognised under the QF at Level 6. (QR Registration No.: 22/000868/L6) (Validity Period from 01/11/2022 to 31/07/2025)

⁴ The Professional Qualification "Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream) (CPFinT(S-DLT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000869/L6) (Validity Period from 01/11/2022 to 31/07/2025)

⁵ The Professional Qualification "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))", is recognised under the QF at Level 6. (QR Registration No.: 22/000870/L6) (Validity Period from 01/11/2022 to 31/07/2025)

⁶ The Professional Qualification "Certified Fintech Professional (Specialist – Regtech Stream) (CPFinT(S-RT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000871/L6) (Validity Period from 01/11/2022 to 31/07/2025)

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1. Introduction

With the aim of supporting capacity building and talent development for banking professionals, the Hong Kong Monetary Authority (HKMA) has been working together with the banking industry to introduce an industry-wide competency framework - **"Enhanced Competency Framework (ECF) for Banking Practitioners**" in Hong Kong.

Since the implementation of ECF in 2018, various programmes for different job functions in banking industry have been developed and integrated into The Hong Kong Institute of Bankers' (HKIB) flagship Certified Banker (CB) Programme which offer generalist, specialist, and strategic topics. The rationale for putting all programmes under one professional banking qualification is to promote an industry-based common qualifications benchmark. While ECF programmes offer "rolebased" knowledge and certification to relevant practitioners, CB is offering a vocational qualification pathway for further career advancement, being continuously enhanced to nurture more holistic banking professionals and ultimately, supporting the industry to develop a continuous learning culture and a sustainable talent pool so as to maintain the competitiveness of Hong Kong as an international financial centre.

The Enhanced Competency Framework on Financial technology ("Fintech") (hereinafter referred to as "ECF-Fintech") was introduced to develop a sustainable pool for the banking industry. The qualification structure of the ECF-Fintech comprises two levels: Core Level and Professional Level, targeting entry level and junior level staff and staff taking up middle or senior positions in Fintech-related job roles.

As the programme and qualification provider of the ECF-Fintech, HKIB has developed the learning programme – the "**ECF-Fintech (Core Level)**" to help individuals attain the Core Level of the competency standards set for the ECF-Fintech. The programme "**ECF-Fintech (Professional Level)**" helps individuals attain the Professional Level of the competency standards.

This Handbook provides programme details and relevant information for the learner who wants to complete the ECF-Fintech training and examination with the intent of obtaining the Professional Qualifications of "Associate Fintech Professional (CPFinT(A))", "Certified Fintech Professional (Management) (CPFinT(M))", "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream (CPFinT(S-AIBD))", "Certified Fintech Professional

(Specialist – Distributed Ledger Technology Stream (CPFinT(S-DLT)), "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream (CPFinT(S-AIBD)) and "Certified Fintech Professional (Specialist – Regtech Stream (CPFinT(S-RT)).

For more details, please refer to the HKMA's Guide to Enhanced Competency Framework on Fintech at <u>Guide to Enhanced Competency Framework on Fintech</u> issued by HKMA dated 3 December 2021 or you may visit <u>HKIB's ECF-Fintech webpage</u>.

2. Background

2.1 Aims

The aims of the ECF-Fintech are twofold:

- (i) To develop a sustainable Fintech talent pool for the banking industry; and
- (ii) To raise and maintain the professional competence of Fintech practitioners in the banking industry.

2.2 Competency Standards

They are set at two levels:

Core Level – This level is applicable to entry level and junior level Fintech practitioners in Authorized Institutes (Als).

Professional Level –This level is applicable to Fintech practitioners taking up middle or senior positions in Als. In order to more accurately reflect the different areas of expertise, this level is further divided into two tracks: Management Track and Specialist Track.

2.3 Scope of Application

The ECF-Fintech aims to develop an all-rounded Fintech competency framework to enhance the professional competencies of Fintech practitioners working in functions that involve technological innovation for financial services in the banking industry. Specifically, it is aimed at "Relevant Practitioners" located in the Hong Kong office of an AI whose primary responsibilities are to perform one or multiple job roles listed in the table below.

Job Roles	Role Description	Role Description
500 Koles	(Core Level)	(Professional Level)
Role 1 –	Design, develop, test, and deliver	Provide expert advice on
Fintech	the core functional and technical	Fintech applications. Work
Solution Develop-	aspects of Fintech solutions for	with cross-functional teams to
ment	the AI. Work closely with cross-	build and implement Fintech
	functional teams, and coordinate	solutions for the AI.
	projects on Fintech solutions	
	throughout the software develop-	
	ment lifecycle.	
Role 2 –	Design and develop new Fintech	Oversee the design, develop-
Fintech Product De-	products with innovative features	ment, and management of
sign	and functionalities driven by user	Fintech products and ensure
	needs or market forces.	products' alignment with the

		Al's overall Fintech strategic direction and product compli- ance.
Role 3 – Fintech Strategy and Management	Assist in the research and execu- tion of Fintech strategy, and man- age the Fintech initiatives of the AI in collaboration with internal stakeholders and external ven- dors and partners.	Drive Fintech agenda within the AI, and provide strategic direction for the AI's Fintech initiatives.
Role 4 – Regtech	Assist in Regtech research, use case formulation, regulatory and business requirements consolida- tion, vendor selection and Reg- tech solution development, etc. along the Regtech adoption jour- ney to enhance the efficiency and effectiveness of the Al's risk management and regulatory compliance.	Lead and drive the design, de- velopment and implementation of Regtech solutions and the change management to en- sure alignment with the Al's overall Regtech strategy and realization of benefits of Reg- tech.

For more details about the key tasks, please refer to Annex 1 ECF-Fintech: Key Roles and Tasks for Relevant Practitioners of HKMA <u>Guide to Enhanced Competency Framework on</u> <u>Fintech. (Annex 1)</u>

2.4 Certification and Public Register

There are six Professional Qualifications under the ECF-Fintech:

Core Level

Associate Fintech Professional (CPFinT(A))

A Relevant Practitioner may apply to HKIB for the professional qualification certification if he or she:

- (1) has completed all the four Core Level training modules (Modules 1 to 4) and obtained a pass in the relevant examination of each module plus 1 year of relevant work experience in Fintech projects and/or any of the Core Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1; or
- (2) is grandfathered based on the required work experience upon the launch of the Core Level module and employed by an AI at the time of application.

Professional Level - Management Track

Certified Fintech Professional (Management) (CPFinT(M))

A Relevant Practitioner may apply to HKIB for professional qualification certification if he or she:

- (1) has completed Module 5, Module 9, and Module 10 of the ECF-Fintech Professional Level training programme and obtained a pass in the relevant examination of each module on top of the Core Level qualification plus at least 3 years of relevant work experience in Fintech projects and / or any of Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1; or
- (2) is grandfathered based on the required work experience upon the launch of the Professional Level module and employed by an AI at the time of application.

Professional Level - Specialist Track

Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD)) Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT)) Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI)) Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT))

A Relevant Practitioner may apply to HKIB for professional qualification certification if he or she:

- (1) has completed Module 5 and <u>one of the following modules</u> for fulfilling the technical specialist stream of the Professional Level training programme and obtained a pass in the examination of the relevant modules on top of the Core Level qualification plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1:
 - Module 6 for Artificial Intelligence and Big Data stream
 - Module 7 for Distributed Ledger Technology (DLT) stream
 - Module 8 for Open Banking and Application Programming Interface (API) stream

- Module 11 for Regtech stream or
- (2) is grandfathered based on the required work experience upon the launch of the Professional Level module and employed by an AI at the time of application.

For details regarding grandfathering requirements, please refer to <u>Guidelines of Grandfa-</u> <u>thering Application for ECF-Fintech</u> in <u>ECF-Fintech webpage</u> and Section 7 of the <u>HKMA</u> <u>Guide to Enhanced Competency Framework on Fintech</u>.

By going through HKIB certification process successfully, the respective certification holders are then registered as Certified Individuals (CI) and included in the public register on HKIB website. HKIB will also grant the certification holders a professional membership of HKIB.

2.5 Annual renewal of certification and CPD Requirements

The ECF-Fintech certification is subject to annual renewal by HKIB. Certification holders are required to meet the annual Continuing Professional Development (CPD) requirements and pay an annual certification fee to renew the certification.

For both the Core Level and Professional Level qualifications, a minimum of 12 CPD hours is required for each calendar year (ending 31 December), of which at least 4 CPD hours should be on topics related to innovative technology (e.g. artificial intelligence, big data, cloud computing, cybersecurity, distributed ledger technology, and / or open banking and API), product development, business strategy and marketing, finance and investment, and / or risk and compliance.

Any excess CPD hours accumulated within a particular year cannot be carried forward to the following year.

No CPD is required in the first calendar year when above certification(s) is granted. The CPD requirement starts in the following calendar year.

Please refer to the <u>Overview of HKIB CPD Scheme</u> and <u>HKIB CPD Requirements webpage</u> for more details.

3. ECF-Fintech (Core Level) Programme Overview

3.1 Entry Requirements

The Programme is open to members and non-members of HKIB. Learners must fulfil the stipulated minimum entry requirements:

- A Bachelor's Degree in any discipline awarded by a recognised university or equivalent; or
- An Associate Degree (AD) / Higher Diploma (HD) in a banking, finance, technology or related discipline or equivalent; or
- A relevant professional qualification; or
- Mature applicants with 3 years of relevant banking experience with recommendations from employer

Remarks:

- 1. 3rd or final year full-time university undergraduate students in a banking, finance, technology or related discipline will be considered.
- 2. Mature applicants (aged 21 or above) who do not possess the above academic qualifications but with relevant banking experience and recommendation from their employers will be considered on individual merit.

3.2 Programme Objectives

This programme is developed to nurture a broad and sustainable talent pool of entry level and junior level Fintech practitioners for the banking industry. Learners will be equipped with professional knowledge and technical expertise to better respond to innovative financial and technological trends.

3.3 Programme Intended Learning Outcomes

Upon completion of the Programme, learners should be able to:

- Acquire the key aspects of Fintech application in banking and financial services.
- Demonstrate in-depth knowledge of the legal and regulatory framework for Fintech governing banking and financial services in Hong Kong.
- Acquire essential knowledge of the financial system, banking products and services.
- Integrate and apply Fintech skills and knowledge to tackle banking and financial services industry challenges and develop practical recommendations or solutions.
- Analyse latest digital developments in Hong Kong and overseas and identify new

opportunities for Fintech innovation in banking products, services, and platform.

Apply the essential principles and industry standards to support the design, development, and promotion of Fintech solutions.

3.4 Learning Hours

The programme design adopts a blended learning approach. Learners are advised to spend not less than 800 Learning Hours (equivalent to 80 credits) in total for completing a full programme. Learning time refers to the amount of time an average learner is expected to take to complete all learning pertaining to the Programme and achieve the learning outcomes expected. It includes time spent on all learning modes and activities such as training class, self-study and assessment hours.

The Programme comprises of the following 4 modules as accumulated a total of 80 credits.

- Module 1: Technology Essentials (20 credits)
- Module 2: Banking and Risk Essentials (20 credits)
- Module 3: Fintech Practicum (20 credits)
- Module 4: Fundamental Fintech Tools and Applications (20 credits)

3.5 Completion Requirements

The completion period for the Programme is eight years from the year in which the first module is completed.

Learners are required to complete all four modules and accumulated a total of 80 credits by obtaining a pass in all relevant examinations.

3.6 Integration in Certified Banker (CB)

The "ECF-Fintech (Core Level)" is integrated in the Certified Banker (Stage II) as one of the Elective Modules.

CB (Stage II) is a professional banking qualification programme developed and offered by HKIB. It is intended to raise the professional competency of banking and financial practitioners in Hong Kong to meet modern demands, while providing a transparent standard with international recognition.

Individuals who have completed the "ECF-Fintech (Core Level)" programme and obtained a pass at the relevant examination or have been grandfathered "Professional Certificate for ECF-Fintech (Core Level)" programme and obtain a pass at HKIB's exemption assessment are encouraged to join the CB (Stage II) Programme.

3.7 Qualifications Framework

The Professional Qualification "Associate Fintech Professional (CPFinT(A))" is recognised under the QF at Level 5. (QR Registration No.: 22/000742/L5) (Validity Period from 12/09/2022 to 31/07/2025)

Please refer to the accreditation page on HKIB website for more details.

4. ECF-Fintech (Professional Level) Programme Overview

4.1 Entry Requirements

The Programme is open to members and non-members of HKIB. Learners must fulfil the stipulated minimum entry requirements:

- Professional Certificate for ECF-Fintech awarded by HKIB; or
- Grandfathered for ECF-Fintech Core Level Programme by HKIB

4.2 Programme Objectives

Management Track

This programme is developed to nurture a sustainable talent pool of middle or senior level Fintech practitioners for the banking industry. Learners will acquire a more in-depth understanding of the Fintech development trends, regulatory updates, and technology advancement to develop capabilities and formulate insights to drive and manage Fintech transformation within the organisation.

Specialist Track

This programme is developed to nurture a sustainable talent pool of more experienced and specialised expert level Fintech practitioners for the banking industry. Learners will achieve mastery within a specific Fintech domain on technology principles and applications in the banking industry to advise on Fintech use cases, solution architecture, and implementation management.

4.3 Programme Intended Learning Outcomes

Upon completion of the Programme, learners should be able to:

<u>Management Track</u>

- Keep abreast of the key aspects of Fintech application in banking and financial services.
- Analyse the competitive landscape and the applications of the latest technology, and formulate Fintech growth strategies.
- Articulate banking product vision and business requirements clearly with business stakeholders and Fintech professionals.

- Formulate strategies and policies for implementing Fintech projects with well managed scope, resources, and quality.
- Develop breakthrough solutions by leveraging technology adoption to cope with major constraints and challenges.
- Formulate, monitor and review the control measures related to compliance of Fintech products with relevant banking and data privacy regulations.

Specialist Track

- Drive practical Fintech adoption in a range of applicable business contexts.
- Acquire in-depth knowledge and design rationale of Fintech solutions and applications in banks.
- Evaluate new technologies and vendors in the market and supervise the application of technology concepts of relevant Fintech disciplines in solution design for addressing specific business scenarios and user pain points.
- Formulate policies for the design, development, and implementation of Fintech solutions.
- Formulate the implementation approach and guidelines in Fintech projects after reviewing the solution architecture.
- Establish and enforce policies and standards on Fintech software engineering across different coding practices, design patterns, production processes, and system operations.

4.4 Learning Hours

The programme design adopts a blended learning approach. Learners are advised to spend not less than 900 Learning Hours for Management Track (equivalent to 90 credits) or 600 Learning Hours for Specialist Track (equivalent to 60 credits) in total for completing the following full Programme. Learning time refers to the amount of time an average learner is expected to take to complete all learning pertaining to the Programme and achieve the learning outcomes expected. It includes time spent on all learning modes and activities such as training class, self-study and assessment hours.

The Programme comprises of the following modules and the accumulated credits for each track are as follow:

• Management Track: 90 credits

- Specialist Track Artificial Intelligence and Big Data Stream: 60 credits
- Specialist Track Distributed Ledger Technology Stream: 60 credits
- Specialist Track Open Banking and Application Programming Interface Stream: 60 credits
- Specialist Track Regtech Stream: 60 credits
- Module 5: Regulatory Trends and Data Ethics (30 credits)
- Module 6: Artificial Intelligence and Big Data (30 credits)
- Module 7: Distributed Ledger Technology (DLT) (30 credits)
- Module 8: Open Banking and Application Programming Interface (API) (30 credits)
- Module 9: Business Strategy and Marketing (30 credits)
- Module 10: Fintech Product Management (30 credits)
- Module 11: Regtech (30 credits)

4.5 Completion Requirements

The completion period for the Progarmme is eight years from the year in which the first module is completed.

Learners are required to complete all related modules for each track with an accumulated credits as required by obtaining a pass in all relevant examinations.

4.6 Qualifications Framework

The Professional Qualification "Certified Fintech Professional (Management) (CPFinT(M))", is recognised under the QF at Level 6. (QR Registration No.: 22/000867/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))", is recognised under the QF at Level 6. (QR Registration No.: 22/000868/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream) (CPFinT(S-DLT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000869/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))", is recognised under the QF at Level 6. (QR Registration No.: 22/000870/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Regtech Stream) (CPFinT(S-RT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000871/L6) (Validity Period from 01/11/2022 to 31/07/2025)

Please refer to the <u>accreditation page</u> on HKIB website for more details.

5. Learning Support

HKIB provides learners with a range of support services to help you throughout the learning journey. These services include answering your enquiries, managing the certification process, providing access to library resources, offering study materials, and maintaining an online learning platform. The aim of these services is to facilitate learners and increase the chances of success in the training and examination. Here are some highlights for your attention.

5.1 HKIB Resources Corner Support

The Resources Corner situated at the premises of HKIB provides the required learning resources required for study. Copies of the Recommended Readings are available in the Cornerfor borrowing. To provide updated learning resources to the members, HKIB has provided FREE internet and library service to the members.

Learners are encouraged to prepare the examination by acquiring relevant market information and module knowledge through various channels, e.g. reference readings, business journals, websites etc. Learners should be aware that such market information may be important and pertinent to the examinations.

5.2 Market Information Updates

HKIB regularly organises training courses, CPD programmes, conference, seminars and luncheon talks, industry events on current issues and developments in financial markets that candidates may find essential, helpful and relevant to their learning. Besides, HKIB provides members with updated market information through complimentary bi-monthly journal Bank-ing Today, weekly e-news and first-hand internship opportunities.

