

Module 2 Understanding ESG AND ESG Investment

20 Oct 2022 (Thu) | 3:00pm – 6:00pm



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Objective

The COP26 Glasgow Climate Pact, together with the 2030 Agenda for Sustainable Development initiated by the United Nations marked the new era for ESG development. ESG would be a game changer, literally affecting every business sector. The costs and benefits of adopting ESG strategies will impact companies' performance and prospects, thus their share prices. Meanwhile, increasing awareness on ESG will change the investment preference and portfolio allocation of most of the participants in the capital markets.

For banking practitioners responsible for advising on investment, it becomes crucial for them to develop an understanding of ESG concepts and consider the opportunities and challenges of sustainability investment. This course provides an introduction of key ESG concepts and development, and its impact on investment and wealth management in Hong Kong.

SPEAKER

Key Description

The speaker has been working in the finance and wealth industry for 10 years and has extensive experience in professional education and training.

He is a Financial Risk Manager (FRM®) and was awarded a Fellowship of Chartered Certified Accountant (FCCA)

He has conducted training courses for numerous banks and financial institutions in the areas of accounting, risk management, and portfolio management

Programme Outline

How ESG was developed? – Learn about the background, development, and milestones of ESG.

How ESG impacts investment? Understand and describe the concepts and various types of ESG investing.

Has Hong Kong prepared for ESG? Identify the types of ESG investment products and their impact on portfolio allocation and wealth management.

What are the ESG investment products? Identify the types of ESG investment products and their impact on portfolio allocation and wealth management.

Target Audience

01 Banking Practitioners

Junior bankers or those who are new to the banking industry, and anyone else who wish to equip themselves with better ESG knowledge and how ESG issues are being incorporated into investment and wealth management.

Apply NOW

Scan the QR code at the upper right-hand corner or [click here](#) to apply via e-form

Programme Delivery

- Virtual Classroom (Zoom)
- English

Early Bird DEADLINE

6 Oct 2022 (Thu)

Enquiries

(852) 2153 7800

programme@hkib.org

Application DEADLINE

13 Oct 2022 (Thu)

PRICE LIST

Early Bird

Regular Price

Individual Member
HKD

HKD900

Staff of Corporate Member
HKD

HKD900

Non-Member

HKD 900

HKD1,000

Programme Code: HDCPDBESP221022