





Hyper-Integrated, Hyper-Competitive: GBA Real World Assets – Mastering **Asset Management and Compliance**

Programme Code: THGGB00P26021

25 February 2026 (Wednesday) 8:00pm - 10:00pm



Programme Outline

- Understanding Real World Assets (RWA) in the Greater Bay Area context
- Digital innovation and tokenization for activating RWAs
- Managing asset lifecycle with integrated information, capital, logistics, and business flows
- Regulatory and compliance frameworks across Guangdong, Hong Kong, Macau
- Practical tools and case studies on scenario-based asset management

Speaker Introduction

The speaker, a 2022 PolyU DBA graduate, holds an MA in International Finance and a BE in Telecommunication Engineering from UNSW. Currently an Executive Vice President of Treasury Solution in a leading HK bank's Global Markets department, she boasts 18+ years of frontline experience in banking across HK and Sydney. Specialising in catering to a diverse clientele, ranging from HNW individuals to MNCs with a focus on Greater Bay Area customers, she is adept in strategic planning and executing corporate sales and marketing strategies. With a robust track record, she excels in long and short-term planning, demonstrating expertise in business development. Having extensive experience in public speaking, she is eager to share her insights and welcome participants seeking to enhance their financial market acumen and soft skills for business success.

HKIB's ASCEND training series equips banking professionals with the essential knowledge and skills identified in the "Joint Paper on Capacity Building for Future king Capabilities Banking 2026–2030", empowering them to thrive in the future banking landscape.

Target Audiences

- 1. Banking Practitioners Covering Cross **Boundary Regional Businesses;**
- 2. Regulatory and Compliance and Corporate Banking:
- 3. HKIB Professional Qualification Holders:



Programme Delivery

Virtual Classroom (Zoom) Cantonese

Application DEADLINE

18 February 2026 (Wednesday)

Individual



APPLY NOW!

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Member **HKD Price** HKD660