For more details, please refer to <u>Events & Industry Initiatives</u> and <u>HKIB eLearning</u> under HKIB website.

5.3 Mock Examination Paper for Examination Preparation

To facilitate the learners to get better preparation for the examination, HKIB provides the mock examination paper for the learners as reference to better understand the examination format, structure and approach. Thus, all the questions shared from the mock examination paper will NOT be used in the official examination.

5.4 Learning Consultation Services

For learners require any learning consultation services related to the banking professional qualifications offered by HKIB, they may contact us through our customer service hotline at (852) 2153 7800 for making arrangement.

6. Programme Syllabus

6.1 Module 1: Technology Essentials

A. Module Objective

The module aims to introduce emerging financial and regulatory technologies, including artificial intelligence (AI), big data analytics, distributed ledger technology (DLT), cloud computing, open banking and API, Robotic Process Automation (RPA) and cybersecurity; to introduce Fintech trends, key disruption events in the banking industry and the impact of Fintech developments on banking industry operations; and to introduce local and overseas Fintech applications, use cases and the corresponding implications in the banking space.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Analyse, evaluate and apply the fundamental technical concepts and principles of emerging Fintech topics to assist in Fintech solution development.
- Identify the recent and emerging Fintech trends and developments and common Fintech applications in banks.

C. Syllabus

Chapter 1: Introduction to Financial Technology (Fintech) and Regtech			
1	-	Introduction of emerging financial and regulatory technologies	
2	-	Key concepts and principles of artificial intelligence	
3	-	Key concepts and principles of big data analytics	
4	-	Key concepts and principles of distributed ledger technology (DLT)	
5	-	Key concepts and principles of cloud computing	
6	-	Key concepts and principles of open banking & API	
7	-	Key concepts and principles of Robotic Process Automation (PRA)	
8	-	Key concepts and principles of cybersecurity	
Chap	ter 2	2: Fintech Trends and Developments	

1	-	Recent Key Disruptive Events in Banking
2	-	Fintech Development to enhance the Banking Operations and Customer
		Experience
		Customer Experience and Centricity
		Digital Product Services Development
		Operation Efficiency Enhancement
		Change Management
Chapte	er 3	: Common Fintech Applications in Banks
Chapte 1	er 3 -	: Common Fintech Applications in Banks Local and overseas Fintech applications
•		
1	-	Local and overseas Fintech applications
1	-	Local and overseas Fintech applications Use-cases of the following technologies, including
1	-	Local and overseas Fintech applications Use-cases of the following technologies, including • Virtual assistant

D. Recommended Readings

Essential Readings

- 1. Rubini, Agustin (2018). Fintech in a Flash: Financial Technology Made Easy. De G PRESS.
- 2. Mohan, D. (2020). The Financial Services Guide to Fintech: Driving Banking Innovation Through Effective Partnerships. Kogan Page. (Chapter 1, 2, 7 and 10).
- 3. Mills, Karen G. (2018). Fintech, Small Business & the American Dream: How Technology Is Transforming Lending and Shaping a New Era of Small Business Opportunity. Springer.

Supplementary Readings

- 1. Tanda, Alessandra & Schena, Cristiana-Maria (2020). FinTech, BigTech and banks: digitalisation and its impact on banking business models. Palgrave Pivot.
- 2. Tanda, A., & Schena, C. M. (2019). FinTech, BigTech and Banks. Springer Publishing.
- Loesch, Stefan (2018). A Guide to Financial Regulation for Fintech Entrepreneurs. Wiley.

Further Readings

- 1. Anderson, Ross (2020). Security Engineering: A Guide to Building Dependable Distributed Systems. Wiley.
- 2. Benedict J. Drasch, André Schweizer and Nils Urbach. (2018) Integrating the

'Troublemakers': A taxonomy for cooperation between banks and fintechs. Journal of Economics and Business. Volume 100, November–December 2018, Pages 26-42. DOI: 10.1016/j.jeconbus.2018.04.002.

- 3. Valverde, Dantiago Carbo & Fernandez, Francisco Rodriguez (2020). Financial digitalization: Banks, Fintech, Bigtech, and consumers. Journal of Financial Management, Markets and Institutions, 08(01), 2040001.
- 4. The Hong Kong Monetary Authority (2019). Reshaping Banking with Artificial Intelligence.
- 5. Brett King (2018). Bank 4.0: Banking Everywhere, Never at a Bank. Wiley.

6.2 Module 2: Banking and Risk Essentials

A. Module Objective

The module aims to enable learners a clear understanding of corporate, institutional, commercial, and retail banking and articulate the offerings and distinction of different banking sectors; to provide learners knowledge of products and services, and respective banking functions and operations supports; to provide learners a clear picture of contemporary banking developments and local talent expectations, including local and international Fintech initiatives; to enhance learners' knowledge and understanding on risk management framework and methodologies, regulatory framework landscape, Regtech application and development.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Differentiate between different banking product offerings and study the differences between retail banking, commercial banking, corporate banking, and institutional banking.
- Recognise expectations for competency of local Fintech talent and stay up-to-date on banking Fintech developments and adopt local and international Fintech regulations and government initiatives.

C. Syllabus

Chapte	er 1: Retail and Commercial Banking (Fintech-related applications)
1	- Fundamentals of retail and commercial banking
	 Key offering of a universal bank
	 Key business aspects covering by retail and commercial Banking
2	- Local market landscape
	Critical factors to Retail Banking and Commercial Banking
	Business size of authorized institution
	 Market Size of SMEs in Hong Kong
3	- Customer Segmentation
	Retail Banking
	Commercial Banking
4	- Channel Management
5	- Retail and SME Credit assessments

	Retail Banking Credit Assessments
	Commercial Banking Credit Assessments
6	Summary
Chapte	er 2: Corporate and Institutional Banking
1	- Fundamentals of corporate and institutional banking
	Overview
	Client Segments
	Products
	Corporate Lending
2	- Customer relationship management
	Definition and Framework
	Key Elements for Successful CRM
	 Roles and Responsibilities of Relationship Managers
	Other Key Parties
	CRM under the Digital World
3	- Transaction banking and securities services
	Trade Finance
	Cash Management and Account Services
	Securities Services
	 Key Areas of Concern and Opportunities in Transaction Banking
4	- Financial markets and treasury advisory
	Money Markets
	Fixed Income, Currencies and Commodities
	• Equities
	Treasury Advisory
	Key Areas of Concern and Opportunities in Finance Markets
5	- Corporate finance and others
	Debt Capital Markets
	Equity Capital Markets
	Project Finance
	M&A and Corporate Advisory
	Key Areas of Concern and Opportunities in Corporate Finance
	Other Corporate and Institutional Banking Services Callaboration with Other Banking Sectors
	Collaboration with Other Banking Sectors
Chapte	er 3: Contemporary Banking Trends
1	- Smart Banking Initiatives
	Faster Payment System
	Enhanced Fintech Supervisory Sandbox

ECF-Fintech

	Promotion of Virtual Banking
	Banking Made Easy initiative
	Open Application Programming Interface
	Closer cross-border collaboration
	Enhanced research and talent development
2	- Faster Payment System (FPS)
	Features
	Benefits to Consumer
	Benefits to Merchants and Corporates
3	- Enhanced Fintech Supervisory Sandbox (FSS) 2.0
	Objectives
	Features
	• Usage
4	- Promotion of Virtual Banking
	Selection Criteria of VB Application
	VB Supervisory Approach
	Key Risk Areas
	New Personal Credit Products
5	- Banking Made Easy Initiative
	Remote Customer Onboarding
	Online Finance
	Online Investment
	 Anti-Money Laundering & Counter-Financing of Terrorism
	 Regtech for prudential risk management and compliance
	Machine-readable regulations
6	- Open Application Programming Interface (API)
	Implementation Approach
	Adoption Status of Commercial Banking
	Benefits
	Challenges
	 Essential practices for Phase III and IV implementation
7	- Cross-border collaboration
	 Collaboration in Guangdong-Hong Kong-Macau Bay Area
	Central Bank Digital Currencies
	Collaboration with Singapore
	Project LionRock-Inthanon
	Bank of International Settlements Innovation Hub Hong Kong Centre
	 Global Financial Innovation Network Cross-Border Testing
8	- Talent Development Programme
I	

Fintech Career Accelerator Scheme	
Industry Project Masters Network Scheme	
Enhanced Competency Framework	
9 - Financial intermediation	
Definition of Financial Intermediation	
Strategies of Financial Intermediation	
Latest development of Financial Intermediation in Ho	ng Kong
10 - Summary	0 0
Chapter 4: Risk Management and Regulatory Compliance	
1 - Overview of Risk Management in Banking	
Introduction to Risk Management	
Enterprise Risk Management	
Importance of Risk Management in Banks	
Big Losses of Financial Institutions	
Risk Management Framework	
2 - Tools and Measures in Risk Management	
Value-at-Risk (VaR)	
Advantages/Drawbacks of VaR	
Expected Shortfall (ES)	
Coherent Risk Measures	
Back-Testing	
Scenario Analysis and Stress Testing	
Scenario Design	
Reverse Stress Testing	
Regulation on Stress Testing	
Economic Capital	
Risk-adjusted Return on Capital (RAROC)	
3 - International Regulatory Framework: Basel III Standards	and Trend of De-
velopment in FinTech Regulation Landscape	
Importance of Regulating Banks	
Introduction to BASEL	
BASEL III	
Capital Definition & Requirements	
Capital Conservation Buffer	
Countercyclical Buffer	
Leverage Ratio	
Liquidity Ratios	
Capital for CVA Risk	
• G-SIBs	

	•	D-SIBs
	•	FinTech Regulations: Current State in Hong Kong
	•	Evolving Regulatory Landscape on Other Jurisdictions
-	Re	egTech: Overview and Emerging Trend of Development
	•	Introduction to RegTech
	•	Evolution of RegTech
	•	Importance of RegTech to the Banking Industry
	•	RegTech's Underlying Technologies
	•	RegTech's Application Areas
	•	RegTech: Current State and Government Initiatives
	•	RegTech Adoption in Hong Kong: Opportunities and Challenges
	•	Case Studies and Insights: RegTech Applications in Banks
	•	SupTech and HKMA's Adoption of SupTech
	•	Future of RegTech
	-	- Re

D. Recommended Readings

Essential Readings

1. John C. Hull. (2018). Risk Management and Financial Institutions Fifth Edition. Wiley

Supplementary Readings

- 1. Tata, F. (2020). Corporate and investment banking: Preparing for a career in sales, trading, and research in global markets. Springer Nature
- 2. Walker, T., & Morris, L. (2021). The handbook of banking technology. Wiley
- 3. Boston Consultant Group. (2018). Redefining corporate client relationships in a digital world.
- 4. Deloitte. (2017). Modernizing transaction banking: Service externalization and the right technology portfolio.
- 5. Guo, Y. (2017). Implementing relationship banking strategies and techniques and improving customer value. Finance and Market, 2(2).
- 6. Hong Kong Monetary Authority. (2018, October 30). The launch of etradeconnect and the collaboration with we trade.
- 7. Hong Kong Monetary Authority (2021, July 29). Supervisory policy manual: CR-G-1, CR-S-2, TA-2, IR-1, CR-G-13, CR-G-14.
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- 16. Guide, A. B. I. C. (2012). Customer Management in SME Banking.
- 17. HK Financial Services Development Council (2020). Family Wisdom: A Family Office Hub in Hong Kong.
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- 26. Securities and Futures Commission. (2021). Asset and Wealth Management Activities Survey 2020.
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- 28. W.Up. (2018). Segments of One: Customer Insights in Digital Marketing.
- 29. Walker, T., & Morris, L. (2021). The Handbook of Banking Technology. John Wiley & Sons.
- 30. Bodea, T., & Ferguson, M. (2014). The Ideas Behind Customer Segmentation. In Segmentation, Revenue Management and Pricing Analytics (pp. 11–17). Routledge.
- 31. Albastaki, & Albastaki, Yousif. (2021). Innovative strategies for implementing FinTech in banking. Business Science Reference.
- 32. Accenture (2020). The Next Phase of the Banking Open API Journey.

- 33. Bank for International Settlements (2020). Rise of the central bank digital currencies: drivers, approaches and technologies.
- 34. Banking Ordinance, Authorization of Virtual Banks A Guideline issued by the Monetary Authority under Section 16(10).
- 35. Beck, H. (2001). Banking is essential, banks are not. The future of financial intermediation in the age of the Internet. Netnomics, 3(1), 7-22.
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- 41. GFIN Report (2019).
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- 43. Hong Kong Interbank Clearing Limited (HKICL).
- 44. HKMA (2020). International Financial Centre.
- 45. HKMA Banking Made Easy Initiative.
- 46. HKMA Circular B1/15C B9/29C, Fintech Supervisory Sandbox (FSS).
- 47. HKMA Circular B10/1C B1/15C, Remote on-boarding of corporate customers.
- 48. HKMA Circular B10/1C B1/15C, Remote on-boarding and iAM Smart.
- 49. HKMA Closer Cross-border Collaboration.
- 50. HKMA Enhanced Competency Framework.
- 51. HKMA Fintech Supervisory Sandbox.
- 52. HKMA Fintech Career Accelerator Scheme (FCAS) Gap Year Placement Programme.
- 53. HKMA Insights (2020). Wealth Management Connect Scheme in the Greater Bay Area.
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- 57. HKMA Press Releases (2018). FPS New Account Proxy -HKID Number.
- 58. HKMA Press Releases (2018). Application of Financial Technology in Personal Lending Business.
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- 71. KPMG (2021). Regtech Adoption Practice Guide, Issue #2: Anti-Money Laundering/Counter-Financing of Terrorism.
- 72. OCED (2021). Central Bank Digital Currencies and payments: A review of domestic and international implications.
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- 76. Bank for International Settlements (BIS). (Basel Committee on Banking Supervision reforms Basel III.
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- Hong Kong Monetary Authority (HKMA) (2021, Jan 21) Circulars & Guidance Papers. Circulars. Report on "AML/CFT Regtech: Case Studies and Insights" Encl. AML/CFT Regtech: Case Studies and Insights.
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Management and Compliance: Harnessing the Power of Regtech.

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- 85. Hong Kong Monetary Authority (HKMA) (2019, Nov 12). Regtech Watch Issue No. 1.
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- 90. Hong Kong Monetary Authority (HKMA) (2021, Mar 19). Regtech Watch Issue No. 6.
- 91. Hong Kong Monetary Authority (HKMA) (2021, Jun 17). Regtech Watch Issue No. 7.
- 92. Hong Kong Monetary Authority (HKMA) (2021, Jun 17). Seventh and Final Issue of Regtech Watch.
- 93. Hong Kong Monetary Authority (HKMA) (2021, Jun). First Issue of Regtech Adoption Practice Guide: Cloud-based Regtech Solutions.
- 94. Hong Kong Monetary Authority (HKMA) (2021, Jul 26). Second Issue of Regtech Adoption Practice Guide: Anti-Money Laundering/Counter-Financing of Terrorism.
- 95. Hong Kong Monetary Authority (HKMA) (2021, Sep 27). Third Issue of Regtech Adoption Practice Guide: Governance, Risk and Compliance.
- 96. Hong Kong Monetary Authority (HKMA) (2021, Jun 08). HKMA Unveils "Fintech 2025" Strategy.
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Further Readings

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- 3. Hong Kong Monetary Authority (2021, July 29). Supervisory policy manual: CR-G-5,

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CR-G-8, AML-1, AML-2.

- 4. World Economic Forum. (2021, May 6). Digital Assets, Distributed Ledger Technology, and the Future of Capital Markets.
- 5. Hong Kong Monetary Authority (HKMA) (2021, Apr 23) Supervisory Policy Manual CA-B-2. Systemically Important Banks.
- 6. Hong Kong Monetary Authority (HKMA) (2018, Oct 19) Supervisory Policy Manual AML-1. Supervisory approach on Anti-Money Laundering and Counter-Financing of Terrorism.
- 7. Hong Kong Monetary Authority (HKMA) (2018, Oct 19) Supervisory Policy Manual AML-2. Guideline on Anti-Money Laundering and Counter-Financing of Terrorism.
- 8. Hong Kong Monetary Authority (HKMA) (2012, May 09) Supervisory Policy Manual IC-5. Stress-testing.
- 9. Basel Committee on Banking Supervision (BCBS). (2011, Jun) Basel III: A Global Regulatory Framework for More Resilient Banks and Banking Systems.

6.3 Module 3: Fintech Practicum

A. Module Objective

The module aims to introduce the basic concepts, methods, and approaches of data analytics in Fintech with various quantitative analysis techniques in developing analytical data models to support decision-making; to introduce the latest trend of technologies adoption, customers centric and testing methodologies in design and development of Fintech products in banking related services; to provide learners the fundamentals on Fintech project management and reporting, and equips students with knowledge and skills needed for the management of the processes, risks and compliance issues on the Fintech transformation project in Hong Kong.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Conduct business analytics, milestone monitoring, and stakeholder communication for Fintech projects.
- Apply the essential principles and industry standards of Fintech product design and development cycle fundamentals, including methodology selection and criteria evaluation.

