

For Immediate Release

HKIB and LIBF APAC sign Partnership Agreement to launch 'Strategic Management and Leadership' Module under Certified Banker (CB) Programme

13 September 2024, Hong Kong – The Hong Kong Institute of Bankers (HKIB) and The London Institute of Banking & Finance (LIBF) APAC are pleased to announce the signing of a Partnership Agreement, marking the beginning of a strategic partnership to launch a new module under HKIB's well-recognised flagship Certified Banker (CB) Programme. The module, titled **Strategic Management and Leadership**, is designed to upskill mid-senior level banking professionals in Hong Kong with the essential knowledge and leadership skills required to excel in strategic management roles.

Strategic Management and Leadership is uniquely structured with two key components. The first component includes Unit 1 of LIBF's globally recognised Strategic Management in Banking (SMIB) qualification, providing participants with a comprehensive understanding of strategic planning, implementation, and management. The second component is a live session organised by HKIB, where senior bankers from Hong Kong will share their experiences, offering invaluable local insights and practical applications of the concepts learned.

Participants who successfully complete the module will receive a certificate of achievement, acknowledging the enhanced strategic management and leadership experience that they have obtained. Both institutions are collaborating in order to launch a leading strategic management module, specifically tailored to address the unique needs of banking professionals in Hong Kong, with UK-accredited core content.

This partnership aligns with Hong Kong's vision of maintaining its status as a leading global financial hub by continually investing in the professional development of its banking workforce. By offering a unique new module that combines international best practices with local industry expertise, HKIB and LIBF are committed to fostering a new generation of banking leaders who are well-equipped to navigate the challenges of a dynamic and evolving financial landscape.

Carrie LEUNG, Chief Executive Officer of The Hong Kong Institute of Bankers stated: "Hong Kong's banking sector depends on the strength and capacity within its workforce, ensuring it provides employers with the best possible talent. Our collaboration with LIBF in launching the Strategic Management and Leadership module is another example of how HKIB delivers the provision of exceptional standards of qualifications. We will continue to upskill the city's banking practitioners, equipping them with a strategic mindset and leadership capabilities, in addition to practical industry knowledge, enabling them to excel as holistic banking professionals while also setting the professional development benchmark in the sector."

Steve HILL, Vice-Chancellor and Chief Executive Officer of The London Institute of Banking & Finance commented: "This partnership with HKIB represents a significant step forward in our mission to provide world-class financial education that meets the needs of industry professionals globally. By combining our expertise with the local insights of mid-senior banking professionals in Hong Kong, we are confident that this module will empower participants to lead with strategic vision and make meaningful contributions to their organizations and the broader financial industry."

This Partnership Agreement signing ceremony marks the beginning of a new chapter in the partnership between HKIB and LIBF, with both institutions looking forward to the positive impact this programme will have on the careers of banking professionals and the broader financial sector in Hong Kong.

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Photo caption :

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Notes to editors:

About The Hong Kong Institute of Bankers (HKIB)

Established in 1963, HKIB is the first not-for-profit organisation that provides training and certification services to the banking community in Hong Kong. It is also the first professional body in the territory to offer banking qualifications equivalent to a Master's degree level. For six decades, HKIB has been helping practitioners and young graduates to equip themselves with the essential banking skills and knowledge, playing a critical role in the banking industry's talent and professional development.

Official website: <https://www.hkib.org>

LinkedIn: <https://hk.linkedin.com/company/the-hong-kong-institute-of-bankers>

Facebook: <http://www.facebook.com/thehkib/>

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About The London Institute of Banking & Finance (LIBF)

Since its foundation in 1879, LIBF has been at the forefront of providing world-class education and training. Today, our qualifications equip students round the world with the skills they need for successful careers. It is one of only a few professional bodies in the world to have Taught Degree Awarding Powers and is an innovator in distance learning and online degrees.

With a focus on vocational training, LIBF delivers a broad range of qualifications and programmes to support individuals at each stage of their careers – from entry-level to advanced professional qualifications. Since 2023, LIBF has been part of IU Group, Europe's largest edtech company and proprietor of Germany's largest university, IU International University of Applied Science, as well as the University of Fredericton in Canada. Further information at: apac.libf.ac.uk