





# Personal Data Privacy in the ge of Digital Transformation & Generative A

Programme Code: HGCP00P25093

23 September 2025 (Tuesday) 12:00nn - 2:00pm



### **Programme Outline**

Analyse and strategise how personal data privacy should be protected and respected (especially in personal data security) in this digital transformation era, and particularly in light of the increasing pervasiveness of generative artificial intelligence (GenAI).

The session will cover:

- Key concepts, principles, and legal requirements for protection of personal data privacy
- The essence of guidelines published by the Office of the Privacy Commissioner for Personal Data, Hong Kong, in the context of generative Al
- Case studies

#### **Speaker Introduction**

The speaker was a veteran public policy professional before his current capacity as a Senior Advisor of a consulting firm. In his public service career spanning some three decades, he has engaged in various public policy areas covering policy-making, implementation and regulatory roles. His portfolio covered mostly trade, industry, innovation and technology, including in two non-government organisations for a decade in which he was constantly exposed to innovation and technology-related issues, the last three years of which he immersed in a regulatory role at a senior level in the protection of personal data privacy.

### **APPLY NOW!**

**Enquiry**: (852) 2153 7800 programme@hkib.org https://hkib.org/page/185

### **Target Audience**

- 1. Banking Practitioners
- 2. Compliance Officers and Legal Professionals, Data Privacy **Professionals, IT Professionals**
- 3. HKIB Professional Qualification Holders:



#### **Programme Delivery**

Virtual Classroom (Zoom) Cantonese

## **Application DEADLINE**

16 September 2025 (Tuesday)



Staff of Corporate Member HKD



**HKD660** 

HKD800

HKD880