C. Syllabus

Chapter 1: Business Analysis for Fintech Projects			
1	-	Problem framing: Using Accounting and Finance Data to Frame Questions	
2	-	Master the Data: An Introduction to Accounting and Finance Data	
3	-	Master the Data: Preparing the Data for Analysis	
4	-	Perform the Analysis: Descriptive Analytics	
5	-	Perform the Analysis: Diagnostic Analytics	
6	-	Perform the Analysis: Predictive Analytics	
7	-	Perform the Analysis: Prescriptive Analytics	
8	-	Communicate the Results: Data Visualization and Report	
Chap	oter	2: Fintech Product Design and Development	
1	-	Fintech development in banking industry	
		The Bali Fintech Agenda of World Bank/IMF, and FinTech development in	
		bank	

2	_	New Technologies adopted in Fintech applications				
_		 Basics of the advanced technologies (Technology Sensing/ biometrics, 				
		Al/ML, Big Data, NLP, Blockchain)				
		 Applications of the advanced technologies in banking products 				
		 Lab: Basics of Blockchain technology and how payments are transacted on 				
		Blockchain (Eth.build sandbox)				
3	-	Fintech product design				
		Digital services in banking				
		Design essentials of fintech products				
		Introduction of Systems architecture				
		Lab: UX design of an application mock-up (pencil project)				
4	-	Fintech product development				
		Product development Tools				
		Development & User Research strategies				
		Testing Methodologies and Strategy				
Chap	Chapter 3: Fintech Project Management and Reporting					
1	-	Fundamentals of fintech project management				
		Overview				
		Linkage with Product Management				
		System for Value Delivery				
		Fintech Project Management Principles				
		Fintech Project Performance Domains				
		Fintech Project Development Approaches				
2	-	Stakeholder management				
		Stakeholder Management Framework				
		Stakeholder Engagement Steps				
		Stakeholder Communication				
		Stakeholder Satisfaction Measurement				
		Key Stakeholder - Customers				
		Key Stakeholder - Regulators				
		Key Stakeholder - Fintech Project Team				
3	-	Cross-functional coordination				
		Planning				
		Project Work				
		Delivery				
		Measurement and Reporting				

4	-	Agile methodologies
		Agile Manifesto and 12 Principles
		Agile Methodologies Overview
		• Lean
		• Kanban
		Scrum
		eXtreme Programming
		Other Agile Methodologies
5	-	Contemporary cases and issues on fintech project management
		Selection of Approaches/ Models
		Selection of Approaches - The APP Case
		 Managing Uncertainties and Risks
		Fintech Project Failure - The ABC Case

D. Recommended Readings

Essential Readings

 Project Management Institute. (2021). A guide to the project management body of knowledge (PMBOK® Guide) and the standard for project management (7th ed.). Project Management Institute.

Supplementary Readings

- 1. Richardson, Teeter & Terrell, McGraw-Hill (2019). Data Analytics for Accounting. McGraw Hill.
- 2. Richardson, Teeter & Terrell, McGraw-Hill (2020). Introduction to Data Analytics for Accounting. McGraw Hill.
- 3. Yousif Abdullatif Albastaki, Anjum Razzaque, Adel M. Sarea (2020), Innovative Strategies for Implementing FinTech in Banking. IGI Global.
- 4. OECD. (2020, 26 February). Digital Disruption in financial markets. https://www.oecd.org/daf/competition/digital-disruption-in-financial-markets.htm
- 5. World Bank (2020, April). Digital Financial Services. <u>https://pubdocs.worldbank.org/en/230281588169110691/Digital-Financial-Ser-vices.pdf</u>
- World Bank (October 11, 2018). The Bali Fintech Agenda: A blueprint for successfully harnessing Fintech's opportunities. <u>https://www.worldbank.org/en/news/press-release/2018/10/11/bali-fintech-agenda-ablueprint-for-successfully-harnessing-fintechs-opportunities</u>
- 7. Hong Kong Monetary Authority. (2016, September 6). Fintech supervisory sandbox

(FSS).

- 8. Hong Kong Monetary Authority (2017, November 28). Fintech supervisory chatroom.
- 9. Hong Kong Monetary Authority (2021, July 29). Supervisory policy manual, CG-5 Guideline on a sound remuneration system.
- Bañuls, V. A., López, C., Turoff, M., & Tejedor, F. (2017). Predicting the impact of multiple risks on project performance: A scenario-based approach. Project Management Journal, 48(5), 95–114.
- Basten, D., Stavrou, G., & Pankratz, O. (2016). Closing the stakeholder expectation gap: Managing customer expectations toward the process of developing information systems. Project Management Journal, 47(5), 70–88.
- 12. Copola Azenha, F., Aparecida Reis, D., & Leme Fleury, A. (2021). The role and characteristics of hybrid approaches to project management in the development of technology-based products and services. Project Management Journal, 52, 90–110.
- Hobbs, B. & Petit, Y. (2017). Agile methods on large projects in large organizations. Project Management Journal, 48(3), 3–19.
- 14. Huo, X., Zhang, L., & Guo, H. (2016). Antecedents of relationship conflict in crossfunctional project teams. Project Management Journal, 47(5), 52–69.
- Jinasena, D. N., Spanaki, K., Papadopoulos, T., & Balta, M. E. (2020). Success and failure retrospectives of fintech projects: A case study approach. Information Systems Frontiers, 1-16.
- Recker, J., Holton, R., Hummel, M., & Rosenkranz, C. (2017). How agile practices impact customer responsiveness and development success: A field study. Project Management Journal, 48(2), 99–121.

17. Tereso, A., Ribeiro, P., Fernandes, G., Loureiro, I., & Ferreira, M. (2019). Project management practices in private organizations. Project Management Journal, 50, 6–22.

Further Readings

- Gemino, A., Reich, B. H., & Serrador, P. M. (2021). Agile, Traditional, and Hybrid Approaches to Project Success: Is Hybrid a Poor Second Choice? Project Management Journal, 52, 161–175.
- 2. Global Financial Innovation Network (2019). GFiN one year on: The global financial innovation network reflects on its first year.
- Global Financial Innovation Network (2020). GFiN cross-border testing lessons learned: The global financial innovation network reflects on the cross-border testing pilot.
- 4. Liu, J. Y. C. & Yuliani, A. R. (2016). Differences between clients' and vendors' perceptions of IT outsourcing risks: project partnering as the mitigation approach. Project Management Journal, 47(1), 45–58.

6.4 Module 4: Fundamental Fintech Tools and Applications

A. Module Objective

The module aims to introduce the fundamentals of Machine Learning, Artificial Intelligence, and data analytics with hands-on Natural Language Processing (NLP) and deep learning applications using well-known tools; to introduce cloud computing concepts, services, underlying technologies, charges and budgeting, and provides hands-on experience on container deployment and orchestration to launch business applications; to introduce the concepts and applications of the blockchain technology by covering major blockchains solutions/framework and the architecture of blockchain-based applications.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Understand the fundamental concepts of financial technologies (i.e. artificial intelligence, data analytics, cloud computing and blockchain technologies) for Fintech applications in the banking industry.
- Apply appropriate tools, frameworks, programming techniques and services of financial technologies in various use cases in the banking industry.

C. Syllabus

Chapter 1: Tools and Applications for Artificial Intelligence and Big Data						
Analytics						
1	-	History and Definition of terminologies.				
2	-	General framework/steps to perform data analytics.				
3	-	Machine learning algorithms and evaluation metrics.				
4	-	Current Development Trend (NLP & Deep Learning/ Pattern Recognition, Bi-				
		ometric Authentication) with use cases and applications such as news analy-				
		sis, time series data analysis.				
Chapter 2: Tools and Applications for Cloud Computing						
1	-	Cloud computing as a paradigm				
2	-	Key enabling technologies				
3	-	Service models and types of clouds				
4	-	Virtualization, containers and orchestration				
5	-	Serverless technologies				
6	-	Charges and budgeting				

7	-	Cloud and FinTech
Chapter 3: Tools and Applications for Blockchain and Distributed Ledger		
		Technology
1	-	What is Blockchain?
2	-	Cryptocurrency and other applications of Blockchain
3	-	Major Blockchain Solutions/Frameworks for Application Development
4	-	Application development using Hyperledger Fabric
5	-	Introduction of the team structure/organization of personnel for adopting
		Fintech to plan/design/implement banking products/services

D. Recommended Readings

Essential Readings

- 1. McKinney, Wes (2017). Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython. O'Reilly Media.
- 2. Pandas. https://pandas.pydata.org/docs/getting_started/index.html
- 3. Kaggle https://www.kaggle.com/
- 4. Armbrust et al (2009). Above the Clouds: A Berkeley View of Cloud Computing. 25 pages. <u>https://www2.eecs.berkeley.edu/Pubs/TechRpts/2009/EECS-2009-28.pdf</u>
- 5. Vitualization Overview White Paper. 11 pages. https://www.vmware.com/pdf/virtualization.pdf. Vmware.
- 6. Cloudflare. What is the cloud? <u>https://www.cloudflare.com/learning/cloud/what-is-the-cloud/. Cloudflare Inc.</u>
- 7. Surianarayanan, Chellammal & Pethuru Raj Chelliah (2019). Essentials of Cloud Computing: A Holistic Perspective. Springer Nature.
- Androulaki, E., Barger, A., Bortnikov, V., Cachin, C., Christidis, K., De Caro, A., Enyeart, D., Ferris, C., Laventman, G., Manevich, Y., Muralidharan, S., Murthy, C., Nguyen, B., Sethi, M., Singh, G., Smith, K., Sorniotti, A., Stathakopoulou, C., Vukolić, M., Yellick, J. (2018). Hyperledger fabric. Proceedings of the Thirteenth EuroSys Conference. <u>https://doi.org/10.1145/3190508.3190538</u>

Supplementary Readings

- Stanfordonline. (2019, March 11). Stanford CS224N: NLP with Deep Learning <u>https://www.youtube.com/watch?v=8rXD5xhemo&list=PLoROMvodv4rOh-cuXMZkNm7j3fVwBBY42z</u> Youtube.
- 2. Ng, A. Machine learning. https://www.coursera.org/learn/machine-learning Stanford Online, Coursera
- 3. Barroso, Luiz Andre & Holzle, Urs (2009). The Datacenter as a Computer, An

Introduction to the Design of Warehouse-Scale Machines <u>https://www.morganclaypool.com/doi/pdf/10.2200/S00193ED1V01Y200905CAC006</u>. Morgan & Claypool Publishers.

- 4. The Linux Foundation. (2021). Blockchain: Understanding Its Uses and Implications https://www.edx.org/course/blockchain-understanding-its-uses-and-implications
- 5. Murthy, M. (2018, April 18). Life cycle of an Ethereum transaction https://medium.com/blockchannel/life-cycle-of-an-ethereum-transactione5c66bae0f6e
- 6. Corda. (2020, July 30). What is Corda? https://www.corda.net/blog/what-is-corda/

Further Readings

- Stanfordonline. (2019, March 21). Stanford CS230: Deep Learning <u>https://www.youtube.com/watch?v=PySo_6S4ZAg&list=PLoROMvodv4rOA-BXSygHTsbvUz4G_YQhOb</u> YouTube.
- 2. Geron, Aurelien (2019). Hands-On Machine Learning with Scikit-Learn Keras, and TensorFlow: Concepts, Tools, and Techniques to Build Intelligent Systems. O'Reilly Media
- 3. Turnbull, James (2014). The Docker Book: Containerization is the new virtualization. James Turnbull
- 4. Amazon Financial Services https://aws.amazon.com/financial-services/
- 5. Zastrin (2021). Ethereum Primer. https://www.zastrin.com/courses/ethereum-primer/lessons/1-1

6.5 Module 5: Regulatory Trends and Data Ethics

A. Module Objective

The module aims to introduce global regulatory trends, trans-border policies and collaborations, and latest developments in Fintech regulation, with emphasis on privacy management, and ethics.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Identify the regional Fintech regulatory trends and developments, including cross-border policies and collaborations.
- Recognise and respond to implications of data ethics, integrity, and risks associated with Fintech application opportunities.

C. Syllabus

Chapt	er 1: Introduction to Fintech Compliance
1	- What is Fintech
	Functional dimension
	Technology dimension
2	- Business / financial regulations on Fintech
	Business as usual / Technology neutral approach
	Monetary stability
	Financial stability
	AML/CFT
	Consumer protection
	• (Competition)
3	- Views / common concerns and efforts by local regulators
	Hong Kong Monetary Authority (HKMA)
	 Office of the Privacy Commissioner for Personal Data (PCPD)
	Office of the Communications Authority (OFCA)
4	- Unlearning and relearning personal data regulations
Chapter 2: Personal data regulatory regimes and core requirements	
1	- OCED Privacy Guidelines
2	- Hong Kong's Personal Data (Privacy) Ordinance (PDPO)
	The six data protection principles (DPPs)
3	- EU General Data Protection Regulation (GDPR)

4	- Mainland China's Personal Information Protection Law (PIPL)
Chapt	er 3: Personal Data Regulatory Requirements and Management Tools
1	- Specific regulatory requirements related to data
	Direct Marketing
	 eDM – Unsolicited Electronic Messages Ordinance
	Cross-border data transfer restrictions
	Unsolicited Electronic Messages Ordinance
	Data breach management
	Data localisation and retention
2	- Management tools
	Privacy by Design
Chapter 4: Management tools and regulatory requirements on 'traditional'	
	technologies
1	- Management tools
	Data protection impact assessment
	Privacy compliance assessment
	Privacy management programme
2	- Cloud computing
3	- Mobile application development
4	- Use of public information
Chapt	er 5: Regulatory requirements on 'traditional' technologies and trends
1	- Physical tracking
2	- Biometric data
3	- Encryption, Hashing and Pseudonymisation
4	- Anonymisation
5	- AdTech and surveillance marketing (ePrivacy)
6	- Privacy Enhancing Technologies
Chapter 6: Regulatory requirements on Fintech	
1	- Open API
2	- Blockchain
3	- Data analytics and Artificial Intelligence
	Prediction that does not deliver
	Creepiness
	Re-identification
	Discrimination
	Erosion of freewill
4	- Internet of Things (IoT)

Chapt	er 7: Data Ethics and AI Regulation
1	- Data ethics
	Worldwide calls for ethical use of data
	PCPD's Guidance on the Ethical Development and Use of Artificial In-
	telligence
	HKMA's Guiding principle on consumer protection on the use of big
	data / Al
	HKMA's high level principles on Al
	EU's Ethics guidelines for Trustworthy AI
	EU's Assessment List for Trustworthy AI
	The challenges of ethics
2	- Al regulation
	EU's proposed AI regulation
	The US approach
3	- The next big things
	AdTech / cookies replacement / regulation
	Dark pattern regulation

D. Recommended Readings

Essential Readings

- 1. OECD Privacy Guidelines 2013 read Annex Part 1 4, pp. 5 7. https://legalinstruments.oecd.org/api/print?ids=114&lang=en
- About the Office of the Privacy Commissioner for Personal Data, Hong Kong read the whole booklet. <u>https://www.pcpd.org.hk//english/resources_centre/publications/files/PCPDbooklet_about_the_PCPD_201509.pdf</u>
- 3. Three-minute video on the Six Data Protection Principles: https://youtu.be/j6fO6JVGGHg
- Schedule 1 (Data Protection Principles) to the Personal Data (Privacy) Ordinance (PDPO).

https://www.elegislation.gov.hk/hk/cap486

- 5. Appendix B on PDPO's PDDs, Guidance on the Ethical Development and Use of Al. https://www.pcpd.org.hk/english/resources_centre/publications/files/guidance_ethical_e.pdf
- HKMA Circular on Sound practices for customer data protection <u>https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2022/20220404e1.pdf</u> <u>https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-</u>

inte	ch Programme Syllabo
	circular/2022/20220404e1a1.pdf
7.	Part 6A (Direct Marketing) to the PDPO.
	https://www.elegislation.gov.hk/hk/cap486
8.	Office of the Communications Authority's The Unsolicited Electronic Messages Ordi-
	nance - An Industry Guide.
	https://www.ofca.gov.hk/filemanager/ofca/common/uemo/uemo industry guide e.pdf
9.	Section 33 (Cross-border data transfer) in the PDPO.
	https://www.elegislation.gov.hk/hk/cap486
10.	Singapore Personal Data Protection Commission's Guide on Managing and Notifying
	Data Breaches under the Personal Data Protection Act.
	https://www.pdpc.gov.sg/-/media/Files/PDPC/PDF-Files/Other-Guides/Guide-on-
	<u>Managing-and-Notifying-Data-Breaches-under-the-PDPA-15-Mar-2021.pdf?la=en</u>
11.	Privacy by Design and its Seven Principles.
	https://www.ipc.on.ca/wp-content/uploads/2013/09/pbd-primer.pdf
12.	Guide to Data Protection Impact Assessment, Personal Data Protection Commission,
	Singapore.
	https://www.pdpc.gov.sg/Help-and-Resources/2017/11/Guide-to-Data-Protection-Im-
	pact-Assessments
13.	Privacy Management Programme: A Best Practice Guide.
	https://www.pcpd.org.hk/english/publications/files/PMP_guide_e.pdf
14.	PCPD's Cloud Computing information leaflet.
	https://www.pcpd.org.hk/english/resources_centre/publications/files/IL_cloud_e.pdf
15.	PCPD's Best Practice Guide for Mobile App Development.
	https://www.pcpd.org.hk/english/resources_centre/publications/files/Best_Prac-
	tice_Guide_for_Mobile_App_Development_20151103.pdf
16.	PCPD's Guidance on Use of Personal Data Obtained from the Public Domain.
	https://www.pcpd.org.hk//english/resources centre/publications/files/GN public do-
	main_e.pdf
17.	PCPD's Physical Tracking and Monitoring Through Electronic Devices.
	https://www.pcpd.org.hk//english/resources_centre/publications/files/physical_track-
	ing_e.pdf
18.	PCPD's Online Behavioural Tracking.
	https://www.pcpd.org.hk//english/resources_centre/publications/files/online_track-
	ing e.pdf
19.	PCPD's Guidance on Collection and Use of Biometric Data.
	https://www.pcpd.org.hk//english/resources_centre/publications/files/GN_bio-
	metric_e.pdf
20.	Information Commissioner's Opinion: Data protection and privacy expectations for

online advertising proposals - read Chapters 1, 5 and 6.

