



# Unlocking Intangible Asset Finance: A Guide for Banking Professionals

Programme Code: In person HGCR00P25111F  
Virtual HGCR00P25111V

**11 November 2025 (Tuesday)**  
**12:00nn – 2:00pm**

**2 HOURS**  
**HKIB ECF SFC**  
**CPD CPD CPT**

## Programme Outline

This course is designed to equip banking professionals with a comprehensive understanding of intangible assets and how to leverage such assets in modern finance. Participants will delve into the realm of global trends, real-world banking scenarios and their implications. This course will cover:

- An overview of intellectual properties (IPs) and intangible assets and their values in modern finance
- IP's bankability e.g. issues on demand, cash flows, valuation, due diligence and risks
- How to evaluate and structure IP-backed loans
- World Intellectual Property Organization (WIPO)'s reports on IP financing

## Speakers Introduction



Mr. Johnson KONG, co-founder and Board Member, International Intellectual Property Commercialization Council (IIPCC), a global non-profit NGO dedicated to promoting IP, innovation, and entrepreneurship. With expertise in IP consultation and strategy, including trade secrets, he advises Fortune 500 companies and governments.



Mr. Michael LIN, a Board Member, IIPCC and a strategic consultant, who enhances startups' and enterprises' competitiveness. He had extensive experience as a Patent Partner at Marks & Clerk for 13 years and a patent attorney at Procter & Gamble in charge of pharmaceuticals, chemicals, biosciences, materials science, and mechanics fields.

Recognized with "IAM Strategy 300" award, they speak at prestigious IP and innovation events worldwide.

## Target Audience

1. Commercial Banking Relationship Managers, SME Relationship Managers.
2. Credit Risk Managers and Credit Analysts.
3. HKIB Professional Qualification Holders :



## Programme Delivery

Hybrid Classroom  
English

## Application DEADLINE

4 November 2025 (Tuesday)



In person



Virtual

**APPLY NOW!**

Enquiry :  
(852) 2153 7800  
[programme@hkib.org](mailto:programme@hkib.org)  
<https://hkib.org/page/185>

| PRICE LIST | Individual Member HKD | Staff of Corporate Member HKD | Non-Member HKD |
|------------|-----------------------|-------------------------------|----------------|
| Price      | HKD400                | HKD450                        | HKD500         |