

# New Era of Financial Services in Design Thinking



## Overview

“Soft skills” has been identified as one of the major talent gaps required to support the sector’s planned growth according to the “Capacity Building for Future Banking 2021-2025” paper. HKIB has invited an expert on “design thinking” from Hong Kong Design Institute to give a talk on the topic “New Era of Financial Services in Design Thinking”. For those who are interested in topical seminar focusing on this important skillset and exploring how to apply Design Thinking in banking, please join us to know more.

## Speaker



### Mr Edwin WONG


#### Lead Facilitator, HKDI Design Thinking Team, Hong Kong Design Institute

- More than 17 years of experiences in the industry
- Devoted himself to tertiary education in the past 10 years with a focus on human-centred design
- Led numerous design thinking initiatives in different disciplines including design, science, and business

## Webinar Outline

- How to define Design Thinking in banking?
- What is the process of Design Thinking in banking?
- Design Thinking in finance determines success in digital age.
- How to implement Design Thinking in banking?

## Event Details

<b>Date</b>	10 December 2021 (Friday)
<b>Time</b>	Registration   7:00pm Webinar   7:30pm – 8:30pm
<b>Delivery</b>	Virtual via Zoom
<b>Fees</b>	FREE for HKIB Members HKD200@ for Non-Members
<b>Language</b>	Cantonese
<b>CPD hours</b>	1 hour <i>HKIB CPD (Except AAMLPL and CAMLPL holders) / SFC CPT / PWMA OPT</i>
<b>Enrollment</b>	Click <a href="#">HERE</a> or Scan 
<b>Enquiry</b>	(852) 2153 7800 <a href="mailto:meme@hkib.org">meme@hkib.org</a>