https://ico.org.uk/media/about-the-ico/documents/4019050/opinion-on-data-protection-and-privacy-expectations-for-online-advertising-proposals.pdf

- Chang, Henry, Is Distributed Ledger Technology Built for Personal Data? (February 1, 2018). Journal of Data Protection & Privacy, Volume 1, Number 4, 2018, University of Hong Kong Faculty of Law Research Paper No. 2018/016 SSRN: <u>https://ssrn.com/abstract=3137606</u>
- 22. The Norwegian Data Protection Authority's Report on Artificial intelligence and privacy.

https://iapp.org/media/pdf/resource_center/ai-and-privacy.pdf

- 23. HKMA's Guiding principles on consumer protection aspects in respect of the use of big data analytics and artificial intelligence. <u>https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circular/2019/20191105e1.pdf</u>
- 24. HKMA's High-level Principles on Artificial Intelligence. <u>https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2019/20191101e1.pdf</u>

Supplementary Readings

- Gavison, Ruth E., Privacy and the Limits of Law (May 16, 2012). The Yale Law Journal, Vol. 89, No. 3 (Jan., 1980) read 2 and 2a, pp. 428 440. <u>https://ssrn.com/abstract=2060957</u>
- OECD Privacy Guidelines 2013. <u>https://legalinstruments.oecd.org/api/print?ids=114&lang=en</u> – read the rest
- Count of Appeal Judgement, Eastweek Publisher Ltd. and Privacy Commissioner for Personal Data (28 March 2000). https://www.pcpd.org.hk/english/enforcement/judgments/files/CACV000331 1999.pdf
- 4. Recitals of the General Data Protection Regulation paragraphs 1 173 (page L119/1 L119/31). <u>https://eur-lex.europa.eu/legal-con-</u>tent/EN/TXT/PDF/?uri=CELEX:32016R0679&from=EN
- 5. PCPD's Ethical Accountability Framework for Hong Kong. https://www.pcpd.org.hk/misc/files/Ethical Accountability Framework.pdf

Further Readings

- 1. Financial Stability Board's Financial Stability Implications from FinTech https://www.fsb.org/wp-content/uploads/R270617.pdf
- 2. PDPO exemptions under Part 8 of the PDPO https://www.elegislation.gov.hk/hk/cap486
- 3. PCPD's booklet on "An Update on European Union General Data Protection

 Regulation 2016". https://www.pcpd.org.hk/english/data_privacy_law/eu/files/eugdpr_e.pdf 4. Requirements of the General Data Protection Regulation – Articles 1 – 99 (page L119/32 – L119/88). https://eur-lex.europa.eu/legal-con- tent/EN/TXT/PDF/?uri=CELEX:32016R0679&from=EN 5. PCPD's Highlights of the Mainland's Personal Information Protection Law. https://www.pcpd.org.hk/english/data_privacy_law/mainland_law/mainland_law.html 6. PCPD's New Guidance on Direct Marketing. https://www.pcpd.org.hk/english/publications/files/GN_DM_e.pdf 7. The Unsolicited Electronic Messages Ordinance. https://www.elegislation.gov.hk/hk/cap593len 8. The Unsolicited Electronic Messages Regulation. https://www.elegislation.gov.hk/hk/cap593Alen 9. Office of the Communications Authority's Code of Practice on Sending Commercial Electronic Messages. https://www.coms-auth.hk/filemanager/statement/en/upload/238/cop20131129.pdf 10. Guidance on Data Breach Handling and the Giving of Breach Notification, PCPD. https://www.pcpd.org.hk/english/resources_centre/publications/files/DataBreachHander
 PCPD's Highlights of the Mainland's Personal Information Protection Law. https://www.pcpd.org.hk/english/data_privacy_law/mainland_law/mainland_law.html PCPD's New Guidance on Direct Marketing. https://www.pcpd.org.hk/english/publications/files/GN_DM_e.pdf The Unsolicited Electronic Messages Ordinance. https://www.elegislation.gov.hk/hk/cap593!en The Unsolicited Electronic Messages Regulation. https://www.elegislation.gov.hk/hk/cap593A!en Office of the Communications Authority's Code of Practice on Sending Commercial Electronic Messages. https://www.coms-auth.hk/filemanager/statement/en/upload/238/cop20131129.pdf Guidance on Data Breach Handling and the Giving of Breach Notification, PCPD.
 PCPD's New Guidance on Direct Marketing. <u>https://www.pcpd.org.hk/english/publications/files/GN_DM_e.pdf</u> The Unsolicited Electronic Messages Ordinance. <u>https://www.elegislation.gov.hk/hk/cap593!en</u> The Unsolicited Electronic Messages Regulation. <u>https://www.elegislation.gov.hk/hk/cap593A!en</u> Office of the Communications Authority's Code of Practice on Sending Commercial Electronic Messages. <u>https://www.coms-auth.hk/filemanager/statement/en/upload/238/cop20131129.pdf</u> Guidance on Data Breach Handling and the Giving of Breach Notification, PCPD.
 The Unsolicited Electronic Messages Ordinance. <u>https://www.elegislation.gov.hk/hk/cap593!en</u> The Unsolicited Electronic Messages Regulation. <u>https://www.elegislation.gov.hk/hk/cap593A!en</u> Office of the Communications Authority's Code of Practice on Sending Commercial Electronic Messages. <u>https://www.coms-auth.hk/filemanager/statement/en/upload/238/cop20131129.pdf</u> Guidance on Data Breach Handling and the Giving of Breach Notification, PCPD.
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Electronic Messages. <u>https://www.coms-auth.hk/filemanager/statement/en/upload/238/cop20131129.pdf</u> 10. Guidance on Data Breach Handling and the Giving of Breach Notification, PCPD.
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 Framework_TYP.html Chang, H. Privacy Regulatory Model for the Cloud: A Case Study. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2627474
 13. HKCERT's "Transaction Security of Mobile Apps in Hong Kong" Study Report. <u>https://www.hkcert.org/blog/transaction-security-of-mobile-apps-in-hong-kong-study-report</u>
 HKCERT's Best Practice Guide (SSL Implementation) for Mobile App Development, HKCERT. https://www.hkcert.org/security-guideline/best-practice-guide-ssl-implementation-for-
 <u>mobile-app-development</u> 15. Privacy Guidelines: Monitoring and Personal Data Privacy at Work, PCPD.
 https://www.pcpd.org.hk/english/publications/files/monguide_e.pdf UK Information Commissioner's Office Update report into AdTech and real time bid- ding https://ico.org.uk/media/about-the-ico/documents/2615156/adtech-real-time-bidding-
 <u>report-201906-dl191220.pdf</u> 17. Information Commissioner's Opinion: Data protection and privacy expectations for

online advertising proposals – read the rest.

https://ico.org.uk/media/about-the-ico/documents/4019050/opinion-on-data-protection-and-privacy-expectations-for-online-advertising-proposals.pdf

- 18. Open API Phase II Standards, The Hong Kong Association of Banks. <u>https://www.hkab.org.hk/download.jsp?isTemp=N&sec-</u> <u>tion_id=5&file_name=Phase+III+Banking+Open+API+Standards.pdf</u>
- Chang, Henry, Responding to ethics being a data protection building block for AI (September 23, 2021). Journal of AI, Robotics and Workplace Automation, Volume 1, Number 1, 2021.

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3952753

- Chang, Henry, Ethics in Artificial Intelligence A Disjoint Between Knowing and Acting (April 30, 2020). Journal of Data Protection & Privacy, Volume 3, Number 3, 2020, University of Hong Kong Faculty of Law Research Paper No. 2020/039. <u>https://ssrn.com/abstract=3664778</u>
- 21. EU's EU Ethics Guidelines for Trustworthy AI. https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=60651
- 22. EU's Assessment List for Trustworthy Artificial Intelligence (ALTAI) <u>https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=68342</u>

6.6 Module 6: Artificial Intelligence and Big Data

A. Module Objective

The module aims to identify current technology trends, opportunities, challenges complexities and risks in developing Big Data (BD) & Artificial Intelligence (AI) projects and recognize the basic principles and good practice for Responsible AI.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging Artificial Intelligence and Big Data domains to execute problem framing and strategy analytics in conducting Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.
- Recognise the use and applications of Artificial Intelligence and Big Data leveraging cloud services related to data and model.

C. Syllabus

Chapt	er 1: Data Analytics, Artificial Intelligence and Machine Learning
1	 Overview of data analytics Data analytics use cases in business Types of data analytics Data science lifecycle
2	 Overview of Artificial Intelligence (AI) What is artificial intelligence? Artificial intelligence vs. machine learning Artificial intelligence vs. data science
3	 Overview of Machine Learning (ML) Supervised learning Unsupervised learning Reinforcement learning Machine learning lifecycle
4	 Al implementation practices Enterprise Architecture (EA) in general Al model deployment pattern Cloud-native design & architecture

	 MLOps vs. DevOps: unique challenges & solutions in AI implementation MLOps frameworks and tools (including Data Analytics as a Service and Machine Learning as a Service)
Chapt	er 2: Data Model and Storage
1	 Data sources and format Traditional vs non-traditional data sources Structured, unstructured and semi-structure data format The 4Vs of Big Data
2	 Relational databases Spreadsheets vs relational databases Conceptual design of relational databases Data query in relational database systems
3	 Data warehouses OLTP vs OLAP Database warehouse design: multidimensional data model OLAP cube operations
4	 NoSQL databases Types of NoSQL databases Considerations in choosing SQL or NoSQL
5	 Big data storage & computing Hadoop technology stack HDFS distributed storage MapReduce distributed processing YARN resource management
6	 Cloud storage Cloud vs On-Premise Type of cloud storage Data lake as a multi-purpose storage facility
Chapt	er 3: Supervised Learning and Applications
1	 Overview and applications of supervised learning Supervised learning workflow Applications of classification Applications of regression
2	 Regression models Popular regression models Encoding of categorical data Evaluation metrics of regression
3	 Classification models Popular classification models

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	Distance measure & data normalization
	Evaluation metrics of classification
4	- Ensemble learning
	Bagging method and a sample model
	Boosting method and a sample model
	Stacking method
5	- Use cases in banking and finance
Chapt	er 4: Unsupervised Learning and Applications
1	- Overview and applications of unsupervised learning
	Unsupervised learning workflow
	Applications of clustering
	 Applications of dimensionality reduction
2	- Clustering
	Popular clustering models
	Evaluation metrics of clustering
	Cluster profiling
3	- Dimensionality reduction
	The curse of dimensionality
	Popular models of dimensionality reduction
4	- Recommendation systems
	Recommendation systems in production
	Overall architecture of a recommendation system
	Popular recommendation models
5	- Use cases in banking and finance
Chapt	er 5: Deep Learning and Applications
1	- Overview of deep learning
	Deep learning vs traditional ML
	Applications of Computer Vision (CV)
	 Applications of Natural Language Processing (NLP)
2	- Neural network fundamentals
	Basic structure and major types of networks
	Training a neural network
	Hyperparameters in neural networks
3	- Computer vision – convolutional neural network
	Computer vision tasks
	CNN architecture
4	- Natural language processing – recurrent neural network
	Challenges in NLP
	Word embedding

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	RNN based language model
5	- Chatbot development
	Selective model
	Generative model
	Chatbot development framework and tools
6	A use case in banking and finance
Chapt	er 6: Python Hands-on Lab on Data Analytics
1	 Overview of Python development environment What Python is/isn't for
	Installation and setup
	Development environment
	Essential packages
2	 Basic syntax of Python Operators
	Built-in data types: tuple, list, set, dictionary
	NumPy package and ndarray
	Pandas package and dataframe
3	- Case – credit card default prediction by classification
4	- Case – customer segmentation by clustering
5	- Introduction of PyTorch
	PyTorch installation and setup
	Tensors and data import
	Building models with PyTorch
	 Training and testing models with PyTorch
6	- Case – scenery image classification by CNN
Chapt	er 7: ML Engineering Strategies and MLOps
1	- Risks and concerns of Al
	 Need large volume of training data and labels
	Algorithm bias
	Data drift and concept drift
	Invasion of privacy
	Lack of explainability
	Vulnerable to adversarial attacks
2	- Technological developments in mitigating AI risks
	Data augmentation
	Continuous monitoring
	Active learning and transfer learning
	 Differential privacy and secure multiparty computation
	Federated learning

	Global and local interpretability techniques	
3	- General guideline of Responsible Al	
	Fairness, reliability, accountability, transparency and interpretability,	
	privacy and security	
4	- Al governance related regulations	
	Hong Kong: HKMA's Guiding Principles on Consumer Protection As-	
	pects in Respect of the Use of BDAI	
	 Hong Kong: HKMA's High-level Principle on AI 	
	Hong Kong: PCPD's Guidance on Ethical Development and Use of AI	
	China: Provisions on the Scope of Necessary Personal Information for	
	Common Types of Mobile Internet Applications《《常見類型移動互聯網	
	應用程式必要個人資訊範圍規定》China: Administrative Provisions on	
	Algorithm Recommendation of	
	• Internet Information Services 《互聯網資訊服務演算法推薦管理規定》	
	EU: General Data Protection Regulation (GDPR) and its impact on AI	
	EU: Ethics Guidelines for Trustworthy AI	

D. Recommended Readings

Essential Readings

- 1. Reshaping Banking with Artificial Intelligence (HKMA white paper). <u>https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/White-paper_on_Al.pdf</u>
- Beyond the Hype: A Guide to Understanding and Successfully Implementing Artificial Intelligence within Your Business. <u>https://www.ibm.com/downloads/cas/8ZDXNKQ4</u>
- 3. Motivation for MLOps https://ml-ops.org/content/motivation
- 4. What is a Relational Database (RDBMS)? https://www.oracle.com/hk/database/what-is-a-relational-database/
- 5. Data Warehouse Concepts. https://aws.amazon.com/data-warehouse/
- 6. OLAP vs. OLTP: What's the Difference? https://www.ibm.com/cloud/blog/olap-vs-oltp
- 7. What is NoSQL? <u>https://www.mongodb.com/nosql-explained</u>
- 8. Hadoop Ecosystem and Their Components A Complete Tutorial. https://data-flair.training/blogs/hadoop-ecosystem-components/
- 9. Cloud Storage.

https://www.ibm.com/cloud/learn/cloud-storage

- 10. What is a Data Lake? <u>https://aws.amazon.com/big-data/datalakes-and-analytics/what-is-a-data-lake/?nc1=f_cc</u>
- 11. Notes from the AI frontier: Applications and Value of Deep Learning (McKinsey Discussion Paper 2018).

https://www.mckinsey.com/featured-insights/artificial-intelligence/notes-from-the-aifrontier-applications-and-value-of-deep-learning

- 12. Machine Learning: Bridging Between Business and Data Science. <u>https://www.altexsoft.com/whitepapers/machine-learning-bridging-between-business-and-data-science/]</u>
- 13. The Simple Guide to Deep Learning. <u>https://assets.website-</u> <u>files.com/5f1eaa37302cc1d5239e8c91/5f2d82c43857bb21748bf207_simple-guide-</u> <u>to-deep-learning.pdf</u>
- 14. Natural Language Processing (NLP). https://www.ibm.com/cloud/learn/natural-language-processing
- 15. Some Language Features in Python. <u>https://machinelearningmastery.com/some-language-features-in-python/</u>
- 16. NumPy and Pandas Tutorial Data Analysis with Python. https://cloudxlab.com/blog/numpy-pandas-introduction/
- 17. An Introduction to Scikit-Learn: Machine Learning in Python. https://www.simplilearn.com/tutorials/python-tutorial/scikit-learn
- Practitioners Guide to MLOps: A Framework for Continuous Delivery and Automation of Machine Learning (Google cloud white paper 2021). <u>https://cloud.google.com/resources/mlops-whitepaper</u>
- 19. MLOps Principles. https://ml-ops.org/content/mlops-principles
- 20. Machine Learning Operations (MLOps) Framework to Upscale Machine Learning Lifecycle with Azure Machine Learning. <u>https://docs.microsoft.com/en-us/azure/architecture/example-scenario/mlops/mlops-technical-paper</u>
- 21. What is DevOps? <u>https://aws.amazon.com/devops/what-is-devops/?nc1=f_cc</u>

Supplementary Readings

- 1. Big Data and Machine Learning in Central Banking (BIS working paper). https://www.bis.org/publ/work930.htm
- 2. What is Data Modeling?

https://www.ibm.com/cloud/learn/data-modeling

- 3. Data Warehousing: Basics of Relational Vs Star Schema Data Modeling. <u>https://medium.com/@daryl.ung/data-warehousing-basics-of-relational-vs-star-</u> <u>schema-data-modeling-75a68eeaf0e3</u>
- 4. NoSQL Databases and Its Types: A Comprehensive Guide 101. https://hevodata.com/learn/nosql-databases-and-its-types-a-guide/
- 5. Build a Modern, Unified Analytics Data Platform with Google Cloud (Google Whitepaper 2021).

https://services.google.com/fh/files/misc/googlecloud_unified_analytics_data_platform_paper_2021.pdf

- 6. A Refresher on Regression Analysis. https://hbr.org/2015/11/a-refresher-on-regression-analysis
- 7. Seven Types of Classification Algorithms. https://analyticsindiamag.com/7-types-classification-algorithms/
- 8. Introduction to Classification Algorithms. <u>https://dzone.com/articles/introduction-to-classification-algorithms</u>
- 9. Clustering in Machine Learning. <u>https://training.galaxyproject.org/training-material/topics/statistics/tutorials/cluster-ing_machinelearning/tutorial.html</u>
- 10. A Beginner's Guide to Dimensionality Reduction in Machine Learning. <u>https://towardsdatascience.com/dimensionality-reduction-for-machine-learning-80a46c2ebb7e</u>
- 11. Five Anomaly Detection Algorithms Every Data Scientist Should Know. <u>https://towardsdatascience.com/5-anomaly-detection-algorithms-every-data-scientist-should-know-b36c3605ea16</u>
- 12. Introduction to Recommender Systems. https://tryolabs.com/blog/introduction-to-recommender-systems
- 13. Convolutional neural networks: an overview and application in radiology. <u>https://insightsimaging.springeropen.com/articles/10.1007/s13244-018-0639-9</u>
- 14. Natural Language Processing (NLP): What it is and Why it Matters. <u>https://www.sas.com/en_us/insights/analytics/what-is-natural-language-processing-nlp.html</u>
- 15. The Ultimate Guide To Different Word Embedding Techniques In NLP. https://www.kdnuggets.com/2021/11/guide-word-embedding-techniques-nlp.html
- 16. Learn Python Programming. https://www.programiz.com/python-programming
- 17. Learn Python Free Interactive Python Tutorial. https://www.learnpython.org/
- 18. PyTorch Tutorial: How to Develop Deep Learning Models with Python.

https://machinelearningmastery.com/pytorch-tutorial-develop-deep-learning-models/

- 19. A Critical Overview of AutoML Solutions. <u>https://medium.com/analytics-vidhya/a-critical-overview-of-automl-solutions-</u> <u>cb37ab0eb59e</u>
- 20. Choosing the Best MLOps Platform: a Comprehensive Comparison of MLOps Platforms.

https://valohai.com/mlops-platforms-compared/

21. Best End-to-End MLOps Platforms: Leading Machine Learning Platforms That Every Data Scientist Need to Know. <u>https://neptune.ai/blog/end-to-end-mlops-platforms</u>

Further Readings

1. 2022 AI Index Report (Stanford University). https://aiindex.stanford.edu/report/

6.7 Module 7: Distributed Ledger Technology (DLT)

A. Module Objective

The module aims to introduce distributed ledger technology, smart contracts, and their latest applications in financial institutions.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging DLT domains to execute problem framing and strategy analytics in conducting Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.

C. Syllabus

Chapter 1: Distributed Ledger Technology Overview	and Trend
1 - What is distributed ledger technology (DLT)?	
Definition of DLT	
Features of DLT	
2 - Comparison of DLT with other databases	
 Important differences between DLT and c 	other databases
Advantage of DLT	
3 - History of DLT	
First application of DLT: Bitcoin	
Differences between Bitcoin and other att	tempts of digital currency
4 - Current state of the field	
Cryptocurrency use case	
Cryptocurrency industry including mining	
Difference between cryptocurrency and o	ther currency
Chapter 2: Distributed Ledger Technology Fundamentals	
1 - Basics of cryptography in DLT	
Overview of cryptography used in DLT	
How cryptography ensure immutable data	a in DLT
2 - Hash function	
Definition of hash function	
 Important features of hash function 	
Use of hash function in DLT and other sce	enario

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3	-	Public key encryption
		Definition of public key encryption
		Features of public key encryption
		Use of public key encryption in DLT
4	-	Decentralized digital identity
		Definition of decentralized digital identity
		How to use public key encryption to achieve decentralized digital identity
		Cryptocurrency storage and custodian
5	-	Transactions
		Definition of transactions in DLT
		Example of cryptocurrency transactions
6	-	Block building and consensus mechanism
		Block structure
		Merkle tree
		Block building process
		Consensus mechanism: proof of work, proof of stake
		• Forks
Chapt	er 3	3: Smart Contracts
1	-	What is a smart contract?
		Definition of smart contract
		Smart contract features
		History of smart contract
2	-	Advantage of smart contracts
		Important differences between smart contract and traditional contracts
		Advantage and disadvantage of using smart contracts
3	-	Applications of smart contracts
		Application of smart contracts in DLT
		Immaturity of the DLT technology
		Technical vulnerabilities related to security
		Example of smart contracts
4	-	Smart contract examples: Lightning network
		Multi-signature output; hashed secret and time-lock
		Opening payment channels
		Updating channel balance
		Creating a network
Chapt	er 4	4: DLT Applications in Financial Institutions
1	-	Pros and Cons of using DLT
1		Distinguishing characteristics of DLT
		Advantage and disadvantage of using DLT

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2	-	DLT applications in money transfer and payment
		Background of intra-bank, inter-bank and international money transfer
		Ripple as a money transfer service
		Other DLT-based money transfer services
		DLT in payment services
3	-	DLT applications in securities
		Discussion of DLT application in securities industry
		Project Ubin (securities settlement Dvp)
		Australian Stock Exchange's DLT application (CHESS)
		HKEX's Synapse
4	-	Other DLT applications in financial institutions
		Application of DLT in derivative market
		Application of DLT in insurance industry
		Application of DLT in auditing
Chapt	er	5: Token Offering
1	-	What is an Initial Coin Offering?
		Definition of ICO
		Typical structure of ICO
		Typical token sale disclosure
		Determinants of token sale success
2	-	Advantage and Disadvantage of ICO
		Advantage and disadvantage of ICO from issuer's perspective
		 ICO's role in start-up life-cycle and ways of working
		Advantage and disadvantage of ICO from investors/users' perspective
3	-	Tokenomics
		Discuss using tokens can support the development of new business
		models
		How tokens can align incentives of users and project managers
4	-	Securities Token Offering – Regulated ICOs
		Laws and regulations related to ICOs
		Enforcement actions against ICOs
5	-	Example in Token Offering
		Examples of ICOs
		ICO and VC-backed Blockchain startups
01 (Filecoin ICO case
	er (6: DLT Project Management
1	-	Project objectives and planning
		Determine the right project for DLT
		Define project objectives

		Deutsche Bank: Pursuing Blockchain Opportunity (A) case
		 Project Genesis: Advantage of tokenized securities
2	-	Vendor selection management
		 Popular DLT structures including DLT consortiums
		• Comparison of different DLT consortiums, their underlying technologies
		and key focus areas: Hyperledger, R3 Corda, Ethereum
		DLT selection in Project Genesis
		Stablecoin
3	-	Milestone monitoring and reporting
		Reporting of SWIFT DLT proof-of-concept
		Reporting of Project Genesis
4	-	Operation and maintenance
		Operational issues to consider in DLT projects
		Regulatory challenges
		Workflows and payment rail
		Stablecoins
		• DLT project design: Information sharing, decentralized nature, and
		governance

D. Recommended Readings

Essential Readings

- 1. Bitcoin: A Peer-to-Peer Electronic Cash System (Satoshi Nakamoto, 2009). https://bitcoin.org/bitcoin.pdf
- 2. Some Simple Economics of the Blockchain, by Christian Catalini and Joshua Gans. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2874598
- Bitcoin and Cryptocurrency Technologies, by Narayanan, Bonneau, Felten, Miller, Goldfeder – Perface, and Chapters 1-3 and 5. https://d28rh4a8wg0iu5.cloudfront.net/bitcointech/readings/princeton_bitcoin_book.pdf
- 4. Blockchain Technology: Beyond Bitcoin, Applied Innovation Review 2016. https://j2-capital.com/wp-content/uploads/2017/11/AIR-2016-Blockchain.pdf
- 5. Cryptocurrencies: Investment, Money, or Gamble? (A) (Required Case) <u>https://hbsp.harvard.edu/product/W91C19-PDF-ENG</u>
- 6. The idea of smart contracts (Nick Szabo). <u>https://nakamotoinstitute.org/the-idea-of-smart-contracts/</u>
- 7. The Bitcoin Lightning Network summary. https://lightning.network/lightning-network-summary.pdf
- 8. The Bitcoin Lightning Network white paper. https://lightning.network/lightning-network-paper.pdf

- An Introduction to Smart Contracts and Their Potential and Inherent Limitations by Stuart Levin on Harvard Law School Forum on Corporate Governance. <u>https://corpgov.law.harvard.edu/2018/05/26/an-introduction-to-smart-contracts-andtheir-potential-and-inherent-limitations/</u>
- 10. Project Ubin Phase 3: Delivery versus Payment on DLT. <u>https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin-DvP-on-Distributed-</u> <u>Ledger-Technolo-</u> gies.pdf?la=en&hash=2ADD9093B64A819FCC78D94E68FA008A6CD724FF
- Corporate Governance and Blockchains by David Yermack, Review of Finance, Vol. 21 Issue 1, 2017. https://academic.oup.com/rof/article/21/1/7/2888422

12. Toward Blockchain-Based Accounting and Assurance by Jun Dai and Miklos Vasarhelyi, Journal of Information System, Vol. 31 Issue 3, 2017. <u>https://meridian.allenpress.com/jis/article-abstract/31/3/5/75785/Toward-Blockchain-Based-Accounting-and-Assurance</u>

- 13. Whitepaper on Distributed Ledger Technology by ASTRI. <u>https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/Whitepa-per_On_Distributed_Ledger_Technology.pdf</u>
- 14. Whitepaper 2.0 on Distributed Ledger Technology by HKMA. <u>https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/infra-structure/20171025e1.pdf</u>
- 15. Filecoin's Initial Coin Offering: Using Blockchain to Decentralise Storage (Required Case).

https://hbsp.harvard.edu/product/NTU182-PDF-ENG

- 16. Basic Attention Token White Paper. <u>https://basicattentiontoken.org/static-assets/documents/BasicAttentionTokenWhitePa-</u> <u>per-4.pdf</u>
- Initial Coin Offerings: Financing Growth with Cryptocurrency Token Sales by Sabrina T Howell, Marina Niessner, David Yermack, Review of Financial Studies, Vol. 33 Issue 9, 2020.

https://academic.oup.com/rfs/article/33/9/3925/5610546

- 18. Statement on Initial Coin Offerings by SFC HK. <u>https://www.sfc.hk/en/News-and-announcements/Policy-statements-and-announce-</u> <u>ments/Statement-on-initial-coin-offerings</u>
- 19. Statement on Security Token Offerings by SFC HK. <u>https://www.sfc.hk/en/News-and-announcements/Policy-statements-and-announce-ments/Statement-on-Security-Token-Offerings</u>
- 20. Understanding initial coin offering: A new means of raising funds based on Blockchain by European Parliament.

https://www.europarl.europa.eu/Reg-Data/etudes/BRIE/2021/696167/EPRS_BRI(2021)696167_EN.pdf

- 21. Deutsche Bank: Pursuing Blockchain Opportunities (A) (Required Case) <u>https://hbsp.harvard.edu/product/817100-PDF-ENG</u>
- 22. Project Genesis, Report 1, BIS/HKMA. https://www.bis.org/publ/othp43_report1.pdf
- 23. Project Genesis, Report 2, BIS/HKMA/Liberty Consortium. https://www.bis.org/publ/othp43_report2.pdf
- 24. Project Genesis, Report 3, BIS/HKMA/Digital Assets. https://www.bis.org/publ/othp43_report3.pdf
- 25. SWIFT gpi real-time Nostro Proof of Concept. https://www.swift.com/swift-resource/167181/download

Supplementary Readings

- 1. Mastering Bitcoin by Andreas M. Antonopoulos (Chapter 1-2, 4-6, 9-10 and 12). https://github.com/bitcoinbook/bitcoinbook
- Bitcoin: Economics, Technology, and Governance by Böhme, Rainer, Nicolas Christin, Benjamin Edelman, and Tyler Moore, Journal of Economic Perspectives 29, no. 2, 2015.

https://www.aeaweb.org/articles?id=10.1257/jep.29.2.213

- 3. Bitcoin and Cryptocurrency Technologies (Chapters 4, 6-10). <u>https://d28rh4a8wq0iu5.cloudfront.net/bitcointech/readings/princeton_bitcoin_book.pdf</u>
- Risks and Returns of Cryptocurrency, by Yukun Liu and Aleh Tsyvinski, Review of Financial Studies, Vol. 34 Issue 6, 2021. https://academic.oup.com/rfs/article/34/6/2689/5912024
- 5. Project Ubin Phase 3: Delivery versus Payment on DLT. <u>https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin-DvP-on-Distributed-Ledger-Technolo-</u> gies.pdf?la=en&hash=2ADD9093B64A819FCC78D94E68FA008A6CD724FF
- 6. Whitepaper 2.0 on Distributed Ledger Technology (Annex) by HKMA. <u>https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/infra-structure/20171025e1a1.pdf</u>
- Distributed Ledger Technology: Implications of Blockchain for the Securities Industry by FINRA.

https://www.finra.org/sites/default/files/FINRA_Blockchain_Report.pdf

 The Role of Disclosure and Information Intermediaries in an Unregulated Capital Market: Evidence from Initial Coin Offerings by Bourveau, De George, Ellahie and Macciocchi, Journal of Accounting Research forthcoming. <u>https://onlinelibrary.wiley.com/doi/abs/10.1111/1475-679X.12404</u>

- 9. Securities and Exchange Commission Release No. 81207. https://www.sec.gov/litigation/investreport/34-81207.pdf
- 10. ASX's Replacement for CHESS for Equity Post-Trade Services: Business Requirement. <u>https://www.asx.com.au/documents/public-consultations/ASX-Consultation-Paper-CHESS-Replacement-19-September-2016.pdf</u>
- 11. CHESS Replacement: New Scope and Implementation Plan. <u>https://www.asx.com.au/documents/public-consultations/chess-replacement-new-</u> <u>scope-and-implementation-plan.pdf</u>
- 12. Distributed Ledger Technology in Experiments in Payments and Settlements, by IMF. <u>https://www.imf.org/en/Publications/fintech-notes/Issues/2020/06/25/Distributed-</u> <u>Ledger-Technology-Experiments-in-Payments-and-Settlements-49251</u>
- 13. The Dai Stablecoin System Whitepaper. https://makerdao.com/whitepaper/Dai-Whitepaper-Dec17-en.pdf

Further Readings

 Is Bitcoin Really Untethered? By John M. Griffin and Amin Shams, Journal of Finance Vol. 75 Issue 4, 2020.

https://onlinelibrary.wiley.com/doi/full/10.1111/jofi.12903

 Getting off the Ground: The Case of Bitcoin by William Luther, Journal of Institutional Economics, 2019. <u>https://www.cambridge.org/core/services/aop-cambridge-core/con-</u>

tent/view/08F266520BB3C5FDB1C346681550FF1C/S1744137418000243a.pdf/getting off the ground the case of bitcoin.pdf

- 3. Banking on Stone Money Ancient Antecedents to Bitcoin by Fitzpatrick and McKeon, Economic Anthropology 2020. <u>https://anthrosource.onlinelibrary.wiley.com/doi/full/10.1002/sea2.12154</u>
- 4. Hashcash A Denial of Service Counter-Measure, Adam Back, 2002. https://nakamotoinstitute.org/static/docs/hashcash.pdf
- Blockchain without Waste: Proof-of-Stake, by Fahad Saleh, Review of Financial Studies, Vol. 34 Issue 3, 2021. https://academic.oup.com/rfs/article/34/3/1156/5868423
- 6. Bitcoin and Cryptocurrency Technologies (Chapters 10 and 11). https://d28rh4a8wq0iu5.cloudfront.net/bitcointech/readings/princeton_bitcoin_book.pdf
- 7. Mastering Bitcoin (Chapter 7). https://github.com/bitcoinbook/bitcoinbook
- 8. Blockchain Technology Overview by NIST. https://nvlpubs.nist.gov/nistpubs/ir/2018/NIST.IR.8202.pdf
- 9. Blockchain Disruption and Smart Contracts, by Lin William Cong and Zhiguo He, Review of Financial Studies, Vol. 32 Issue 5, 2019.

https://academic.oup.com/rfs/article/32/5/1754/5427778

10. Smart Contract and the Cost of Inflexibility by Jeremy Sklaroff, University of Pennsylvania Law Review, 2017.

https://scholarship.law.upenn.edu/penn_law_review/vol166/iss1/5/

- 11. TradeIX: Blockchain-Enabled Trade Finance in Global Supply Chains. https://hbsp.harvard.edu/product/W20650-PDF-ENG
- 12. Inthanon-LionRock Leveraging Distributed Ledger Technology to Increase Efficiency in Cross-Border Payments. <u>https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/Re-</u> port on Project Inthanon-LionRock.pdf
- 13. Distributed Ledger Technology in Payment Clearing and Settlement by BIS. https://www.bis.org/cpmi/publ/d157.htm
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- 18. Project Ubin: SGD on Distributed Ledger. <u>https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin--SGD-on-Distributed-</u> <u>Ledger.pdf</u>
- Project Ubin Phase 2 Report: Re-imagining Real-time Gross Settlement System Using Distributed Ledger Technologies. <u>https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin-Phase-2-Reimagining-RTGS.pdf?la=en&hash=02722F923D88DE83C35AF4D1346FDC2D42298AE0</u>
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- 21. Project Ubin Phase 5: Enabling Broad Ecosystem Opportunities. <u>https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin-Phase-5-Enabling-Broad-Ecosystem-Opportunities.pdf</u>
- 22. Investigating the Impact of Global Stablecoins, by BIS. https://www.bis.org/cpmi/publ/d187.htm

6.8 Module 8: Open Banking and Application Programming Interface (API)

A. Module Objective

The module aims to make learners understand Open Banking Strategy and APIs Operations, and Design Innovative Banking Solutions and API Applications for Future Banking .

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging API domains to execute problem framing and strategy analytics in conducting framework and gateway management, API programming, and Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.

C. Syllabus

Chap	ter 1: Hong Kong Open API Framework and Ecosystem	
1	- Open Banking and Open API	
2	- Worldwide development - UK, EU, Singapore, Australia, Japan and China	
3	- HKMA's Open API Framework	
	The HKMA's four phases and their timelines	
	The HKAB common baseline for TSPs + examples	
	The HKAB phase III standards (Technical, User experience, Customer	
	authentication, Data, InfoSec and Operation) + expected examples	
4	- Open API ecosystem	
	Repository - Science Park Data Studio	
	APIX Open API Exchange Platform	
	Sandbox arrangement	
Chapter 2: Open Innovation, Open Source Intelligence, Open Architecture		
1	- Understanding the Glocal (Global and Local) Open Ecosystem	
2	- Open Innovation, Open Collaboration, Open Competition – Crowdsourcing	
	(talents)	
3	- Open Source "Financial" Intelligence, IoT, Big Data Analytics	
4	- Open Architecture, P2P, Distributed, Sharing Economy	
5	- Open Source Software, CopyLeft, Open Algorithms	

Chapter 3: Open Government, Open Banking, Open API1- Hong Kong SAR Government's FinTech Initiatives2- Open Government – Directives and Policies		
2 - Open Government – Directives and Policies		
3 - Open Government – Open Data Portal and APIs		
4 - API Centric Financial Hub – Hong Kong? London?		
5 - Planning the "Open" and "Open Innovation" Strategies in Ba	nking and	
Finance		
6 - Digital Banking powered by an API led Architecture		
7 - Planning the "Open" and "Open Innovation" Strategies as pa	rt of the Global	
Fintech Landscape		
Chapter 4: API Management, DLT, DeFi and DAO		
1 - API – SOAP, REST, GraphQL		
2 - API Security Best Practices		
3 - API Management		
4 - Case Analysis – Transformation of Banking and Payments T	hrough Open	
APIs		
5 - Case Study – Koho Financial Inc.: Facing a New Banking Er	a	
Chapter 5: Case Analysis: Open Banking, APIs, DLT, FPS (Faster Payment Sys- tem) and DCEP (Digital Currency Electronic Payment)		
1 - Case Study – JPMorgan Chase & Co: Open Banking		
2 - FPS (Faster Payment System)		
3 - DCEP (Digital Currency Electronic Payment), CBDC (Centra	l Bank Digital	
Currency), eHKD		
4 - Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking	APIs and DLTs?	
5 - Case Analysis APIs – DLT Interoperability		
6 - Case Analysis – Nova Ecosystem Project 2019		
Chapter 6: Potential API Applications for Future Banking		
1 - Quick review of the four phases in Hong Kong		
2 - API (hands on session)		
3 - Understand the Pros and Cons in different software / API dev	velopment mod-	
els		
4 - Monetization of Open Banking and APIs		
Chapter 7: POC Presentations: Open Banking API Phase 3 and 4		
1 - After learning from Chapter 5 & 6, API Group Presentations	on proposed	
Phase 3 and 4 innovative banking model(s) and implementa	tions	

D. Recommended Readings

Essential Readings

- 1. HKMA's Open API Framework for the Hong Kong Banking Sector. https://www.hkma.gov.hk/media/eng/doc/key-information/press-release/2018/20180718e5a2.pdf
- HKAB's Open API Framework for the Hong Kong Banking Sector Phase II Common Baseline. <u>https://www.hkab.org.hk/download.jsp?isTemp=N&sec-</u> tion_id=5&file_name=HKAB-Phase+II+Common+Baseline.pdf
- 3. HKAB's Phase III Banking Open API Standards. <u>https://www.hkab.org.hk/down-</u> <u>load.jsp?isTemp=N§ion_id=5&file_name=Phase+III+Banking+Open+API+Stand-</u> <u>ards.pdf</u>
- 4. Problem Framing. <u>https://edtechbooks.org/id/problem_framing</u> <u>https://designsprint.academy/about-problem-framing/</u> <u>https://www.atlassian.com/team-playbook/plays/problem-framing</u> <u>https://itk.mitre.org/toolkit-tools/problem-framing/</u>
- 5. Agility, SCRUM and other software development methodologies in Innovative Management.

https://www.management-issues.com/opinion/7249/developing-agility/ https://www.cprime.com/resources/what-is-agile-what-is-scrum/

- 6. Talent Crowdsourcing. <u>https://blog.shrm.org/sasia/blog/how-crowdsourcing-can-enhance-the-quality-of-tal-ent-acquisition-strategy</u>
- 7. Open Banking API use cases. <u>https://subaio.com/the-5-best-use-cases-of-open-banking/</u> <u>https://nordigen.com/en/case-studies/</u> <u>https://www.openbankproject.com/</u>
- 8. DLT Governance Whitepaper. <u>https://www.dtcc.com/~/media/Files/Downloads/WhitePapers/DLT-Governance-</u> <u>Whitepaper.pdf</u>
- 9. API Governance: https://www.digitalml.com/api-governance-best-practices/
- DCEP/CBDC/eHKD <u>https://boxmining.com/dcep/</u> <u>https://www.rieti.go.jp/en/china/19122701.html</u> "e-HKD_A_Policy_and_Design_Perspective", HKMA <u>https://www.hkma.gov.hk/eng/news-and-media/press-releases/2022/04/20220427-3/</u> "eHKD: A Technical Perspective", HKMA

https://www.hkma.gov.hk/eng/news-and-media/press-releases/2021/10/20211004-3/

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https://store.hbr.org/product/why-now-is-the-time-for-open-innovation/h05o0i?sku=H05O0I-PDF-ENG

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- 13. Open Innovation Success with Procter & Gamble. <u>https://www.ideaconnection.com/open-innovation-success/An-Example-of-Open-In-novation-Success-with-Procter-Ga-00641.html</u>
- 14. Open Data, Open Government. <u>https://open.canada.ca/en/open-data</u> <u>https://data.gov.sg/</u>
- 15. OGCIO Open Data Plan. https://www.ogcio.gov.hk/en/about_us/annual_open_data_plans/
- 16. Open vs Closed Architecture Technology Systems. <u>https://www.youtube.com/watch?v=A8Bp-WEndww</u> <u>https://www.youtube.com/watch?v=_7mMToRIAxs</u>
- 17. Value Chain in Banking. <u>https://ebrary.net/11786/business_finance/value_chain_banking</u> <u>https://notesmatic.com/value-chain-analysis-of-the-banking-industry/</u>
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- Chen, L., Wang, X., Yau, E., and Ryoo, J.H., "Koho Financial Inc. Facing a New Banking Era", Harvard Business Review 2021. <u>https://store.hbr.org/product/koho-financial-inc-facing-a-new-banking-era/W21040</u>
- 20. Open Banking Strategy. https://www.mulesoft.com/lp/whitepaper/api/open-banking-platform
- 21. API Management. <u>https://www.oreilly.com/library/view/data-management-at/9781492054771/ch04.html</u> <u>https://docs.broadcom.com/doc/api-strategy-and-architecture-a-coordinated-ap-</u> <u>proach</u>
- 22. Managing API lifecycle. https://www.mulesoft.com/ty/ebook/api-lifecycle-management
- 23. API Authentication Methods. <u>https://blog.cloud-elements.com/5-keys-building-integrations-2</u> <u>https://apiacademy.co/2021/04/the-most-common-api-authentication-methods/</u>
- 24. API Security Issues.

https://frontegg.com/blog/api-security-checklist https://www.templarbit.com/blog/2018/01/10/api-security-checklist/ https://salt.security/blog/api-security-checklist

- 25. Open Banking API Implementation. <u>https://wso2.com/articles/2019/08/implementing-a-successful-open-banking-architec-</u> <u>ture/</u>
- 26. HSBC, BEA, BoC, etc. API portal. <u>https://developer.hsbc.com.hk/#/home</u> <u>https://www.hkbea.com/html/en/bea-open-api.html</u> <u>https://www.bochk.com/en/more/openbankingcollaboration.html_https://sandboxpor-tal.apix.com.hk/jetco/sb/</u>
- 27. HKeX API. <u>https://www.hkex.com.hk/Services/Trading/Derivatives/Infrastruc-</u> <u>ture/HKATS?sc_lang=en</u>
- 28. CME APIs. https://www.cmegroup.com/market-data/datamine-api.html
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- 30. Lab exercise materials. [To be distributed in Class 6]
- 31. How to monetize APIs in the emerging world of open banking? https://www.payveris.com/media/1210/api-monetization-webinar-final-05132020.pdf
- 32. Borysowich, C., "The Future of Open Banking: How to monetize your bank's APIs", CAPCO, 2017.

https://www.capco.com/intelligence/capco-intelligence/the-future-of-open-bankinghow-to-monetize-your-banks-api

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Supplementary Readings

- 1. HKMA's Open API thematic page <u>https://www.hkma.gov.hk/eng/key-functions/international-financial-cen-</u> <u>tre/fintech/open-application-programming-interface-api-for-the-banking-sector/</u>
- 2. Consultancy study on The Next Phase of the Banking Open API Journey <u>https://www.hkma.gov.hk/media/eng/doc/key-func-</u> <u>tions/ifc/fintech/The Next Phase of the Banking Open API Journey.pdf</u>
- 3. Challenges of DLT enabled Scalable Governance and the Role of Standards" by G. Benedict, CIO Reserve Bank of Australia.

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- 4. Blockchain Governance. https://www.tandfonline.com/doi/full/10.1080/10580530.2020.1720046
- 5. Managing Talents/Millennials in the Workplace. <u>https://www.greatplacetowork.com/resources/blog/7-research-backed-ways-to-effec-</u> <u>tively-manage-millennials-in-the-workplace</u>
- API and Copyright issues. <u>https://arstechnica.com/tech-policy/2021/04/how-the-supreme-court-saved-the-soft-ware-industry-from-api-copyrights/</u> <u>https://www.wired.com/insights/2014/05/non-apocalypse-apis-copyright-fair-use/</u>
- 7. Copyleft. https://www.gnu.org/licenses/copyleft.en.html
- 8. Copyleft: The Rise of Open Source Software Licensing. https://snyk.io/learn/what-is-copyleft-license/
- 9. Multi-tier Architecture. https://www.ibm.com/cloud/learn/three-tier-architecture
- 10. Open Banking Whitepaper. https://www.Intinfotech.com/wp-content/uploads/2020/06/Open-Banking.pdf
- 11. UK Open Banking API standards. https://standards.openbanking.org.uk/

Further Readings

- 1. Hong Kong Open API Exchange Platform (APIX). https://www.apix.com.hk/
- 2. Hong Kong Science and Technology Park's Data Studio. http://datastudio.hkstp.org/
- 3. Government of Canada Standards on APIs. <u>https://www.canada.ca/en/government/system/digital-government/modern-emerging-</u> <u>technologies/government-canada-standards-apis.html</u>
- 4. Open Source Community. https://github.com/open-source

6.9 Module 9: Business Strategy and Marketing

A. Module Objective

The module aims to introduce business and marketing strategies for effective Fintech adoption.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Drive Fintech adoption through effective means of value proposition, strategic banking roadmap of Fintech implementation, and knowledge of the future Fintech landscape.
- Manage the development of business case for initiating a Fintech project, resourcing, research, and analysis, including modelling techniques to evaluate the impact of Fintech.

C. Syllabus

Chapt	er 1: Fintech: Disruptive in Financial Services	
1	- Fintech as a form of Disruptive Innovation	
	How is Fintech similar to or different from other disruptive innovations?	
	 What is necessary for an innovation to become disruptive industry 	
	 Fintech innovation potential for finance industry disruption 	
	World Economic Forum Report on Blockchain as disruptive innovation	
	 Blockchain as a potentially disruptive innovation in finance 	
Chapt	er 2: Fintech: Understanding Competitive Landscape	
1	- Fintech: Forces Driving Transformation	
	 Fintech results experienced to date are mixed 	
	 Eight forces that have potential to transform financial services 	
	 Fintech potential transformation large, but results will be mixed 	
Chapt	er 3: Fintech: Impact on the Future of Banking	
1	- Fintech: Impacts on the future of banking	
	 Fintech: Five key capabilities or technologies to understand 	
	Fintech: Implications for economies of scale and scope in banking	
Chapter 4: Basic Concepts on Business and Innovation Strategy		
1	- Business and innovation strategies	
Chapt	er 5: Strategic Framework for Fintech Implementations	

1	-	Fintech survey of alternative strategies	
2	-	What is needed for Fintech leadership	
3	-	Best practices to develop Fintech strategy	
4	-	Focus on customer platform not product	
5	-	Platform strategies are very different	
6	-	Traditional banks as digital ecosystems	
Chapt	er 6	: Innovation Models for Effective Fintech Adoption	
1	-	Innovation models for Fintech in banks	
2	-	Innovation adoption framework	
3	-	Choosing an innovation adoption model	
4	-	Innovation model for working with partners	
Chapter 7: Engagement Models for Fintech Implementation			
1	-	Engagement models for Fintech implementation	
Chapt	er 8	8: Fintech Marketing with Value Proposition Approach	
1	-	Developing an effective value proposition	
2	-	Transform banking products for Fintech	
3	-	Design Fintech products from ground up	
Chapt	er 9	: Customer-centric Approaches for Fintech Marketing	
1	-	Customer-centric marketing strategy	
2	-	Academic research on Fintech experiences	
3	-	Becoming customer-centric in Fintech	
4	-	Five steps for a customer-centric business	
Chapt	er 1	0: Alternative Fintech Marketing Strategies and Tactics	
1	-	Marketing strategies and tactics for Fintech	
2	-	Why Fintech is different from traditional product marketing	
3	-	Gamification in Fintech marketing	
4	-	Referral, affiliate or influencer marketing	
5	-	Experiential marketing	
6	-	Partnership marketing	
7	-	Community marketing	
8	-	Creative and innovation branding	
9	-	Content marketing and media production	
10	-	Implementing Fintech marketing plan	
Chapter 11: Identify Skill Gaps with Supply-Demand Analysis			

1	-	Identity skill gaps: Supply-demand analysis
2	-	Identify future skills needs expectations
3	-	Major skill gaps based on supply vs demand
4	-	Technology and data skills gap for future
Chapter 12: Sound Practices in Fintech Talent Management		
1	-	Sound practices in talent management
2	-	Reskilling to empower workers and fill gaps
3	-	Redeployment to develop skills and fill gaps
4	-	Recruitment to attract skills to fill gaps
5	-	Attracting overseas (or mainland) talents to fill gaps
6	-	Retrenchment in order to address skills gap
Chapter 13: Sound Management of Fintech Operational Risks		
1	-	Potential Fintech-related operational risks
2	-	Basel Committee's principles for managing operational risks for large
		financial firms
3	-	Operational risks identified in Basel Report
4	-	Systematic Operational Risk with Fintech
5	-	Idiosyncratic Fintech operational risks
6	-	Increased outsourcing risks with Fintech

D. Recommended Readings

Essential Readings

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https://www.pwc.com/il/en/home/assets/pwc_fintech_global_report.pdf

2. World Economic Forum. "The future of financial infrastructure: An ambitious look at how blockchain can reshape financial services," Part of the Future of Financial Services Series August 2016."

https://www3.weforum.org/docs/WEF The future of financial infrastructure.pdf

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- 9. Kylliäinen, J. "Innovation Strategy What is it and how to develop one?," The Viima Blog, 2018.

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- KPMG "Forging the future How financial institutions are embracing fintech to evolve and grow?" 2017. <u>https://assets.kpmg/content/dam/kpmg/xx/pdf/2017/10/forging-the-future-global-</u> fintech-study.pdf
- 12. EY "A vision for platform-based banking." 2018. <u>https://assets.ey.com/content/dam/ey-sites/ey-com/en_us/topics/financial-ser-vices/ey-a-vision-for-platform-based-banking.pdf</u>
- 13. EY "Unleashing the potential of FinTech in banking" 2017. <u>https://assets.ey.com/content/dam/ey-sites/ey-com/en_gl/topics/banking-and-capital-markets/ey-unleashing-the-potential-of-fin-tech-in-banking.pdf</u>
- Georgas-Tellefsen, M.E. and Gibson, M. "4 Crucial Steps to Transform Banking Products for a Fintech World." Capital Performance Group, The Financial Brand, 2021.

https://thefinancialbrand.com/89693/bank-account-product-design-marketing-segment-pricing/

- 15. Epsilon Marketing "How to create a successful fintech marketing strategy." 2021. <u>https://www.epsilon.com/us/insights/blog/how-to-create-a-successful-fintech-market-ing-strategy</u>
- Barbu, C.M.; Florea, D.L.; Dabija, D. C.; Barbu, M.C.R. "Customer Experience in Fintech," Journal of Theoretical and Applied Electronic Commerce Research 2021, 16, 1415–1433.

https://www.mdpi.com/0718-1876/16/5/80/pdf

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Further Readings

Nil

6.10 Module 10: Fintech Product Management

A. Module Objective

The module aims to make learners understand the building of customer-centric banking products and services by leveraging on FinTech and behavioural economics, and its product management, assurance, and governance methodologies.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Lead the banking product team to address business problems through advanced project governance and assurance techniques, best practices for agile and innovative project methodologies, and state-of-the-art product development and solution delivery models.
- Apprehend and become adept in the behavioural economics behind customer-centric Fintech products and services in banks.

C. Syllabus

Chapt	er 1: Introduction to Customer-Centric Banking Model, Behavioural
Econo	omics, and Fintech
1	- What is "Customer-Centric Banking" and its importance for today
	Product-Centric vs Customer-Centric, and the differences between tradi-
	tional banking model and customer-centric banking model
	What changes have been making the customer-centric model necessary
	for today?
2	- What is "Behavioural Economics"?
	Traditional rational-choice model in economics
	People's decisions are also based on psychological bias and limitations
	on logical reasoning
3	- What is "Fintech"?
Chapt	er 2: How to use Fintech and Behavioral Economics to achieve Customer-
	Centric Banking
1	- Historical review of the use of technology and data in the banking industry
	A historical review
	 Technological innovation and improvements
2	- Using data and technology to increase customer satisfaction
3	- Incorporating relevant ideas of behavioural economics and Fintech in

	product development of the banking industry			
	 Customer process framework 			
	 Rise of digital banking and its evolution 			
	 Transforming to customer-centric banking model by leveraging 			
	behavioural economics and Fintech			
	Anticipating the future			
Char	Chapter 3: Barriers for moving to Customer-Centric Banking and other issues;			
onap	Characteristics of banking products project management in banking			
	industry			
1	- The barriers to customer-centric banking. What is needed for a successful			
	transformation from traditional banking to customer-centric banking model?			
	The barriers to customer-centric banking			
	Transformation to customer-centric banking model			
2	- Project management in general			
	 Key stages and components of project management 			
	The role of a project manager			
	 Common issues that cause problems for a project 			
3	- Project management for the Fintech products			
	Characteristics of banking products and services: Traditional and Fintech			
	products			
	 Project management for traditional banking products 			
	Design Thinking in FinTech			
	 Specials for the project management of Fintech products 			
Chap	ter 4: Choosing a suitable project management methodology for your bank-			
	ing project			
1	- Sequential vs. Agile: Choosing a proper project management methodology			
	for your projects			
	 Historical review of the rise of sequential and agile methodologies 			
	 Sequential vs. Agile: What are they and their Pros and Cons 			
2	- Choosing a proper project management methodology			
	 Matching product characteristics with project management methods 			
	How the choice of project management method can affect product man- agement			
3	- Choosing of project management method to facilitate and enhance the man-			
	agement of Fintech products			
4	- Agile project management in the banking industry			
	 Why agile project management is getting more attention 			
	 "Change" management in agile project management 			

	 Common challenges when moving to agile project management 			
5	- Best practices for agile project management in the banking industry			
6	- Use of technology to improve project management			
Chapte	Chapter 5: What is project governance and assurance, its components, and			
	basic principles			
1	- What is project governance?			
2	- The importance of project governance			
3	- Components of project governance			
4	- Key project governance principles for the banking industry with emphasis on			
	Fintech projects			
Chapte	Chapter 6: Governance for agile projects and its best practices			
1	- How to incorporate governance in agile project and its challenges			
2	- Best practices of agile governance in the banking industry			
3	- What is the difference between the agile and traditional "way of working"?			
4	- Best practices for agile way of working			
Chapte	er 7: Transforming to agile way of working and its best practices			
1	- How to transform to agile way of working			
2	- Cases and examples of agile way of working			
3	- Summary and Conclusion for the module			

D. Recommended Readings

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6.11 Module 11: Regtech

A. Module Objective

The module aims to make learners understand the global RegTech trends and applications in virtual identity and digital authentication management, data and cyber security, financial crime investigation, IT audit and regulatory compliance.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Develop robust knowledge of Regtech best practices, Regtech solutions and their effective applications
- Apply business knowledge to identify, manage, and maintain the best practices on risk management and regulatory compliance.
- Develop a deep understanding of the development processes of Regtech solutions (i.e. development, validation, implementation and governance).
- Demonstrate proficiency in Regtech related technology concepts and principles to be able to select the appropriate technology solution provider and apply technology knowledge for business integration, risk management and regulatory compliance.

C. Syllabus

Chapter 1: Legislative Framework and Regulatory Technology (RegTech) Overview		
1	- RegTech Taxonomy, LoNG PESTEL, BIDT	
2	- Why banking is under regulation?	
3	- History of RegTech	
4	- RegTech 1.0, 2.0,	
5	- RegTech – Digital Identity, Digital Signature	
6	- Managing Trust and Managing Risk	
Chapter 2: Data, Financial Intelligence, and Customer Protection		

1	-	RegTech – Cyber Crime, Financial Crime
2	-	CTF (counter terrorism financing), AML (anti-money laundering) and KYC
		(know your client)
3	-	KYC Exercise / Assignment – Design and Build a RegTech re. KYC services
4	-	Data Governance in Open Banking RegTech – ownership, stewardship,
	-	custodian
5	-	Digital (Computer) Forensics in RegTech
6	-	Corporate Strategy, Data Governance and Incident Response
7	-	Exercise / Assignment – Financial Intelligence RegTech 1.0
Chapt	er 3	B: Disruptive Changes in Banking, Finance and Regulations
1	-	Challenge in RegTech 1.0 – HSBC Case Study
2	-	What is a "bank"? What is the purpose of "banking"?
3	-	Disruptive Innovation and Technology in Banking and Finance
4	-	Scoping Exercise re. Future Money and Crypto-tokens
5	-	Disruptive Changes impacting Banking and Regulation
6	-	Background Knowledge – Past, Present and Future of Tokenization and
	-	Tokenomics
Chapt	er 4	I: RegTech Case Analysis I
1	-	CIBC – Internalizing Open Innovation
2	-	Deutsche Bank – Pursuing Blockchain Opportunities
3	-	Anti-money Laundering: The Banking Industry in Hong Kong
4	-	BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime
Chapt	er 5	5: RegTech Case Analysis II
1	-	Fraud at Bank of Baroda: Manage Risk or Manage Crisis
2	-	RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Ac-
		count Tax Compliance Act)
3	-	Assignment / Exercise – Amarcord Incorporated: Combating Money Launder-
		ing Using Data Analytics
4	-	Money Laundering at Agnes Insurance – Digital Forensics and Litigations
5	-	A Multidisciplinary Digital Forensic Investigation Process Model
6	-	RegTech 1.0 Tool Box – AML / CFT
7	-	Third Party Vendor Relationships
8	-	RegTech 1.0 Tool Box – Regulatory Change Management, Regulatory Risk
		Management,
Chapter 6: Banking Strategy: Crossroad RegTech 1.0 or RegTech 2.0		
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Case Study: RegTech 2.0 as an Integral part of WealthTech Application /		
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D. Recommended Readings

Essential Readings

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7. Training Application

7.1 Training Schedule

For the latest information about the training application period and class schedules, please refer to <u>Training Schedule (Core Level)</u> or <u>Training Schedule (Professional Level)</u> on HKIB <u>website</u>.

7.2 Training Mode and Duration

The training durations of Core Level and Professional Level are set out as follows:

Training Mode	Core Level	Lecture
	Professional Level	Lecture and Video-Assisted Training (VAT)
	Module 1	9 hours
Training Duration	Module 2 – 3	15 hours per module
	Module 4 – 11	21 hours per module

Designated cohorts / sessions of Professional Level are conducted using Video-Assisted Training with pre-recorded videos and facilitation support of designated teaching assistant. For details, please refer to the Training Schedule on HKIB website.

7.3 Training Application

Applicants can submit the application via <u>MyHKIB</u>. Attention should be paid to the application deadline, or a late entry fee will be charged.

Application Requirements:

- The information provided for the training enrolment must be true and clear.
- Inaccurate or incomplete applications may not be accepted even if the applicant has paid the training fee.
- HKIB reserves the right to reject late applications and/or any applications deemed inappropriate. Once HKIB has received your application, NO alterations to the training arrangement are allowed.
- HKIB reserves the right to change training dates and application deadlines at any time.

7.4 Training Fee and Payment

Module	2024 Training Fee (HKD) per module *
Module	2024 Training Fee (HKD) per module '

1	5,600
2 - 3	7,000
4	8,300
5 - 11	11,500

- * Digital version of training material (e.g. PPT Slides) will be provided before the training commencement. Printed version will only be available at an additional cost of HKD600 per module (including delivery fee) on request by learners.
- Applicants should pay the training fee as follows:
 - (a) By credit card.
 - (b) By Alipay.
 - (c) By WeChat Pay.
- Application without successful payment will **NOT** be processed.
- All payments must be settled before the start of the Programme. NO fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payments.
- An email of training confirmation will be sent to applicants at least five working days prior to the training date.
- Late training enrolment will be accepted after the stipulated application deadline up to seven days before course commencement to allow us to administer the application. A late entry fee of HKD200 (in addition to the training fee) will apply.
- HKIB reserves the right to adjust training application, study guide and/or administration surcharge fees (if applicable), at any time.
- The programme is subject to The Pilot Scheme on Training Subsidy for Fintech Practitioners offered by the Government of HKSAR (Pilot Scheme). Eligible practitioners have to apply via their AI employer for reimbursement of 80% of the training costs (i.e. the tuition fee and first-time examination fee) for each eligible professional qualification, subject to a cap of HK\$25,000. For more details, please visit <u>The Pilot Scheme on Training Subsidy for Fintech Practitioners</u>.
- HKIB student members can enjoy 25% off training fee discount. However, those student members will no longer be eligible for the Pilot Scheme in the future.

8. Examination Application and Regulations

8.1 Examination Mode and Format

The examination mode and format for Core Level[#] are as follows:

Module	1 / 2	3 / 4	
Examination Mode	Paper-based Examination		
Examination Duration	2 hours per Module	3 hours per Module	
Question Type	Multiple-choice Type Questions (MCQs)	Multiple-choice Type Questions (MCQs) & Essay Type Questions	
No. of Questions	60 MCQs per Module	50 MCQs & 2 out of 3 short ques- tions per Module	
Pass Mark	60%		
	Grade	Mark Range	
	Pass with Distinction	>85%	
	Pass with Credit	75% - 85%	
Grading	Pass	60% - 74%	
Grading	Fail A	56% - 59%	
	Fail B	46% - 55%	
	Fail C	<46%	
	Absent	N/A	

The examination mode and format for Professional Level* are as follows:

Module	5	6 / 7 / 10	8/9/11
Examination Mode	Paper-based Examination		
Examination Duration	3 hours per Module		
Question Type	Essay Type Questions	Multiple-choice (MCQs) & Essay Type Questions	Essay Type Questions
No. of Questions	Section A – 2 out of 3 questions & Section B – 2 questions	Section A – 50 MCQs & Section B – 2 out of 3 questions	4 out of 5 questions per Module
Pass Mark	50%		
	Gra	de	Mark Range
	Pass with Distinction		>80%
	Pass with Credit		65% - 80%
Grading	Pass		50% – 64%
	Fail A		46% - 49%
	Fail B		36% - 45%
	Fail C		<36%
	Absent		N/A

#All examinations for Core Level are closed-book examinations.

* All examinations for Professional Level are open-book examinations, except Section A in Module 6, Module 7 and Module 10.

8.2 Examination Timetable

For latest information about the examination application period and examination dates, please Examination Schedule (Core Level), or Examination Schedule (Professional Level) on HKIB website.

8.3 Examination Approaches

There are two examination approaches available and candidates may choose either one which is best for them.

- Face-to-face Examination: Traditional face-to-face examinations will be conducted at designated venues arranged by HKIB. Candidates are required to take examinations at specific locations allocated to them accordingly.
- * "Remote Exam": As an alternative to the traditional face-to-face examination, HKIB had introduced an innovative initiative, "Remote Exam", allowing candidates to take examinations from their homes or workplaces with own computer equipment and internet access. "Remote Exam" offers greater flexibility in terms of location and time saving on travelling for our candidates without jeopardising the quality standard of assessment.

Measures will be taken to align the same standard of fairness and effectiveness as that of the traditional face-to-face examination. A two device-approach will be adopted with one computer, either desktop or laptop, to access the "Remote Exam" platform for the examination and a mobile device, either smartphone or tablet, for invigilation and monitoring. Authentication of identity and real-time virtual invigilation will be conducted hassle-free with an automatic remote system to ensure the highest degree of integrity and data security.

To ensure smooth examination operations, candidates opting "Remote Exam" are required to participate in the "Rehearsal Practice Examination" to be held by HKIB before eligible to attend the formal examination. This arrangement will facilitate the candidates to get better preparation and understanding on the logistic arrangement of the "Remote Exam".

8.4 Examination Application

Candidates taking current training classes can choose to sit for the current examination or any subsequent ones. They can choose to sit for subsequent examinations but if the corresponding programme has been changed or updated, they may be required to retake the training in order to be eligible for module examination.

- Applicants can submit the application via <u>MyHKIB</u>. Attention should be paid to the application deadline, or a late entry fee will be charged. The information provided on the application form must be true and clear.
- Late examination enrolment will be accepted after the stipulated application deadline up to 14 days before examination date, to allow us to administer the application. A late entry fee of HKD200 (in addition to the examination fee) will apply.
- Inaccurate or incomplete applications may not be accepted even if the applicant has paid the examination fee.
- Under no circumstances are changes to module entry allowed.
- HKIB reserves the right to reject late applications and/or any applications deemed inappropriate. Once HKIB has received your application, NO alterations to the examinations and examination arrangements are allowed.
- HKIB reserves the right to change examination dates and application deadlines at any time.

Module	2024 Examination Fee per module (HKD) ^
1 – 4	1,400
5 -11	2,300

8.5 Examination Fee and Payment

^ HKIB student members can enjoy 50% off examination fee discount. However, those student members will no longer be eligible for the Pilot Scheme in the future.

Applicants should pay the examination fee:

- (a) By credit card.
- (b) By Alipay.
- (c) By WeChat Pay.
- Application without successful payment will **NOT** be processed.
- All payments must be settled before the examination. NO fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payments.
- HKIB reserves the right to adjust the examination, study guide and/or administration surcharge fees (if applicable), at any time.

8.6 Examination Attendance Notice

- Examination Attendance Notices (Attendance Notices) are sent to candidates via email ONLY approximately two weeks before the examination. Candidates must inform the Institute if they have not received it one week before the examination.
- Candidates are required to print a copy of the Attendance Notice on a sheet of plain
 A4 paper before attending each examination.
- Candidates MUST present their Attendance Notice at the examination along with a valid identification document (e.g. an HK Identity Card or passport) bearing a current photograph. Photocopies are not accepted.
- For candidates attending "Remote Exam", details regarding the prerequisite "Rehearsal Practice Examination" will also be attached.

8.7 Alteration / Transfer of Application for an Examination

- **HKIB** reserves the right to cancel, postpone and / or reschedule the examination.
- If an examination is rescheduled, HKIB notifies candidates of the new date and time via email within one week of the original schedule. Under such circumstances, candidates are not required to re-register for the examination.
- Under no circumstances are any changes to or transfers of examination application allowed.

8.8 Examination Arrangements for Candidates with Special Needs

- Candidates with special needs may request special examination arrangements. Under these circumstances they are required to submit documentary evidence, such as medical proof issued by a registered medical practitioner, together with a written request, when applying for the examination. Approval of the request is subject to final HKIB decision.
- Request for such arrangements may result in an additional charge.

8.9 Examination Preparation

Candidates enrolled in the examination are required to study all the essential, recommended and further reading material, if applicable, as part of their examination preparation.

8.10 Examination Results

- Candidates may check their examination results online through HKIB online platform. Candidates will receive email notification once the examination results are available. For Module 1 to Module 2 examination, result will be released within four weeks after the examination date. For Module 3 to Module 11 examination, result will be released around eight weeks after the examination date of the last module of the exam diet. The online examination results will be removed one month after they are released.
- Candidates will receive their results slip by e-mail within two weeks after the examination result is released through HKIB online platform.
- Results are withheld from candidates who have not paid in full any monies due or payable to the Institute, including but not limited to examination application fees.
- Candidates may request rechecking or remarking of their examination scripts within one month of the issue of examination results by submitting a written request via <u>HKIB</u> <u>website</u>. Please note that there is a rechecking fee of HKD500 per module and remarking fee of HKD1,700 per module. Rechecking is only applied to the type of MCQ examination while remarking is applied to other types of examination.

8.11 General Examination Regulations

- An examination is governed by the regulations in force at the time of the examination and not at the time of application, in case there are discrepancies between the two sets of regulations.
- On all matters concerning interpretation of the regulations, the Professional Standard and Examination Board of the Institute has the final decision.
- **4** Candidates must complete the training class before taking the examination.
- The examination is conducted in English.
- Candidates must use an HB/2B pencil to answer the multiple-choice questions on the Answer Sheets.
- Examinations are conducted and invigilated by responsible persons appointed by HKIB.
- Examination Attendance Notices are sent to candidates via email ONLY. Candidates are required to print a copy on a plain sheet of A4 paper and MUST present their Attendance Notice to each examination, along with a valid identification document (e.g. HK Identity Card or passport). Attendance Notices are collected by the invigilators

before the end of the examination, if necessary.

- Candidates should arrive at the examination venue at least 15 minutes before the start.
 Candidates must not enter the examination room until instructed to do so.
- Candidates are not allowed to sit for the examination if they are unable to present Attendance Notice/valid identification document, or if the identification document does not contain a clear and current photograph of the candidate.
- All examinations begin at the time stated on the Attendance Notice. Latecomers may be admitted during the first 30 minutes of the examination, but extra time will not be given to compensate for any time lost.
- Smoking, eating, and drinking are not allowed in the examination room. All mobile phones and other electronic devices must be switched off and placed in a location advised by the invigilator before the examination begins.
- All bags, books and other personal belongings must be placed in a location advised by the invigilator, before the examination begins.
- If you need to go to the toilet during the examination, you should seek permission from an invigilator. An invigilator will accompany you and you must NOT carry any mobile phones, other electronic devices, question books, answer sheets or other papers to the toilet.
- No other aids, such as books, dictionaries, computers (e.g. notebooks, PC tablets) or papers are permitted in the close-book examination. No draft paper is provided during the examination. Rough workings or notes should be made on the question book and will not be marked.
- The packets of question papers are opened in the presence of the candidates before the start of the examination. Candidates should remain silent and are not allowed to communicate with other candidate during the examination. Candidates interfering with the proper conduct of the examinations are warned by the invigilator or expelled from the examination room in a serious case. Under such circumstances, a report is submitted to HKIB to consider whether disciplinary action should be taken. Disciplinary action includes, but is not limited to, candidate disqualification.
- Candidates cannot leave the examination room during the first 45 minutes and the last 15 minutes of an examination. Candidates who decide to leave early must notify the invigilator as quietly as possible and are not allowed to re-enter the examination room.
- Candidates must stop writing when instructed to do so by the invigilator.
- Candidates must not detach any part of their answer sheet, or remove their answer

sheet, wholly or partly, from the examination room.

- Candidates are not allowed to communicate with other candidates during an examination. They are also prohibited from communicating with third parties outside the examination room by using any electronic device. The invigilator has the right to expel candidates from the examination room if their behaviour interferes with the proper conduct of the examination. Any candidate attempting to copy from another candidate's script or any other source is disqualified.
- Pocket calculators: Financial calculators may be used and listed below:

Calculator Model

- Texas Instruments: BA II Plus (both versions), including the BA II
- Plus Professional
- Hewlett Packard: HP 10B, HP 10bII, HP 10bII+, HP12C (including the HP 12C Platinum and the Anniversary Edition), HP 12C Prestige, HP 17bII+, HP20B
- Sharp: Sharp Business/Financial Calculator EL-733, EL-733a
- Casio: FC 100/FC 100V/FC 200/FC 200V

Newer and older versions of these calculators will be allowed to bring into the examination room

HKIB strictly enforces all policies with regard to calculator usage during examinations and candidates are required to abide by the policies of HKIB. Calculators are inspected prior to the start of the exam. They must remain on your desk in full view and proctors continue to inspect calculators throughout the administration of the examination. Possession or use of an unauthorised calculator at the test centre results in the voiding of your examination results and may lead to the suspension or termination of your candidacy in HKIB Programme. Failure by the proctors to detect an unauthorised calculator prior to the start of the examination, or your use of an unauthorised calculator at any time during the examination, does not imply that the calculator is an approved model or that your scores will ultimately be reported. Calculator covers, keystroke cards, and loose batteries are permitted in the examination room; instruction manuals are not allowed.

Candidates are required to clear the financial calculator memory prior to each session of the examination (Please do not ask invigilators to clear it.). It is the candidates' responsibility to revert their own calculator to desired setting(s) once the calculator's memory has been cleared. If a candidate's calculator has notes/formulas printed on the back of the calculator, includes pull-out cards or contains other supplemental material, this information must be removed or masked by solid colour tape before entering the examination room.

If any candidate infringes any of the above regulations, he/she is liable to disciplinary actions, including disqualification.

9. Certification Application and Renewal Process

9.1 Certification Application

Relevant Practitioners who have completed Modules 1 to 4 of the ECF-Fintech (Core Level) Programme and obtained a pass in the relevant examinations plus at least 1 year of relevant working experience in Fintech projects and / or any of the Core Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1 of the HKMA <u>Guide to Enhanced Competency Framework on Fintech</u> may apply for Certification "*Associated Fintech Professional (CPFinT(A))*" with HKIB professional membership.

Relevant Practitioners who have completed Modules 5, 9 and 10 of the ECF-Fintech (Professional Level) Pprogramme and obtained a pass in the relevant examinations plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1 of the HKMA <u>Guide to Enhanced Competency Framework on Fintech</u> may apply for Certification *"Certified Fintech Professional (Management) (CPFinT(M))"* with HKIB professional membership.

Relevant Practitioners who have completed Modules 5 plus Modules 6 / Modules 5 plus Modules 7 / Modules 5 plus Modules 8 / Modules 5 plus Modules 11 of the ECF-Fintech (Professional Level) Programme and obtained a pass in the relevant examinations plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1 of the HKMA <u>Guide to Enhanced Competency Framework on Fintech</u> may apply for Certification(s) "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))" or "Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT))" or "Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))" or "Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT))" with HKIB professional membership.

Applicants are required to submit a completed Certification Application Form to HKIB

together with the relevant supporting documents and payment of the required certification fee. The Certification Application form can be obtained from HKIB website.

Certification holders are registered as Certified Individuals and included in the public register on HKIB website. Upon successful application for the above Certification(s), professional membership is also granted by HKIB.

9.2 Certification Renewal

Certification of Associated Fintech Professional (CPFinT(A)), Certified Fintech Professional (Management) (CPFinT(M)), Certified Fintech Professional (Specialist - Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD)), Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT)), Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI)) or Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT)) are subject to annual renewal by HKIB.

Relevant Practitioners are required to comply with the annual Continuing Professional Development (CPD) Scheme in order to renew their Certification. The requirement is a minimum of 12 verifiable CPD hours, of which at least 4 must be earned from activities related to topics of innovative technology (e.g. artificial intelligence, big data, cloud computing, cybersecurity, distributed ledger technology, and / or open banking and API), product development, business strategy and marketing, finance and investment, and / or risk and compliance.

The remaining hours should be on training topics related to banking and finance, Fintech, or the job function. Examples of appropriate training topics include:

- a) Compliance, code of conduct, professional ethics or risk management;
- b) Banking and financial knowledge;
- c) Emerging technologies in financial services (e.g. machine learning algorithms, deep learning, network analytics, visualisation, voice recognition, natural language processing and generation);
- d) Economics;
- e) Accounting;
- f) Legal principles;

- g) Business and people management;
- h) Language; and
- i) Information technology.

Certification holders are required to renew their certification registration annually in January. Renewal email will be sent to members before renewal deadline. Certification holders who do not pay the continuing membership subscription on or before 31 January of each calendar year are treated as Default Members.

9.3 Certification Fee and Payment

The application fee for certification in various categories are as follows: (Valid until 31 December 2024)

Certification	First year certification - Non-HKIB member: HKD1,800 - Current HKIB ordinary member: HKD620 - Current HKIB professional member: Waived
Certification Renewal	Annual Fee - Certification: HKD1,800 - Reinstatement fee of default member: HKD2,000

- Applicants should pay the Certification Fee and Certification Renewal Fee as follows:
 - (a) Paid by Employer.
 - (b) By credit card. Please provide your credit card information on the application form.
 - (c) By FPS payment. Please provide your FPS payment receipt.
- **4** Application forms without payment instruction are **NOT** processed.
- **NO** fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payment.
- HKIB reserves the right to adjust the certification, re-certification and / or administration surcharge fees (if applicable), at any time.

9.4 Certification and HKIB Membership Regulations

It is mandatory for all individuals to maintain a valid membership status with HKIB if the applicants want to apply for and maintain certification and be subject to HKIB membership governance.

Once an application is processed, the membership subscription and registration fees are non-refundable and non-transferable.

The name of the member to be entered on HKIB's records is that on the certification application form. This name, and the order and spelling in which it is presented are used subsequently on all transcripts, pass lists, diplomas, and certificates except where a member has notified HKIB of any change. Such notification must be accompanied by a certified true copy⁷ of documentary confirmation, e.g. Hong Kong Identity Card, birth certificate, statutory declaration, etc.

Certification holders are bound by the prevailing rules and regulations of HKIB. They are abided by HKIB's rules and regulations in HKIB Members' Handbook. Certification holders are required to notify HKIB of any material changes to any information provided and responses made in certification application, including their contact details. HKIB may investigate the statements certification holders made with respect to applications, and applicants may be subject to disciplinary actions for any misrepresentation (whether fraudulent and otherwise) in their applications.

9.5 Membership Reinstatement

Members who have not paid the membership/certification fees when due shall be considered as default members and are not entitled to use any HKIB Professional Qualification and neither may call themselves members of the Institute.

Default members who reinstate their membership with HKIB are required to pay the current year's membership fee plus a reinstatement fee. Once the membership is reinstated, the member's examination record, if any, is reactivated.

⁷ Submitted copies of documents to HKIB must be certified as true copies of the originals by:

⁻ HKIB designated staff; or

⁻ HR / authorized staff of current employer (Authorized Institution); or

⁻ A recognized certified public accountant / lawyer / banker / notary public; or

⁻ Hong Kong Institute of Chartered Secretaries (HKICS) member.

The certifier must sign and date the copy document (printing his/her name clearly in capital letters underneath) and clearly indicate his/her position on it. The certifier must state that it is a true copy of the original (or words to similar effect).

10. Exemption Application and Regulations

10.1 Modular Exemption Requirements

Exemption for specific modules of the "Associated Fintech Professional (CPFinT(A))" will be granted for practitioners who have passed any of the following training / professional programme(s):

Module	Training Programme (University Degree)	Programme Provider
	BEng Fintech	Chinese University of Hong Kong
	MSc Fintech	Chinese University of Hong Kong
	BSc Computational Finance and Financial Technology	City University of Hong Kong
	Associate of Science (Financial Technology)	College of International Education, Hong Kong Baptist Uni- versity
	MSc Finance (Fintech and Finan- cial Analytics)	Hong Kong Baptist University
	BBA (Hon) Financial Technology and Innovation	Hong Kong Metropolitan University
	BSc (Hon) Financial Technology and Artificial Intelligence	Hong Kong Polytechnic University
Module 1	Doctor Financial Technology	Hong Kong Polytechnic University
	BCom (Hon) in Financial Technol- ogy	Hong Kong Shue Yan University
	MSc Fintech	Hong Kong University of Science and Technology
	Advanced Diploma in FinTech	HKU SPACE
	Executive Certificate in FinTech	HKU SPACE
	Executive Certificate in Banking and Financial Technology	HKU SPACE
	BASc Financial Technology	University of Hong Kong
	MSc Fintech	University of Hong Kong
	MSc Financial Technology and Data Analytics	University of Hong Kong

	Training Programme (Online Courses)	Programme Provider
	Harvard Fintech Online Short Course with Harvard VPAL Prem- ier Certificate	Harvard University
	FinTech: Finance Industry Trans- formation and Regulation Speciali- zation of Coursera	Hong Kong University of Science and Technology
	Fintech: Innovation and Transfor- mation in Financial Services	National University of Singapore
	The Future of Finance Professional Certificate of edX	University of Texas
	Professional Programme	Programme Provider
	Shenzhen-Hong Kong-Macau Fintech Professional Programme Level 1	Shenzhen Fintech Association, Chi- nese Financial Association of Hong Kong, and Macau Institute of Finan- cial Services
	Certificate in Finance and Technol- ogy Level 1	Institute of Financial Technologists of Asia
	Training Programme (University Degree)	Programme Provider
	BCom (Hon) in Financial Technol- ogy	Hong Kong Shue Yan University
	BBA (Hon) Financial Technology and Innovation	Hong Kong Metropolitan University
Module 2	Training Programme (Advanced Diploma)	Programme Provider
	Advanced Diploma for Certified Banker – "Fundamental of Bank- ing", "Professional Ethics and Compliance", and "Risk Management"	The Hong Kong Institute of Bankers

	Advanced Diploma for Certified Banker – "Fundamental of Bank- ing", and ECF- Operational Risk Management / ECF- Compliance – "Module 2: Regulatory Framework and Compliance in the Banking In- dustry"	The Hong Kong Institute of Bankers	
	Training Programme (University Degree)	Programme Provider	
	BEng Fintech	Chinese University of Hong Kong	
	MSc Fintech	Chinese University of Hong Kong	
	BSc Computational Finance and Financial Technology	City University of Hong Kong	
	Associate of Science (Financial Technology)	College of International Education, Hong Kong Baptist University	
	MSc Finance (Fintech and Financial Analytics)	Hong Kong Baptist University	
	BSc (Hon) Financial Technology and Artificial Intelligence	Hong Kong Polytechnic University	
	Doctor Financial Technology	Hong Kong Polytechnic University	
	BCom (Hon) in Financial Technology	Hong Kong Shue Yan University	
Module 4	MSc Fintech	Hong Kong University of Science and Technology	
	Advanced Diploma in FinTech	HKU SPACE	
	BASc Financial Technology	University of Hong Kong	
	MSc Fintech	University of Hong Kong	
	MSc Financial Technology and Data Analytics University of Hong Kong		
	OR		
	A candidate who has completed at least one of the certifications in any one of the following specialist areas from key market players or ser- vice/platform providers is eligible to apply for exemption on Module 4 of the ECF- Fintech Core Level training programme:		
	 <u>Artificial Intelligence and Big Data Analytics</u>: e.g. AWS Machine Learn- ing - Specialty, Microsoft Al Engineer, AWS Data Analytics - Specialty, Microsoft Data Engineer, Microsoft Data scientist, Google Data Analyt- ics, etc. 		

 <u>Cloud Computing for Business Applications</u>: e.g. AWS Certified Cloud Practitioner, GCP Associate Cloud Engineer, Alibaba Cloud Certified Associate-Cloud Computing, Microsoft Certified: Azure Fundamentals, etc.
 <u>Blockchain and Distributed Ledger Technology</u>: e.g. Blockchain Certification Course (from EC Council), P. G. Diploma in Blockchain Technology (from UpGrad), Certified Enterprise Blockchain Architect (CEBA), Blockchain Technology - EdX, Blockchain Fundamentals Certificate (from ISACA), etc.

10.2 Modular Exemption Application

- Candidate with relevant qualifications may apply for module exemption from "Professional Certificate for ECF-Fintech".
- Exemption application should be made on an exemption form together with the following documents/items; failing to do so delays assessment:
 - i. Appropriate fees (application fee and exemption fees)
 - ii. Copies of transcript and certificate, if applicable

Note: Candidates are required to submit the exemption form ONLY if they attended the training and completed the examination offered by HKIB.

- Documents submitted will not be returned regardless of the application result.
- Unless otherwise specified, exemption application based on partially attained qualification is not accepted.
- Exemption claims granted to student members are only registered in HKIB's record upon the student members' graduation.
- Exemption results are normally given in writing within 60 days after receipt of application and supporting documents. If further assessment is needed due to unexpected circumstances, separate notifications are given. The decision of the Institute is final and cannot be appealed.
- Candidate attempting but failing in a module may subsequently claim exemption from that module if they obtain a new/further qualification recognised for exemption purposes.
- An exemption confirmation letter is issued to candidate whose exemption application is granted.
- Candidate exempted from a module subsequently attempting that module by examination, have their exemption status overridden.

11. General Information

11.1 Bad Weather Arrangements

In the event of bad weather on the training class/examination day, learners/candidates should pay attention to announcement made by the Hong Kong Observatory about weather conditions. They could also visit <u>HKIB website</u> for its announcements. For the respective individuals, they will be notified by SMS message about the latest arrangements.

Bad weather – Typhoon signal No. 8 or above, or the black rainstorm signal, or "extreme conditions" is hoisted.

For On-site Training

Signal in force	Bad Weather Arrangement
At or after 7am	Session starts from 9:00am to 2:00pm will be switched to virtual
At of alter 7am	training class/event whenever possible.
At or after 12:00noon	Session starts from 2:00pm to 6:00pm will be switched to virtual
	training class/event whenever possible.
At or after 4:00pm	Session starts from 6:00pm to 10:00pm will be switched to vir-
	tual training class/event whenever possible.

For On-site Examination

Signal in force	Bad Weather Arrangement
At or after 7am	Session starts from 9:00am to 2:00pm will be rescheduled.
At or after 12:00noon	Session starts from 2:00pm to 6:00pm will be rescheduled.
At or after 4:00pm	Session starts from 6:00pm to 10:00pm will be rescheduled.

For Virtual Training / Remote Examination

Signal in force	Bad Weather Arrangement
At or after 7am	Session starts from 9:00am to 2:00pm will be continued as per
	schedule whenever possible.
At or after 12:00noon	Session starts from 2:00pm to 6:00pm will be continued as per
	schedule whenever possible.
At or after 4:00pm	Session starts from 6:00pm to 10:00pm will be continued as per
	schedule whenever possible.

11.2 Privacy Policy Statement

Personal data provided by the candidate are used for administrative and communicative purposes relating to training and examination. Failure to provide complete and accurate information may affect the provision of administrative services to the candidate. The Institute keeps the personal data provided confidential but may need to disclose it to appropriate personnel in the Institute and other relevant parties engaging in the provision of examination services to the Institute. Candidates have the right to request access to and correction of their personal data in writing to HKIB by using HKIB's email address of cs@hkib.org.

Candidates are advised to read the <u>Privacy Policy Statement</u> at HKIB website to understand their rights and obligations in respect of the supply of personal data to HKIB and the ways in which HKIB may handle such data.

11.3 Addendums and Changes

HKIB reserves the right to make changes and additions to membership, training and examination regulations, enrolment/application procedures, information in this handbook and any related policies without prior notice. HKIB shall bear no responsibility for any loss to candidates caused by any change or addition made to the aforementioned items.

12. Contact Information

HKIB Head Office Address

3/F Guangdong Investment Tower, 148 Connaught Road Central, Hong Kong



General Enquiries / Feedback

Tel.: (852) 2153 7800 Email: <u>cs@hkib.org</u>

Office Service Hours

Monday - Friday: 09:00 - 18:00 (except public holidays)